### Intelligence for Institutional Investors

# P&I RESEARCH CENTER

#### **P&I RESEARCH CENTER HIGHLIGHTS**

- Interactive rankings with detailed asset information for asset owners, money management firms, and institutional investment consulting firms.
- Firm profiles with detailed historical overviews and contact information
  - Each major P&I survey is updated annually
- Interactive heat map and geographical maps
- P&I's M&A and Pension Risk Transfer Databases
- Additional graphical elements including sparklines and expanded view charts
- Money manager performance profiles on more than 7,000 separate account and over 7,000 hedge fund products — updated monthly

## NUMBER OF ORGANIZATIONS IN EACH DIRECTORY

Pension Funds	1,000+
Foundations, Endowments	100+
Money Managers	650+
Consultants	100+
Real Estate Managers	100+
DC Record Keepers	50+





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## DETAILED DATA OVERVIEW

#### **U.S. PLAN SPONSORS**

- DB assets
- DC assets
- DB equity
  - Domestic
  - International
  - Emerging
- Internally managed assets
- · DB fixed income
  - Domestic
  - International
  - Emerging
- Alternatives
  - Real estate
  - Private equity
  - Hedge funds
  - Other
- DC assets by plan type
- DC asset allocation

#### NON-U.S. PLAN SPONSORS

- European DB plans
- Australian superannuation plans
- Canadian DB plans

#### **FOUNDATIONS & ENDOWMENTS**

- Investment assets
- Asset allocation
- Individuals in charge of investments

#### MONEY MANAGERS

- Assets under management
- AUM by client domicile
- Sub advisory assets
- Mutual fund assets
- Equity AUM
  - Domestic (active, passive and enhanced)
  - International (active, passive and enhanced)
  - Global
- Fixed income AUM
  - Domestic (active, passive and enhanced)
  - International (active and passive)
  - Global
- Alternatives AUM
  - Real estate
  - Private equity
  - Hedge funds
  - Other
- DC assets
  - Equity
  - Fixed income
  - Other
- DC asset by plan type
- · Overlay assets

#### **CONSULTANTS**

- Assets under advisement
- Manager research contacts
- Clients
  - Pension type/E&F
  - DB/DC

#### **REAL ESTATE MANAGERS**

- Assets by category
  (e.g., equity, timber, mortgages
  and etc)
- Investments by property type
- Investments by NCREIF geography
- Assets by global geography
- REITs

#### DC RECORD KEEPERS

- Records kept
  - Assets
  - Number of participants
  - Number of plan sponsors
  - DC type (e.g., 401(k), 403(b) and etc.)

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## WHY P&I RESEARCH CENTER?

The information available in the Research Center provides crucial data and analytics to support multiple roles in your organization including:

#### SALES AND MARKETING

- Quickly garner insight into a specific organization with profiles of the 1,000 largest U.S. plan sponsors and largest U.S. endowments and foundations including:
  - Asset allocation
  - Current investment consultant(s) and money managers
  - General contact information
- Build stronger and new relationships with investment consultants with in-depth profiles and detailed contact information for a dozen positions

#### **BUSINESS STRATEGY**

- Conduct detailed current year and historic market share analysis
- Perform detailed analysis on a particular firm with multiple years of assets under management including a detailed breakdown by asset class, client type, etc...

#### **EXECUTIVE SUITE/BOARD OF DIRECTORS**

- Perform macro level analysis of assets under management for the U.S. money management industry
- Quantify the movement of assets such as the shift of defined contribution from defined benefit
- Analyze asset allocation trends of U.S. plan sponsors

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