

# Pensions&Investments

#### THE LARGEST MONEY MANAGERS

# Private assets cushion managers' public pain

Managers lacking alts exposure found little place to hide in 2022 as traditional assets plunged

By Douglas Appell

The global feast money managers enjoyed in 2021 turned to famine last year as inflation spiked and central banks tightened, with private markets firms the lone players to emerge

According to Pensions & Investments' latest annual survey of the largest money managers, worldwide institutional assets overseen by 434 managers around the globe plunged 15.6% to \$50.37 trillion in 2022, more than offsetting the prior year's 6.3% gain.

U.S. institutional tax-exempt assets fared marginally better, dropping 15.3% to \$19.07 trillion, while the broadest measure of money manager scale — total worldwide assets did worse, declining 16.6% to \$77.45 trillion.

Last year's abrupt shift from extraordinary monetary policy stimulus to a rate hiking pace unseen in decades sent equity and bond prices reeling, betraying investors' hopes that a portfolio balanced between the two could

rely on one to wax when the other waned.
Unsurprisingly for a year where the S&P 500 dropped 18% and the Bloomberg U.S. Aggregate Bond index fell 13%, managers reported painful declines in assets under management for both capital markets pillars
— with higher-margin active assets dropping more than passive.

Over 2022, money managers' active U.S. equity assets managed internally for U.S. institutional tax-exempt investors plunged 23.4% to \$2.38 trillion, while passive assets fell by just under half that pace, dropping 11.3% to

### The largest money managers

Vanguard overtook BlackRock for the first time in 2022. Managers are ranked by total worldwide institutional assets under management, in millions, as of Dec. 31.

Rank	Manager	Assets
1	Vanguard Group	\$5,024,824
2	BlackRock	\$4,834,449
3	State Street Global	\$2,414,580
4	Fidelity Investments	\$1,731,599
5	BNY Mellon	\$1,447,404
6	Goldman Sachs Group	\$1,441,249
7	J.P. Morgan Asset & Wealth	\$1,411,863
8	Legal & General Investment	\$1,376,967
9	Wellington Mgmt.	\$1,147,946
10	Amundi	\$1,119,793

\$4.14 trillion. Active U.S. fixed income, meanwhile, declined 14.4% to \$3.26 trillion, while passive dropped 10.7% to \$949 billion.

The volatility did little to alter the latest rankings. BlackRock Inc. remained king of the hill with total worldwide assets of \$8.59 trillion, down 14.1% on year, followed by Vanguard Group Inc., off 14.3% to \$7.25 trillion; Fidelity Investments, down 13.7% to \$3.66 SEE MANAGERS ON PAGE 54



#### What's in the 2023 managers report

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- Low-cost, active ETFs prove to be a bright spot. Page 18
- Invesco tops list of institutional assets in sponsored ETFs. Page 18
- To see the entire report, go to pionline.com/managers2023

#### THE LARGEST MONEY **MANAGERS BONDS**

### Bond managers see resurgent interest after being rocked

By Rob Kozlowski

Most institutional fixed-income money managers reported double-digit losses in assets under management for the year ended Dec. 31, but executives say the pain was worth it to bring back income, vield and investor enthusiasm for their asset class.

There was considerable pain in 2022. Within overall U.S. tax-exempt institutional assets under internal management, active U.S. fixed income AUM toppled 14.4% last year to \$3.26 trillion from \$3.81 trillion a year earlier.

The drop in AUM was hardly a surprise. For the year ended Dec. 31, the Bloomberg U.S. Aggregate Bond index lost 13%, in the midst of an equity market downturn along with a historically accelerated rise in interest rates.

After well over a decade of near-zero rates,

the Federal Reserve took aggressive steps to turn the tide of inflation in 2022 by raising the federal funds rate an extraordinary seven times during the course of the calendar year — steps that ultimately raised the rate to a range of 4.25% to 4.5% at the end of the year from 0.25%to 0.5% at the beginning of the year.

The Federal Open Market Committee has since raised rates by 25 basis points each three times, to the current rate of 5% to 5.25%.

SEE BONDS ON PAGE 48

#### **Money Management**

## **BNY Mellon CEO** works to bolster firm's affiliates

Hanneke Smits doesn't play favorites with the 7 boutiques

#### By SOPHIE BAKER

Each of the seven investment affiliates under parent company BNY Mellon Invest-

RELATED CONTENT Face to Face

with Hanneke

Management, which Hanneke Smits is CEO, holds its own special place in the firm.

"Well, it's a bit like children: No favorites," she said in an interview at the firm's London office.

While she doesn't have a favorite, she has spent more time on some of the affiliate managers than others over her three years as CEO, in part due to changes initiated early on in her leadership.

Ms. Smits took on the role as CEO at the money manager on Oct. 1, 2020, and in that time has seen the firm through the shuffling of teams among the affiliates,the COVID-19 SEE SMITS ON PAGE 57

BUSY: Hanneke Smits has so far steered the irm through team changes, COVID-19 and Washington

### SEC stock buyback rule fuels fight over disclosure mandate

#### By BRIAN CROCE

Depending on one's viewpoint, a new Securities and Exchange Commission rule requiring enhanced public company stock buyback disclosures is either a sensible move to provide added transparency for investors, or a threat to a crucial corporate tool.

"It seems that the SEC's rule is part of a broader strategy in DC from a certain perspective, more of the anti-business perspective, that stock buybacks are somehow insidious or carry with them negative

consequences, when in reality they're good for the economy and good for the marketplace," said Evan Williams, Washington-based senior director of the U.S. Chamber of Commerce's Center for Capital Markets Competitiveness.

The Council of Institutional Investors backed the proposed version of the rule in a comment letter last year and said it was in favor of ed buyback disclosures.

"We believe such enhancements could strengthen the market's ability to assign premia to companies SEE BUYBACK ON PAGE 56

# SOUND BITT CBRE'S JULIE INGERSOLL, on taking a market-leading write-down in Q4 on some properties: "We thought it was prudent to recognize the new normal." Page 3

#### **BlackRock** now paving for security

BlackRock is paying for personal and home security for Larry Fink and Rob Kapito over safety concerns. Page 2

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#### THE LARGEST MONEY MANAGERS

# Vanguard takes institutional lead over BlackRock

Firm moves to first for worldwide institutional; BlackRock tops all AUM

**Erin Arvedlund** 

In the world's largest Wall Street derby, Vanguard Group Inc. for the first time won the institutional asset management race by a nose in 2022, beating out BlackRock Inc. for most institutional assets under management worldwide.

Vanguard ended 2022 with \$5.02 trillion in institutional assets globally, down 7.1% from \$5.41 trillion in 2021, while BlackRock ended 2022 with \$4.83 trillion in institutional assets, down 15.1% from \$5.69 trillion in 2021. State Street Global Advisors followed at a distant No. 3 with \$2.41 trillion and Fidelity Investments at No. 4 with \$1.73 trillion

BlackRock remained the largest firm overall, with \$8.59 trillion in total assets globally vs. Vanguard's \$7.25 trillion, and has a much larger presence with clients such as government-sponsored retirement plans and sovereign wealth funds.

Vanguard has been on a strong trajectory for years to eventually overtake BlackRock in worldwide institutional assets. And the winner's circle has changed over time. In 2007, Fidelity held the No. 1 spot with \$1 trillion in institutional assets globally.

Now however BlackRock and Vanguard are "in a league of their own," said Eric Balchunas, a senior analyst with Bloomberg Intelligence, based in Philadelphia. "It's King Kong vs. Godzilla."

BlackRock does more business with asset owner institutions such as sovereign wealth funds and defined benefit funds, he said, while Vanguard draws more U.S. defined contribution retirement plan assets into its passive strategies and mutual funds.

BlackRock's institutional assets grew 24.5% over the past five years, while Vanguard's grew 62%. The rivals will likely continue to each gain market share and trade the top spot for years to come, Mr. Balchunas added.

"They'll be going after one another," he said, "until the govern-ment goes after them." Regulators

SEE VANGUARD ON PAGE 58



#### THE LARGEST MONEY MANAGERS ALTERNATIVES

### Private markets continue increase in AUM, but write-downs are coming

Reporting lag fostering dispersion in public, private asset valuations

By Arleen Jacobius

Most private market asset classes have yet to fully bake in lower asset values, resulting in tantalizing growth in their assets under management in 2022, a year when public market AUM fell across the board

According to the results of Pensions & Investments' latest money manager survey, most every

#### The data

Data on alts managers begin on page

private market asset class except hedge funds rose in the year ended Dec. 31 for U.S. institutional tax-exempt assets. Some of the largest increases included infra-

41. structure, up 29.1% to \$62.6 billion, distressed debt up 26% to \$18.8 billion, privately placed debt up 20.8% to \$138.2 billion and buyouts up 20.6% to \$28.5 billion.

Hedge funds' net assets fell 18.9% to \$58.8 billion in 2022 while timber dipped 4.6% to \$8.2 billion, SEE ALTS ON PAGE 49

#### **Money Management**

# Putnam deal adds \$133 billion to Franklin Templeton AUM, cements partnership

By DOUGLAS APPELL

Franklin Templeton will acquire Putnam Investments from Great-West Lifeco for between \$950 million and \$1 billion in stock and cash, with future contingent payouts of up to \$375 million, Franklin and Great-West announced May 31.

The deal will cement a strategic partnership between Franklin and

Source: Pensions & Investments data

Great-West Lifeco. The Canadian financial services giant agreed to retain a 4 9% stake in Franklin for at least five years from the deal's expected close in the fourth quarter, as well as allocate \$25 billion in long-term assets to Franklin Templeton's money management affiliates over a 12-month period.

Analysts said the deal reflects the growing competition money managers focused on actively managed stocks and bonds are facing now from low-cost passive strategies and higher margin private markets strategies.

Active management, a focus for both Franklin and Putnam, "is not dead, but its share of the accessible pool of assets (is) bound to decrease squeezed between alternatives on the one hand and passive on the

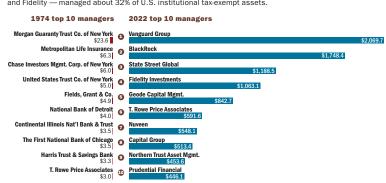
other," said Richard Bruyere, managing partner of Indefi, a strategic adviser to the global asset management industry.

Consolidation, with the object of boosting scale to achieve efficiencies, looks set to continue, noted R. Bruce Cameron, a partner and co-founder of Berkshire Global Advisors, an investment bank focused on the global asset management industry. Even for "great old names such as Putnam and Franklin, that's the direction things are moving in as large players, with few exceptions, struggle now to garner new assets, Mr. Cameron said.

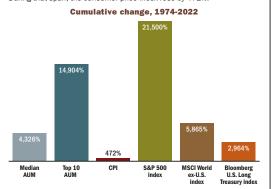
Great-West's disposal of Putnam is likely a bittersweet move for the Montreal-based firm, which bought the pillar of Boston's money SEE PUTNAM ON PAGE 55

#### A half-century of asset growth The largest managers have changed quite a bit since Pensions & Investments' inaugural money manager survey was published at the end of 1974. Moreover, since that first report, U.S. tax-exempt institutional assets under management have grown exponentially. While many managers have dropped off the list or no longer exist, it's worth noting that today's third-largest manager, State Street Global Advisors, saw its AUM increase to \$1.19 trillion from \$250 million.

Comparing the largest managers: Tax-exempt U.S. institutional assets totaled \$125.2 billion for the 241 respondents in P&I's first survey, published Dec. 2, 1974. The 10 largest managers on the list had \$63.1 billion in AUM. A half-century later, U.S. institutional tax-exempt assets totaled \$19.07 trillion. and the largest 10 managers had \$9.47 trillion. The four largest firms — Vanguard, BlackRock, State Street managed about 32% of U.S. institutional tax-exempt assets.



Outpacing inflation: Median manager AUM grew 4,326% between 1974 and 2022. Looking at the 10 largest money managers, assets increased at a faster clip — 14.904% — over the same period. During that span, the consumer price index rose by 472%.



Compiled and designed by Larry Rothman and Gregg A. Runburg

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### Pensions&Investments

Julie Tatge Executive editor Kevin Olsen Managing editor Erin Arvedlund Enterprise editor

Gennady Kolker Audience development editor GENNADY.KOLKER®PIONLINE.COM

John Fuller News editor JOHN.FULLER@PIONLINE.COM Sophie Baker International news editor

Colette Jordan Chief copy edito Jason Blue Director of web production JASON.BLUE@PIONLINE.COM

Ann Acum Editorial operations associate
ANN.ACUM@PIONLINE.COM

#### REPORTERS

Douglas Appell Money management Hazel Bradford International

Margarida Correia Defined contribution

Courtney Degen Washington COURTNEY.DEGEN®PIONLINE.COM

Palash Ghosh General assignment PALASH.GHOSH@PIONLINE.COM

Arleen Jacobius Private equity/real estate

Natalie Koh International NATALIE.KOH@PIONLINE.COM Rob Kozlowski General assignment

Cheyenne Ligon Money management

Kathie O'Donnell ETFs KATHIE.ODONNE

Paulina Pielichata International Robert Stever Defined contribution

Gregg A. Runburg Art director

Aaron M. Cunningham Director of research

Larry Rothman Data editor Anthony Scuderi Directory ma rie Ge Research analyst

. . . . Julie Parten Senior VP-commercial operations JULIE.PARTEN@PIONLINE.COM Mike Palazuk VP-product MICHAEL.PALAZUK®

Lauren DeRiggi Digital specialist/account manage

Judy Kelly New York JUDY, KELLY@PIONLINE.COM

Annika Mueller Midwest annika.mueller@pionline.com Kimberly Jackson Director of conference sales

Steve Middleton EMEA SMIDDLETON@PIONLINE.COM

Stacey George Manager of sales operati

### CUSTOM CONTENT/CONFERENCES/ MARKETING/CLIENT SERVICE

Gauri Goyal Senior director, content and programmin

Diane Pastore Director of conference programming

Tammy Scholtes Director of conference programmin Joshua Scott Director of conference programming JOSHUA.SCOTT@PIONLINE.COM

JOSHUA.SCOTT@PIONLINE.CUM

HOWARD MOORE ASSOCIAte editor, content solutions
HOWARD.MOORE@PIONLINE.COM

Corina Lewis Associate project director Ashley Perrucci Senior manager, conferences

Mirjam Guldemond Conference manager, WorldPensionSummit +31-6-2333-2464

Assel Chanlatte Conference marketing manage

Andy Jang Conference & events coordinator Alison Rivas Marketing & events specialist

Kathleen Stevens Investor relations director

Andy Jenkins Investor relations manager ANDY.JENKINS@PIONLINE.COM

Erin Northrop Associate marketing manager ERIN.NORTHRUP@PIONLINE.COM

Tetyana Saucedo Digital campaign manage Nicole Callaghan Digital campaign specialist

#### SUBSCRIPTIONS/SITE LICENSES

Ed Gorman Director, EMEA/international site licensing +44-(0)20-3823-9891 Erin Smith Sales manager, site licenses

Jack Follansbee Account executive, site licenses

Laura Picariello Sales manager 732-723-0569

#### ADVERTISING PRODUCTION

Robert T. Hedrick Media services manager 312-649-7836; BHEDRICK@CRAIN.COM

Subscription information - single copy sales:

TO CONTACT A P&I STAFFER
Unless otherwise noted above, email us at
firstinitiallastname@pionline.com or find
phone numbers at pionline.com/staff.

### OPINION



# P&I marks milestone - and managers' pain

his year marks the 50th anniversary of Pensions & Investments collecting data from money managers, with a focus on institutional investing and, more specifically, U.S. institutional tax-exempt assets.

While a milestone for the P&I survey, this year's results painfully showed that many managers had little cause for celebration in 2022. Total assets under management at the 434 firms that participated dropped by more than \$15 trillion in a single year.

U.S. institutional tax-exempt assets fell by \$3.5 trillion in 2022 to \$19.07 trillion, down 15.3%. In 1974, the 241 managers in the inaugural survey managed a combined \$125 billion in U.S. institutional tax-exempt assets.

But it's more than the sheer size of the industry gains over the past 50 years (and how much can be lost in one down year); the ensuing decades have produced a complete reshaping of the names and strategies that dominate money management. The inaugural list is full of bank and trust companies, most of which haven't appeared in the pages of P&I for decades, at least under their original names. Consolidation and the rise of the megamanager has ushered in an industry where cost, scale, skill and breadth of strategies have created behemoths.

It wasn't until P&I's second year, in 1975, that Vanguard Group opened its doors. Blackstone Inc. came around in 1985 before BlackRock Inc. was spun out in 1988. Passive investing, the rise of alternatives, mega deals (such as BlackRock acquiring Barclays Global Investors in 2009) and the emergence of 401(k) retirement plans, among other major developments, have grown the industry exponentially but also created a tier of managers so

large and dominant in certain markets that it's hard to believe they won't still be a force to contend with another 50 years from now. The majority of the 10 largest managers have significant passive investing businesses.

And predominantly active managers once again find themselves in an important stretch to prove their worth. Amid the continuation of COVID-19, rapidly rising interest rates and the highest inflation in 40 years, managers are now facing a predicted upcoming recession and what is sure to be a volatile 2024 U.S. presidential election. There could be considerable shakeout in the coming years.

On the bond side, as senior reporter Rob Kozlowski reported, investors and managers both have reasons to be excited about the asset class for the first time in years. Bond managers, or to be more specific, Los Angeles area-based bond managers, have proved to be the most resilient during P&I's 50 years of producing this data, with Pacific Investment Management Co., Trust Co. of the West (TCW Group) and Western Asset Management Co. (now an affiliate of Franklin Templeton) still around today. Los Angeles-based equity and bond manager Capital Guardian Trust Co. (Capital Group Cos.) also appeared on the initial list.

On a closing note, one of the other few remaining managers from the initial group is Putnam Advisory Cos., with \$1.2 billion in U.S. institutional tax-exempt assets under management in 1974. Fifty years later, this will be Putnam Investments' last year as a stand-alone ranking after Franklin Templeton announced May 31 it was acquiring the Boston-based company. Putnam reported \$133 billion in worldwide AUM, including nearly \$30 billion in U.S. tax-exempt institutional assets.

#### LETTER TO THE EDITOR

### Retired exec: Top 10 things that need to be addressed in institutional investment

etiring after 45 years in the institutional investment business has allowed me the opportunity to step back and reexamine the industry from a different perspective. This resulted in my list of the top 10 things that need to be

addressed in the investment industry:

■ Fee structures for asset managers: If the stock market goes up an average of 8% per year, and an active manager regularly returns 7.5%, in what world should that asset

manager's revenue increase by 7.5% with no related increase in expense? Managers should only be rewarded for excess return over agreed-upon benchmarks. And the split of a success fee (or performance fee) should be fair — many are ridiculous (check out who owns the yachts). Managers should provide some assessment of value for money, as is required in the U.K.

■ Asset managers as trusted advisers: Love 'em, but they just aren't. Being in the OCIO SEE CHANGES ON NEXT PAGE 16 | June 12, 2023 Pensions & Investments

# The Largest Money Managers

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# How P&I compiled the manager data

This issue marks the 50th year *Pensions & Investments* has profiled the largest managers of U.S. institutional tax-exempt assets.

Some 434 investment management firms responded to an online questionnaire for this annual special report, representing \$77.45 trillion in total assets under management and \$50.37 trillion in worldwide institutional ALIM

All money management firms are encouraged to respond to the survey. To qualify for inclusion in the database, however, the firm must manage assets for U.S. institutional tax-exempt clients, such as qualified retirement plans, endowments or foundations, and answer the minimum required questions.

The report contains detailed information on the worldwide assets under management of the qualified respondents, including asset mix, insurance company, sovereign wealth fund or central bank client assets,

more online
and a regional breakout of clients.
Within the U.S. institutional tax

The entire report can be found at pionline.com/

For a full set of data, go to pionline.com/
researchcenter

managers2023

Within the U.S. institutional tax-exempt universe, *P&I* further breaks down the data into asset classes and then into investment style.

The year's survey has a few additions.

There is now a breakout of exchange-traded fund assets managed for institutional clients,

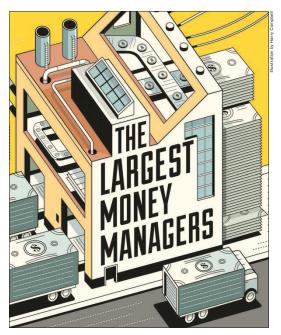
and cryptocurrency has been expanded to include all digital assets. The energy category has been split into "fossil fuel energy" and "renewable energy," and China equity and China debt have been added as a subset of emerging markets equity and debt.

All qualified firms are included for the charts and tables that are published, but only the largest 50 firms — ranked by worldwide institutional assets — are profiled in print.

Full profiles of all ranked money managers and complete listings by asset class and investment strategy can be found in the *P&I* Research Center. The online rankings are interactive and are searchable by asset class, investment strategy, region and clients.

Research Center access is free to plan executives. Money managers, consultants and other service providers have access by subscription.

P&I targeted more than 900 banks, trust companies, insurance companies and independent investment management firms in North



America and abroad. The data contained in the stories, profiles, charts and tables in this issue and in the Research Center were developed by *P&I* staff from the firms' answers to the detailed, online questionnaire and through follow-up emails and phone calls.

All information, except where noted, is as of Dec. 31.

Special reports derived from this information will be published throughout the year. A special report focusing on managers of defined contribution assets will be highlighted in the next issue on June 26. More in-depth reports on investment outsourcing and real estate managers will appear in the July 17 and Oct. 9 issues, respectively. Data from this special report also will be used in a ranking of the largest managers in the world, completed in conjunction with Willis Towers Watson PLC's Thinking Ahead Institute, to be published Oct. 23.

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## Money manager statistics at a glance Assets are in millions as of Dec. 31.

	2022 data	One-year change	Five-year change
Managers profiled	434	-2.5%	-22.9%
Minority & women owned firms	50	-5.7%	-12.3%
Total employees worldwide	645,309	12.6%	3.2%
Total worldwide assets	\$77,449,027	-16.6%	14.6%
Top 100	\$72,500,938	-16.0%	19.2%
Central banks	\$447,383	-19.9%	-17.9%
Sovereign wealth funds	\$1,149,656	-13.3%	-4.2%
Non-affiliated insurance companies	\$4,054,776	-11.6%	6.3%
Investment outsourcing/fiduciary management mandates	\$2,017,761	-22.2%	35.3%
LDI strategies	\$2,859,124	-26.8%	-3.7%
Assets managed under ESG principles	\$19,870,289	-16.1%	198.1%
Hedge funds	\$492,484	-15.9%	-46.2%
Direct	\$362,453	-14.3%	-43.2%
Fund of funds	\$130,031	-20.1%	-53.2%
Mutual funds	\$27,248,351	-18.3%	2.0%
U.S. 1940 Investment Co. Act	\$20,343,026	-16.4%	7.5%
Internally managed proprietary 1940 Act funds	\$18,246,021	-12.1%	21.0%
Sponsored ETFs/ETNs	\$7,657,378	-10.5%	86.8%
Actively managed	\$241,268	39.8%	243.7%

	2022 data	One-year change	Five-year change
Worldwide institutional assets	\$50,368,642	-15.6%	11.8%
Top 100	\$46,593,007	-14.8%	16.7%
U.S. tax-exempt assets	\$24,060,482	-15.4%	14.5%
Top 100	\$22,679,950	-15.2%	19.1%
U.S. institutional tax-exempt assets	\$19,072,213	-15.3%	10.3%
Top 100	\$17,789,693	-15.0%	15.2%
U.S institutional tax-exempt assets managed internally	\$17,170,959	-14.9%	11.3%
Top 100	\$16,122,722	-14.9%	15.8%
Active U.S. equity	\$2,381,578	-23.4%	-11.8%
Active U.S. fixed income	\$3,263,126	-14.4%	2.3%
Active non-U.S. equity	\$970,427	-22.7%	-28.1%
Active global/non-U.S. fixed income	\$229,269	-17.2%	-30.0%
Active global equity	\$392,963	-27.1%	-20.1%
Indexed assets	\$6,311,571	-13.3%	38.1%
Passive U.S. equity	\$4,143,664	-11.3%	55.2%
Passive U.S. fixed income	\$948,488	-10.7%	27.4%
Enhanced index U.S. equity	\$39,064	-47.6%	-59.5%
Enhanced index U.S. fixed income	\$81,120	-14.1%	2.8%
Passive non-U.S. equity	\$594,063	-19.0%	2.7%
Enhanced index non-U.S. equity	\$5,704	-43.7%	-72.3%

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#### THE LARGEST MONEY MANAGERS ESG

# Money managers diverge regionally on ESG approach

Data on ESG

on page 31.

Increased politicization in U.S. doesn't translate to impact on mandates

By Hazel Bradford

While the increased politicization of ESG in the U.S. has some money managers revisiting their communications playbooks, the reality in terms of ESG assets under management is far less dramatic.

In fact, according to Pensions & Investments data as of Dec. 31, ESG assets fared slightly better than to-

tal worldwide assets under management, which dinned 16.6% to \$77.45 trillion from \$92.83 trillion in 2021. That compares with a 16% dip for assets managed under ESG principles, to \$19.87 trillion.

The contrast is starker over the past five years. While worldwide money manager AUM grew 14.6% over that period, those managed under ESG principles zoomed 198.1%. And for the 25 largest money managers of ESG mandates, the 2022 dip of less than 1% was barely a blip in terms of mandates that topped \$3 trillion for another year.

Some of those top 25 managers experienced dramatic growth last year in ESG mandates, while others saw single- and double-digit declines from 2021.

Despite being a popular target for ESG critics, BlackRock had 15.1% growth in ESG mandates that reached \$586.5 billion by the end of 2022. Private asset manager Pine-Bridge Investments LLC in New York also had a good year, with ESG mandates increasing 46.3% to \$26.9 billion. London-based Schroders PLC, where the broader ESG principles category dipped 14.6% to \$712 billion, the ESG mandates had a 511% increase to \$66 billion. Aviva Investors also saw a huge jump of 442% in mandates to total \$98 billion as of Dec. 31.

Assets managed under ESG principles increased nearly 90% to reach \$570.6 billion at New York Life Investments. The jump was mainly due to one boutique clas-

assets as ones managed under ESG principles following changes made in 2022.

Longtime ESG proponent Legal & General Investment Management saw ESG assets and mandates increase 2.3% to reach \$401.3 billion, and 95% of its new product launches last year were ESG-related, said Laura Brown, head of client and sustainability solutions for LGIM in London. Driven by institutional investor interest, solutions to address climate change, biodiversity and other sustainable development goals "continue to grow in clients' portfolios," she said.



GROWING PORTFOLIOS: Legal & General's Laura Brown said 95% of the firm's new strategies last year were ESG-related, driven by institutional investor interest.

Now, as institutional investors have gotten comfortable with ESG integration and metrics, "clients are looking to have real world impact, Ms. Brown said.

Morgan Stanley Investment Management had less pleasant news for assets under ESG principles, which declined 56.3% to \$211.2 billion in 2022, but ESG mandates were relatively better, declining 18.6% to reach \$39.6 billion. MSIM attributed the drop to a switch in 2022 to a more conservative catego-

rv with objective criteria, including binding ESG negative screening.

BNP Paribas Asset Management saw its ESG mandates dip 22.7% to \$73.5 billion in 2022 while assets under ESG principles dropped 36.6% to \$328.3 billion.

A BNP Paribas spokesman said that some primary reasons for the decline were the outperformance last year of energy, aerospace and defense stocks, where ESG portfolios tend to be underweight, and a rally in value stocks, while many

ESG solutions providers tend to be more growth-oriented. "This is borne out by the underperformance of ESG indices relative to broader indices," he said.

"This year, as the U.S. moves towards a recession - a recession that we believe is necessary for inflation to revert to the Fed's 2% target — we would anticipate growth stocks to outperform value stocks. In a recession, growth is all the more desirable and, at least on a relative basis, growth-style stocks should be able to provide it," the spokesman said.

#### **Mixed messages**

Between recession fears and a rapidly approaching U.S. election season, 2023 could see even wider divergence between money manager operations in the U.S. and elsewhere, and plenty of mixed messages

A biennial global asset management survey of investor sentiment released June 7 by Linedata, a global provider of asset management software, data and services, found some North American managers now deprioritizing ESG integration. While 33% of them considered it a high priority in 2021, only 22% did so in 2023. "North America was the biggest swing, and you can easily chalk it up to the political environ ment that is out there today," said Bob Moitoso, Holmdel, N.J.-based head of asset management, North America at Linedata.

By contrast, the global survey of 265 buy-side institutions including asset managers and wealth managers found that worldwide, more of them consider ESG a high priority, 40%, compared to 37% in 2021, "but it's only grown in one place - Europe," where it went to 63% from 41% two year ago, Mr. Moitoso said. For Asia-Pacific managers, ESG as a high priority dipped to 32% from

SEE ESG ON PAGE 48

	2022 data	One-year change	Five-year change
Passive global/non-U.S. fixed income	\$14,021	-34.5%	-42.6%
Passive global equity	\$485,447	-20.4%	35.8%
Non-U.S. assets*	\$1,813,484	-21.1%	-21.2%
Equity	\$1,570,194	-21.5%	-19.4%
Fixed income**	\$243,290	-18.5%	-30.9%
Global equity*	\$878,410	-23.5%	3.4%
REITs	\$129,720	-21.1%	34.5%
Low-volatility equity	\$53,837	-9.4%	-57.7%
High-yield securities	\$167,482	-11.9%	-12.9%
Mortgages (whole loans)	\$39,756	-0.9%	-45.5%
Bank loans	\$29,911	10.6%	-17.9%
Inflation-protected securities	\$118,972	-17.2%	-3.1%
Collateralized debt obligations	\$9,987	100.1%	360.0%
Stable value	\$441,818	-8.0%	-1.5%
Convertibles	\$13,015	26.3%	8.0%
Alternative investments:			
Real estate equity	\$482,690	11.4%	16.7%
Real estate debt	\$75,068	5.0%	-
Venture Capital	\$2,489	9.2%	-41.1%
Buyout funds	\$28,487	20.6%	4.8%

	2022 data	One-year change	Five-year change
Infrastructure	\$62,628	29.1%	131.1%
Private securities	\$184,054	17.1%	56.7%
Private equity	\$45,819	7.0%	35.7%
Privately placed debt	\$138,235	20.8%	65.1%
Timber	\$8,150	-4.6%	-40.8%
Energy	\$4,475	125.3%	31.1%
Fossil fuel	\$175	-	-
Renewable	\$4,300	-	-
MLPs	\$1,341	-25.9%	-83.5%
Direct lending	\$17,197	9.1%	-
Distressed debt	\$18,785	26.0%	77.4%
Mezzanine debt	\$8,115	7.9%	173.8%
Commodities	\$29,683	0.5%	-10.0%
Hedge funds (net assets)	\$58,795	-18.9%	-44.0%
Defined benefit plan assets managed internally	\$4,067,937	-18.1%	-10.3%
Defined contribution plan assets managed	\$8,425,455	-16.8%	19.1%
Defined contribution plan assets managed internally	\$7,525,023	-16.8%	22.0%
Endowment/foundation assets managed internally	\$700,460	-14.4%	7.1%

<sup>\*</sup>Includes indexed assets, \*\*Includes global assets, Historical data may include retroactive updates

### How to find the money manager data online

Full data profiles of all ranked money managers and complete listings by asset class and investment strategies can be found in Pensions & Investments' Research Center at pionline.com/ researchcenter.

The online rankings are interactive and are searchable by asset class, investment strategy, region and clients, as well as by year.

Research Center access is free to plan executives. Money managers, consultants and other service providers have access by subscription.

#### THE LARGEST MONEY MANAGERS ETFS

# Low-cost, active ETFs prove to be a bright spot

Despite rocky markets, some managers see assets increase in 2022

By Kathie O'Donnell

J.P. Morgan Asset Management, home to the industry's two biggest actively managed exchange-traded funds, achieved something unique last year among the 10 biggest managers sponsoring ETFs as ranked by Pensions & Investments by total worldwide assets: Asset growth.

IPMAM's ETF assets totaled

#### The data

Data on ETF managers begin on page 28. \$97.5 billion as of Dec. 31, 2022, up nearly 25% from just over \$78 billion at the end of 2021. That growth

That growth came despite a tough year for both the equity and fixed-income markets. In 2022, the S&P 500 index returned -18.1% and the Bloomberg U.S. Aggregate Bond index lost 13%.

BlackRock Inc., the biggest ETF manager, had \$2.91 trillion in ETF assets as of Dec. 31, 2022, down about 11% from the end of 2021.

Despite JPMAM's success, its growth rate paled in comparison to that of some managers farther down P&I's list of the top 25 managers sponsoring exchange-traded funds/notes. Dimensional Fund Advisors, No. 11 on P&I's list, saw its total ETF assets grow by nearly 600% to \$72.2 billion last year, while No. 17 American Century Investments – whose Avantis Investors brand ETFs account for the lion's share of its total ETF assets –saw a 93% increase to \$19.1 billion.

The asset growth experienced by those three managers last year "showed there is a huge unmet demand for low-cost active," said Eric Balchunas, Philadelphia-based Bloomberg Intelligence senior ETF analyst, adding that those three managers have something in common: They offer active ETFs at expense ratios below 40 basis points.

"Once you get below 40, good things happen," the analyst said, adding that there's no mystery as to why active ETFs finally took off and that their trajectory is reminiscent of what occurred with both smart beta and environmental, social and governance ETFs. "It wasn't until they got low cost that they got successful."

Indeed, active ETFs were a bright spot for ETF managers last year, *P&Is* data showed, with seven of the top-10 managers sponsoring active ETFs showing asset growth.

Dimensional ranked as the biggest, with its \$72.2 billion of assets at the end of last year, JPMAM ranked second with \$63.5 billion, which marked an increase of nearly 61% from \$39.5 billion at the end of 2021.

The active ETFs of JPMAM, Dimensional and American Century have attracted a total of \$28 billion of net inflows this year through May 31, which represents 19% of the \$145 billion in total net cash that went into ETFs overall this year, including both active and pas-

### Invesco tops list of institutional assets in sponsored ETFs

Invesco Ltd., the fourth-largest exchange-traded fund manager by assets, said institutions had \$52.4 billion invested in its ETFs at the end of last year, landing it the top spot in *Pensions & Investments'* first ranking of ETF managers based on institutional assets.

Charles Schwab Investment Management Inc., which does business as Schwab Asset Management, came in a distant second at \$11.7 billion, according to P&I data for managers of institutional assets in sponsored exchange-traded funds/notes by total worldwide assets.

Invesco's \$52.4 billion of institutional client investment in its ETFs accounted for nearly 77% of the \$68.1 billion in total assets reported by the 14 managers that responded to P&I's question regarding institutional clients, which was part of P&I's latest annual survey of the largest money managers. The three biggest ETF managers — BlackRock Inc., Vanguard Group and State Street Global Advisors — did not specifically disclose institutional assets.

"We expect growth and greater institutional interest in Invesco ETFs to continue," Emily Foote McKinley, New York-based head of institutional specialists for ETFs and indexed strategies at Invesco, said in written comments.

As for how Invesco's clients are using its ETFs, Ms. McKinley said Invesco is seeing institutions embrace both single-factor ETFs such as the Invesco S&P 500 Low Volatility ETF and the Invesco S&P 500 Quality ETF as portfolio tools and, increasingly, multifactor ETFs or factor rotation funds such as the Invesco S&P 500 QVM Multi-factor ETF and the Invesco Russell 1000 Dynamic Multifactor ETF to build a more efficient core for their portfolios

Institutions that have utilized Invesco ETFs include the \$14.5 billion Municipal Employees' Retirement System of Michigan. According to



MORE INTEREST: Emily Foote McKinley said Invesco's clients use both single-factor and multifactor ETFs.

its 13F holdings report for the quarter ended March 31, Lansing-based MERS held three Invesco ETFs, including the Invesco S&P 500 QVM Multi-factor ETF. Collectively, its investments across those three ETFs totaled roughly \$1.3 billion. An Invesco spokeswoman said "several large state and municipal pensions" hold Invesco ETFs.

Ms. McKinley also cited Invesco QQQ, which had assets totaling \$191.5 billion as of June 1, as a fund institutional investors have used for decades. Invesco QQQ is an ETF that tracks the Nasdaq-100 index.

"Invesco QQQ is one of the largest and most traded ETFs in the U.S.," she said. "Institutional investors have used this fund for almost 25 years to express views on the market and efficiently trade risk."

Invesco continues to see interest in its products from additional institutions and

consequently is committing more personnel to the space, including new hires, Ms. McKinley said in her comments.

Asked about the new hires, the spokeswoman said Invesco this year has hired three ETF specialists focused on institutional investors, whom she declined to name.

Ms. McKinley herself joined Invesco in June 2022 in the newly created global position. She previously worked at BlackRock, where she had served as a senior product strategist for institutional client engagement. Ms. McKinley reports to Anna Paglia, global head of ETFs and indexed strategies at Invesco.

"Institutional interest in ETFs is quickly growing and we are restructuring our leadership to ensure we are united with the needs of this client segment," Ms. Paglia said in a 2022 news release regarding Ms. McKinley's hiring. "I am excited that Emily will be bringing her expertise and innovative thinking to our interactions with the institutional channel."

Schwab Asset Management has witnessed an increase in use of its bond ETFs by insurance companies after several of the funds were added recently to the "SVO-Identified Bond ETF List" maintained by the National Association of Insurance Commissioners, according to Eliot Bishop, senior portfolio strategist for Schwab Asset Management.

The funds now eligible to be reported as bonds are the Schwab 5-10 Year Corporate Bond ETF, the Schwab 1-5 Year Corporate Bond ETF, the Schwab U.S. Aggregate Bond ETF and the Schwab U.S. TIPS ETF, Mr. Bishop said in comments provided via a spokeswoman.

"Fixed income ETFs with (an) NAIC designation can be reported as bonds or preferred stock by insurers, which allows for more favorable risk-based capital treatment," Mr. Bishop explained.

- KATHIE O'DONNELL

sive ETFs, Mr. Balchunas said.

Jack Bogle, Vanguard Group Inc.'s late founder, "has certainly won the argument (that) costs matter," said Mr. Balchunas, author of a book called "The Bogle Effect." The analyst noted that Dimensional already has one active ETF that's below 10 basis points. The \$6.4 billion Dimensional U.S. Equity ETF has a

net expense ratio of 9 basis points, Dimensional's website shows.

Dimensional's website shows.

'I think ultimately one day we're going to see a lot of the money in the 20 (basis points)-to-under bucket," Mr. Balchunas said. "So, this is just the beginning of a painful but necessary process of active (ETFs) getting with the program in terms of appealing to more



LOW COST: Bloomberg Intelligence's Eric Balchunas cited expense ratios below 40 basis points as a reason some active managers saw an increase in ETF assets.

cost-conscious advisers."

#### Active sees increase

Global ETF industry assets overall totaled \$9.26 trillion at the end of 2022, down 9.8% from \$10.26 trillion at the end of 2021, according to London-based research and consultancy firm ETFGI LLP. By contrast, assets of actively managed ETFs listed globally increased by 10.6% during the same period, rising to \$488 billion the end of 2021. In 2017, active ETF assets listed globally totaled just \$84 billion, according to ETFGI data.

JPMAM is home to the industry's two largest active ETFs, the \$26 billion JPMorgan Equity Premium Income ETF (JEPI) and the \$25 billion JPMorgan Ultra-Short Income ETF (JPST), according to Jed Laskowitz, New York-based CIO and global head of asset management solutions at J.P. Morgan Asset Management. JEPI has a net expense ratio of 35 basis points, while JPST's net expense ratio is 18 basis points, fund fact sheets show.

"We are experiencing increased demand for active ETFs for a variety of reasons — daily transparency, tax efficiency, ease of ETF trading, and our ability to achieve our risk and return objectives." Mr. Laskow-

itz said in written comments provided to P&I. "Financial (advisers) also prefer investing in ETFs that are managed by the same investment teams that manage active separate accounts and mutual funds on behalf of their clients."

Trust and familiarity with the underlying investment teams are key factors for advisers when it comes to choosing an active ETF, Mr. Laskowitz said.

#### Dimensional's efforts

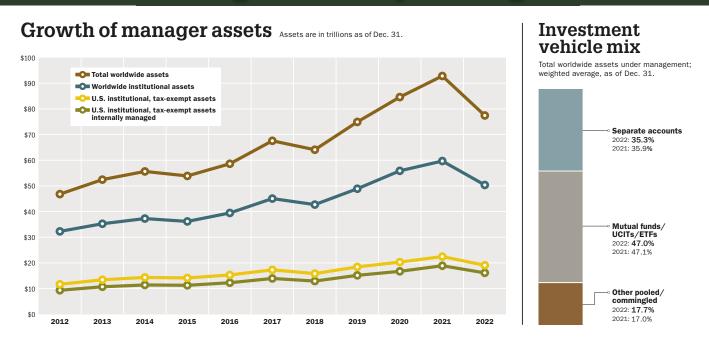
Founded in 1981, Austin, Texas-based Dimensional launched its first two ETFs in November 2020, slightly more than a year after the Securities and Exchange Commission's September 2019 adoption of the 'ETF Rule.' The rule streamlined regulations governing most ETFs and allows for greater flexibility in their day-to-day management, Dimensional said in a November 2020 article posted to its website.

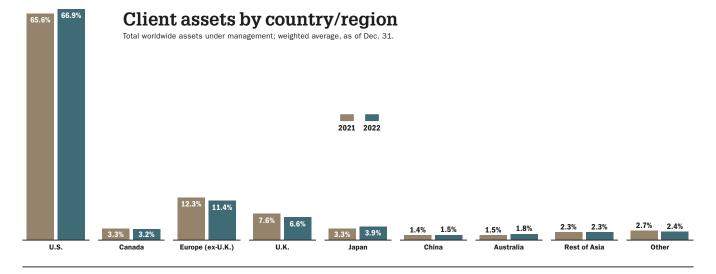
Dimensional had been hearing from investors — including both financial advisers and institutions — that they wanted access to its systematic approach in an ETF wrapper, according to Anthony Caruso, Charlotte, N.C.-based cohead of product specialists and a SFE ETES ON PAGE 47

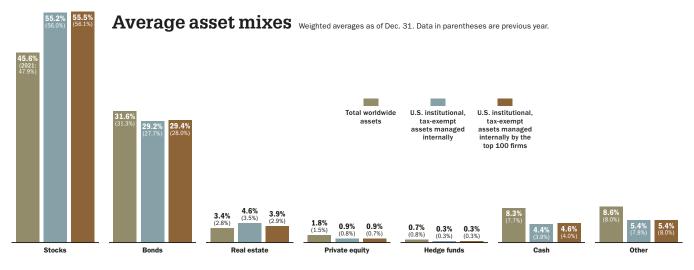
Pensions & Investments

June 12, 2023 | 19

# **The Largest Money Managers**







# The largest money managers Ranked by total worldwide institutional assets under management, in millions, as of Dec. 31.

Rank	Prev. rank	Manager	Assets	Rank	Prev. rank	Manager
1	2	Vanguard Group	\$5,024,824	52	57	Dodge & Cox
2	1	BlackRock	\$4,834,449	53	54	TCW Group
3	3	State Street Global	\$2,414,580	54	56	MFS Investment
4	4	Fidelity Investments	\$1,731,599	55	58	RBC Global Asset Mgmt.
5	5	BNY Mellon	\$1,447,404	56	67	Mesirow
6	9	Goldman Sachs Group	\$1,441,249	57	60	Guggenheim Investments
7	7	J.P. Morgan Asset & Wealth	\$1,411,863	58	68	Wilmington Trust
8	6	Legal & General Investment	\$1,376,967	59	62	WTW Investment Service
9	8	Wellington Mgmt.	\$1,147,946	60	63	Conning
10	10	Amundi	\$1,119,793	61	102	Empower Investments
11	11	Prudential Financial	\$1,021,084	62	76	PFM Asset Mgmt.
12	14	Geode Capital Mgmt.	\$866,352	63	73	CBRE Investment Mgmt.
13	12	PIMCO	\$865,656	64	69	TD Global
14	13	Northern Trust Asset Mgmt.	\$792,802	65	75	IFM Investors
15	17	Nuveen	\$759,724	66	70	Arrowstreet Capital
16	15	Capital Group	\$753,026	67	65	Nomura Asset Mgmt.
17	16	T. Rowe Price Associates	\$737,473	68	82	Oaktree Capital
18	18	AXA Investment	\$726,093	69		Payden & Rygel
19	26	Franklin Templeton	\$682,456	70	64	Lazard Asset Mgmt.
20	21	Federated Hermes	\$618,026	71	71	Victory Capital
21	30	Invesco	\$606,715	72	66	Artisan Partners
22	19	Dimensional Fund Advisors	\$583,714	73	72	PRIMECAP
23	20	MetLife Investment Mgmt.	\$579,837	74	81	Man Group
24	22	Morgan Stanley Investment Mgmt.	\$530,982	75	74	Robeco
25	27	New York Life Investments	\$487,748	76	77	Baird Advisors
26	24	Schroders	\$460,088	77	88	Hamilton Lane
27	23	Principal Global Investors	\$458,932	78	78	Ninety One
28	32	KKR	\$458,165	79	87	Partners Group
29	28	DWS	\$419,758	80	95	Starwood Capital
30	38	Macquarie Asset Mgmt.	\$398,691	81	79	AQR Capital Mgmt.
31	45	Brookfield Asset Mgmt.	\$391,551	82	80	Acadian Asset Mgmt.
32	29	Allspring Global Investments	\$385,314	83	90	Prologis
33	33	BNP Paribas Asset Mgmt.	\$377,839	84	84	LSV Asset Mgmt.
34	34	Asset Management One	\$376,559	85	98	StepStone Group
35	35	Mercer	\$337,941	86	83	American Century
36	39	Barings	\$303,519	87	100	Charles Schwab Investme
37	31	Aegon Asset Mgmt.	\$302,171	88	89	RhumbLine Advisers
38	41	AllianceBernstein	\$301,329	89	93	Pathway Capital
39	46	Neuberger Berman	\$297,897	90	91	<b>Boston Partners</b>
40	52	Ares Mgmt.	\$296,014	91	96	Record Currency Mgmt.
41	43	Columbia Threadneedle	\$265,521	92	94	Income Research & Mgm
42	44	NISA Investment	\$259,207	93	97	AEW Capital
43	50	Voya Investment Mgmt.	\$257,941	94	85	Pictet Asset Mgmt.
44	55	MassMutual	\$251,270	95	92	First Sentier Investors
45	42	Aviva Investors	\$250,137	96	105	Hines
46	59	SEI Investments	\$240,732	97	99	New England Asset Mgmt
47	48	Manulife Investment	\$235,473	98	112	Alan Biller and Associate
48	51	SLC Management	\$231,401	99	103	PPM America
49	49	Russell Investments	\$227,159	100	109	LaSalle Investment
50	53	Loomis, Sayles	\$222,198	101	113	GCM Grosvenor
51	37	Baillie Gifford Overseas	\$216,005	102	106	PineBridge Investments

Rank	Prev. rank		
	rank	Manager	Assets
52	57	Dodge & Cox	\$198,574
53	54	TCW Group	\$188,621
54	56	MFS Investment	\$186,303
55	58	RBC Global Asset Mgmt.	\$182,925
56	67	Mesirow	\$173,388
57	60	Guggenheim Investments	\$171,157
58	68	Wilmington Trust	\$165,219
59	62	WTW Investment Services	\$163,007
60	63	Conning	\$162,097
61	102	Empower Investments	\$158,459
62	76	PFM Asset Mgmt.	\$153,598
63	73	CBRE Investment Mgmt.	\$148,800
64	69	TD Global	\$148,036
65	75	IFM Investors	\$141,767
66	70	Arrowstreet Capital	\$138,246
67	65	Nomura Asset Mgmt.	\$135,883
68	82	Oaktree Capital	\$133,055
69		Payden & Rygel	\$131,209
70	64	Lazard Asset Mgmt.	\$130,718
71	71	Victory Capital	\$126,477
72	66	Artisan Partners	\$122,308
73	72	PRIMECAP	\$117,232
74	81	Man Group	\$113,100
75	74	Robeco	\$112,955
76	77	Baird Advisors	\$111,339
77	88	Hamilton Lane	\$107,530
78	78	Ninety One	\$103,771
79	87	Partners Group	\$101,298
80	95	Starwood Capital	\$99,758
81	79	AQR Capital Mgmt.	\$94,834
82	80	Acadian Asset Mgmt.	\$93,629
83	90	Prologis	
84	84	_	\$91,628
85	98	LSV Asset Mgmt.	\$91,100
		StepStone Group	\$90,673
86	83	American Century	\$88,743
87	100	Charles Schwab Investment	\$88,030
88	89	RhumbLine Advisers	\$88,016
89	93	Pathway Capital	\$87,223
90	91	Boston Partners	\$86,987
91	96	Record Currency Mgmt.	\$85,998
92	94	Income Research & Mgmt.	\$85,111
93	97	AEW Capital	\$83,353
94	85	Pictet Asset Mgmt.	\$82,394
95	92	First Sentier Investors	\$78,203
96	105	Hines	\$77,538
97	99	New England Asset Mgmt.	\$72,867
98	112	Alan Biller and Associates	\$72,630
	103	PPM America	\$71,479
99	103		
99	109	LaSalle Investment	\$70,567

	Dross		
Rank	Prev. rank	Manager	Assets
103	110	PNC Financial	\$67,651
104	108	CC&L Financial Group	\$66,252
105	107	Fort Washington	\$65,494
106	117	Dai-ichi Life Holdings	\$58,938
107	123	Oak Hill Advisors	\$57,000
108	104	William Blair	\$54,977
109	119	Putnam Investments	\$54,832
110	101	Ashmore Group	\$54,800
111	129	Heitman	\$53,108
112	137	Harrison Street	\$51,966
113	111	Grantham, Mayo v. Otterloo	\$51,666
114	130	PAG	\$50,000
115	118	Harris Associates	\$49,512
116	127	Adams Street Partners	\$48,235
117	121	Sterling Capital	\$47,599
118	133	GoldenTree Asset Mgmt.	\$47,343
119	124	Mondrian Investment	\$47,087
120	135	Angelo, Gordon	\$46,800
121	115	Nikko Asset Mgmt.	\$46,376
122	116	Harding Loevner	\$44,071
123		Brown Advisory	\$41,956
124	140	Portfolio Advisors	\$39,915
125	126	Fisher Investments	\$39,297
126	128	Cohen & Steers	\$38,837
127	122	Marathon-London	\$38,507
128	120	Harbor Capital Advisors	\$36,107
129	138	Aristotle Capital Mgmt.	\$34,213
130	131	SECOR Asset Mgmt.	\$33,867
131	162	Stockbridge Capital Group	\$32,995
132	136	PanAgora Asset Mgmt.	\$31,935
133	148	Pzena Investment	\$31,509
134	144	Causeway Capital	\$31,325
135	139	Colchester Global Investors	\$30,768
136	146	MissionSquare Investments	\$30,704
137	161	Hayfin Capital Mgmt.	\$30,612
138		ORIX USA	\$30,532
139	147	CIBC Asset Mgmt.	\$28,528
140	141	Los Angeles Capital	\$28,058
141	152	Shenkman Group	\$27,465
142	143	Jarislowsky Fraser	\$27,098
143	155	EARNEST Partners	\$26,237
144	157	Knights of Columbus Asset	\$25,566
145	159	Strategic Investment Group	\$25,366
146	156	Commonfund	\$25,310
147	169	Rockpoint Group	\$24,951
148	149	Hotchkis & Wiley	\$24,883
149	154	AAM	\$23,778
150	170	CIM Group*	\$23,506
151	164	Beutel, Goodman	\$23,193
152	160	Nomura Corporate Research	\$22,671
153	167	Scout Investments	\$22,413



# A FAVORABLE ENVIRONMENT FOR SHORT-DURATION FIXED INCOME



hile rising interest rates over the past year have been painful for most fixed-income sectors, all-in higher yields and the inversion of the yield curve have now made short-duration strategies an attractive area for institutional investors to explore, according to MetLife Investment Management.

Scott Pavlak, head of short-duration fixed income at MetLife Investment Management, defines short-duration portfolios as those whose average durations range from a half- to two-and-a-half years. In his view, now is an opportune time to invest in this space. His optimism is based on the belief that the Federal Reserve has neared the end of its current tightening cycle; front-end yields are at levels not seen since the Global Financial Crisis and unlikely to decline to the low levels that have prevailed for much of the post-GFC period; and the firm's research that shows a short-duration portfolio's income generation, more so than price return, will drive performance over a market cycle.

"We looked at the total returns of a simple one- to threeyear Treasury index to analyze the composition of returns going back several decades," Pavlak said. "Price-only returns were negative over many five-year rolling cycles, but income-only returns were positive — so much so as to push overall returns consistently positive. It is why when constructing a portfolio, a core tenet of our investment philosophy is to continuously strive to have a 'yield advantage' compared to the various benchmark indices we manage against."

#### THE TIME IS RIGHT

MetLife Investment Management's institutional clients use short-duration strategies for a variety of objectives. According to Pavlak, these may include investing surplus operating funds, matching assets to liabilities, incorporating a portfolio as part of a stable-value investment program or making a defensive, tactical allocation within a broader investment strategy.

Regardless of the client's goals, we believe the short-duration environment is more appealing today than it has been in a long time. "As an active manager, structuring a high-quality, multi-sector, liquid portfolio with an average AA rating and an average yield of 5% to 6% is an opportunity that many institutions find compelling. As a result, the firm has seen inflows from existing clients and new mandates from others," Pavlak said.

#### ACROSS THE UNIVERSE

The universe of short-duration strategies is large — and it encompasses a wide variety of sector preferences, average portfolio durations and credit quality, according to Pavlak.

For example, some managers invest exclusively in U.S. government securities, while others allocate heavily to invest-ment-grade credit or structured bonds, such as asset- and mortgage-backed securities. Still others may include allocations to less-liquid areas like emerging markets, high-yield and nondollar securities. Additionally, some managers completely hedge duration risk while others in the short-duration space have average portfolio durations that stretch to as much as four years.

The sheer breadth of the short-duration universe underscores the importance of knowing how managers generate performance and understanding how they manage risk. "Depending on the market environment, there can be significant dispersion in manager performance. We believe it is important for entities allocating capital to an investment manager to lift the hood on a firm's resources and strategies to better understand not just what managers are doing to achieve their returns but also the risks they are taking in the process," Pavlak said.

MetLife Investment Management's short-duration team employs a joint top-down and bottom-up approach. "Top-down identifies investment themes that, in turn, help drive sector allocations and risk budgeting decisions. Then, working with the firm's global credit, structured and municipal research groups, the team utilizes a bottom-up security selection process to source best ideas to populate portfolios within each specific sub-sector," he said. Portfolios typically maintain an average credit quality of at least AA minus and are multi-sector in nature, with varying allocations based on the team's outlook as well as sector and security valuations.

In our view, investors should continue to earn attractive returns from their short-duration portfolios, despite potentially elevated interest rate and spread volatility.

#### DEFENSIVE STANCE, TACTICAL OPPORTUNITY

Pavlak sees an attractive return environment for short-duration strategies continuing for the foreseeable future. His team expects the Fed to hold the fed funds rate steady this year, which is contrary to the predictions of others.

"Our view is that we saw the peak in front-end interest rates — two-year to five-year yields — in early March of this year, and that the Fed will be biased to stay on the sidelines as the labor market remains resilient and inflation, although also having peaked, will be slow to decline to the Fed's target levels," Pavlak said. "From our perspective, even with a lower fed funds rate in 2024 and 2025, interest rates at the front end will remain higher than where they have been over the last decade. Putting all of it together means that, in our view, investors should continue to earn attractive returns from their short-duration portfolios, despite potentially elevated interest rate and spread volatility."

In anticipation of an economic slowdown that it expects to play out later this year, the MetLife Investment Management short-duration team has sought to position its portfolios more defensively. The prospect of a further contraction in the economy with continuing financial stress and potentially

wider credit spreads has the team emphasizing higher quality trades in their portfolios while reducing exposure to various cyclically exposed sub-sectors and securities.

As it relates to the current yield curve, Pavlak explained, "While we know at some point [it] will likely normalize, today with the inverted yield curve, we believe a manager has to balance the temptation to grab only the shortest-duration, highest-yielding securities against the prospect that if interest rates rally, in general, a longer-duration security with a lower yield may perform better. We like the idea of structuring portfolios that maintain a duration where investors can lock in near-the-top yields for an extended period of time."

#### IMPORTANCE OF MANAGER SELECTION

What should institutions look for when hiring a short-duration manager? Pavlak listed a number of attributes that are worth exploring.

There is no substitute for stability and experience, he said, adding, "We believe a seasoned team that has worked together for years and is familiar with managing portfolios through changing monetary and business cycles can give investors a degree of confidence as, in our view, they are able to validate how the team and its investment process have performed over longer and differing market cycles."

In addition, "we believe a team of dedicated short-duration sector specialists brings a laser-like focus to the front end of the fixed-income market and should be better attuned to its opportunities and risks — unlike generalist fixed-income teams that may manage across the entire maturity spectrum," Pavlak said. Experience in constructing port-folios that diversify risks, specifically across the multitude of short-duration sub-sectors, is also important, he noted. "Ultimately, of course, performance is where the rubber meets the road. If managers are properly resourced, can identify opportunities for alpha generation as well as address the inherent risks present at different points in the cycle, results should follow accordingly," he said.

Overall, Pavlak emphasized the importance of building and maintaining strong relationships with institutional clients, as well as having a global presence and access to a broad and deep resource base. "Our institutional clients place a high value on all of these characteristics," he concluded. "They understand the benefits of partnering with a manager who prioritizes communication, accessibility and whose time-tested investment process produces consistent results."

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# 

	Prev. rank		
Rank 154	rank 166	Manager  Calamos Advisors	Assets \$21,671
154	100	ACORE Capital	\$21,071
156	187	PCCP	
157	163	Guardian Capital	\$20,645 \$20.572
157	165	•	
		DuPont Capital	\$20,144
159	173	Canyon Partners	\$19,902
160	150	Kayne Anderson Rudnick	\$19,740
161	176	Polen Capital	\$19,314
162		TA Realty	\$18,882
163	171	Sustainable Growth Advisers	\$18,163
164	132	MFG Asset Mgmt.	\$17,886
165	174	Unigestion	\$17,269
166		Intech	\$17,107
167	158	Eagle Capital	\$17,067
168	178	Garcia Hamilton	\$16,753
169	168	Sprucegrove Investment	\$16,748
170	181	Longfellow Investment	\$16,609
171		Axiom Investors	\$16,581
172	197	King Street Capital	\$16,500
173	153	Wasatch Global Investors	\$16,464
174	188	Boyd Watterson	\$16,184
175	172	Champlain Investment	\$15,793
176	206	Crestline Investors	\$15,610
177	180	Callan	\$15,421
178	213	Pacific Asset Mgmt.	\$15,141
179	185	Fuller & Thaler	\$15,115
180	175	Cantillon Capital Mgmt.	\$15,040
181	201	Jacobs Levy Equity	\$15,039
182	179	Brandes Investment	\$14,927
183	184	Fayez Sarofim	\$14,514
184	191	Sit Investment	\$14,121
185		Cliffwater	\$14,074
186	212	Intercontinental Real Estate	\$14,027
187	220	Walton Street Capital	\$13,974
188	217	Beacon Capital	\$13,947
189	221	Rockwood Capital	\$13,868
190	208	Breckinridge Capital	\$13,648
191	186	Beach Point Capital	\$13,548
192	195	Amalgamated Bank	\$13,439
193	226	American Realty Advisors	\$13,062
194	203	Abbott Capital	\$12,850
195	182	Eagle Asset Mgmt.	\$12,850
196	189	Westfield Capital	\$12,791
197	194	Driehaus Capital	\$12,672
198	198	CenterSquare Investment	\$12,540
199	204	Segall Bryant & Hamill	\$12,473
200	190	Polaris Capital	\$12,419
201	145	Grayscale Investments	\$11,700
202	192	GW&K Investment	\$11,571
203	214	CornerStone Partners	\$11,567
204	229	Westbrook Partners	\$11,480

Rank	Prev. rank	Manager	Assets
205		Bahl & Gaynor	\$11,462
206	225	Sage Advisory Services	\$11,460
207	205	Yousif Capital	\$11,061
208	216	Commerce Trust	\$11,038
209	236	Zacks Investment	\$10,929
210	200	Stone Harbor Investment	\$10,927
211	183	Brown Capital	\$10,530
212	227	Cooke & Bieler	\$10,216
213	238	L&B Realty	\$10,143
214	232	Jensen Investment	\$10,135
215	210	Burgundy Asset Mgmt.	\$9,988
216	223	Pugh Capital	\$9,930
217		Mill Creek Residential	\$9,900
218	218	Global Endowment Mgmt.	\$9,825
219	244	Ullico Investment	\$9,636
220	228	London Co.	\$9,625
221	222	GAMCO Investors	\$9,622
222	177	Matthews Asia	\$9,476
223		Capital Fund Mgmt.	\$9,429
224	248	Waterfall Asset Mgmt.	\$9,372
225	235	Westwood Global	\$9,297
226	215	Frontier Capital	\$9,292
227	231	Christian Brothers	\$9.160
228	224	Manning & Napier	\$9,042
229	237	Ariel Investments	\$9,042
	249		
230	196	Washington Capital	\$8,857
231	264	TimesSquare Capital	\$8,810
	204	Ramirez Asset Mgmt.  Altrinsic Global Advisors	\$8,572
233	257		\$8,440
234		National Real Estate	\$8,340
235	240	Advent Capital  CS McKee	\$8,084
236	241	oo monoo	\$7,960
237	239	WEDGE Capital	\$7,958
238		Newfleet Asset Mgmt.	\$7,874
239	242	National Investment	\$7,864
240	230	TT International	\$7,808
241	266	Prima Capital Advisors	\$7,796
242	211	Alger	\$7,777
243	263	Silver Creek Capital	\$7,711
244	243	River Road Asset Mgmt.	\$7,665
245	254	Agincourt Capital	\$7,393
246	252	Diamond Hill Capital	\$7,225
247	245	AGF Investments	\$7,096
248	267	Sentinel Real Estate	\$7,087
249		Ceredex Value Advisors	\$6,995
250	296	CoreCommodity	\$6,682
251		LCM Partners	\$6,631
252	287	Madison Realty	\$6,609
253	256	Silvercrest Asset Mgmt.	\$6,600
254		White Oak Global Advisors	\$6,583
255	253	Luther King Capital	\$6,490

	Prev.		
Rank	Prev. rank	Manager	Assets
256	277	Equus Capital	\$6,300
257	246	Hardman Johnston Global	\$6,078
258	261	AFL-CIO Housing Trust	\$6,025
259	271	Corbin Capital	\$5,765
260	260	City of London	\$5,738
261	273	Spider Mgmt.	\$5,722
262	280	M3 Capital	\$5,700
263	258	Davis Advisors	\$5,648
264	281	Torchlight Investors	\$5,600
265	255	Stephens Investment Mgmt. Group	\$5,573
266	262	Great Lakes Advisors	\$5,426
267	265	Congress Asset Mgmt.	\$5,396
268	285	Parnassus Investments	\$5,354
269	268	Dana Investment	\$5,332
270	251	Martingale Asset Mgmt.	\$5,325
271		Madison Investments	\$5,269
272	269	Richmond Capital	\$5,266
273	278	Camden Asset Mgmt.	\$5,246
274	305	400 Capital Mgmt.	\$5,222
275	272	Glenmede Investment	\$5,218
276	259	Lyrical Asset Mgmt.	\$5,081
277	286	Gramercy	\$4,970
278	274	D.F. Dent	\$4,900
279	298	Resource Mgmt.	\$4,803
280	303		
		DePrince, Race & Zollo	\$4,755
281	270	Fiduciary Mgmt./Milwaukee	\$4,717
282		Duff & Phelps	\$4,714
283	289	AFL-CIO Building Trust	\$4,643
284	275	Johnson Asset Mgmt.	\$4,636
285	291	LM Capital Group	\$4,607
286	318	Conestoga Capital	\$4,600
287	279	Sierra Investment	\$4,475
288	284	Baird Equity Asset Mgmt.	\$4,469
289	311	Forest Investment	\$4,411
290	306	Carmel Partners	\$4,397
291	294	Atalanta Sosnoff Capital	\$3,851
292	199	Jackson Square Partners	\$3,826
293	276	Peregrine Capital	\$3,810
294	304	Todd Asset Mgmt.	\$3,791
295	282	Hoisington Investment	\$3,764
296	316	GlobeFlex Capital	\$3,759
297	283	Kornitzer Capital	\$3,758
298	335	Patron Capital	\$3,579
299	288	Emerald Advisers	\$3,532
300	295	Mar Vista Investment	\$3,369
301	301	Stacey Braun Associates	\$3,366
302	314	Leading Edge Investment	\$3,319
303	302	Kennedy Capital	\$3,316
304	290	Security Capital Research	\$3,316
305	293	Riverbridge Partners	\$3,306
306	297	Cardinal Capital	\$3,295

	Prev		I
Rank	Prev. rank	Manager	Assets
307	292	Granahan Investment	\$3,263
308	321	Dolan McEniry	\$3,259
309	325	Angel Oak Capital	\$3,243
310	337	Global Forest Partners	\$3,206
311	322	Channing Capital	\$3,159
312	309	ClariVest Asset Mgmt.	\$3,145
313	348	Twin Bridge Capital	\$3,145
314	317	Evanston Capital	\$3,124
315	310	Aristotle Capital Boston	\$3,030
316	324	Systematic Financial	\$2,996
317	315	Palisade Capital	\$2,968
318	347	Algert Global	\$2,930
319	323	Hillsdale Investment	\$2,865
320		Prime Group	\$2,800
321		3650 REIT	\$2,797
322	338	GTIS Partners	\$2,687
323	356	Bivium Capital	\$2,662
324	342	Molpus Woodlands Group	\$2,646
325	308	Winthrop Capital	\$2,641
326	313	Zevenbergen Capital	\$2,513
327	327	Dalton Investments	\$2,460
328	332	Hood River Capital	\$2,412
329	330	Trillium Asset Mgmt.	\$2,405
330	331	Bowen, Hanes	\$2,400
331	329	EAM Investors	\$2,368
332	346	Verger Capital	\$2,354
333	343	GIA Partners	\$2,267
334	312	Weatherbie Capital	\$2,210
335	319	Oberweis Asset Mgmt.	\$2,169
336	344	Zazove Associates	\$2,009
337	353	Wexford Capital	\$2,000
338	352	Timberland Investment Resources	\$1,976
339	333	Sawgrass Asset Mgmt.	\$1,969
340	345	SSI Investment	\$1,944
341	339	NewSouth Capital	\$1,925
342	334	Foundry Partners	\$1,886
343	340	Sound Shore Mgmt.	\$1,854
344	358	KBS	\$1,783
345		HS Management	\$1,781
346		Silvant Capital	\$1,692
347	379	Millstreet Capital	\$1,683
348	351	Redwood Investments	\$1,682
349		Genter Capital	\$1,632
350	350	Smith Group Asset Mgmt.	\$1,632
351	357	Sarofim Realty	\$1,594
352	365	Edgar Lomax	\$1,590
353	383	Covenant Capital Group	\$1,580
354	360	Heartland Advisors	\$1,533
355	349	Adelante Capital	\$1,465
356	341	Rice Hall James	\$1,463
357	363	Cramer Rosenthal McGlynn	\$1,416

Rank	Prev. rank	Manager	Assets
358	rank 355	Quest Investment	\$1,400
359	362	Penn Capital	\$1,389
360	354	Ranger Investments	\$1,365
		-	
361	373	Associated Capital Group	\$1,347
362	366	Cornerstone Investment	\$1,333
363		Smith Affiliated Capital	\$1,263
364	370	Logan Capital	\$1,190
365	376	Wilbanks, Smith & Thomas	\$1,181
366	368	Orleans Capital	\$1,133
367	382	Thornburg Investment	\$1,133
368		Karpus Investment	\$1,061
369	369	StoneRidge PMG Advisors	\$1,026
370	374	Tributary Capital	\$1,025
371		Mairs & Power	\$995
372	359	Bridgeway Capital	\$993
373	372	Granite Investment	\$974
374	367	Ativo Capital Mgmt.	\$962
375		Nicholas Investment	\$945
376	387	Sasco Capital	\$866
377	389	CS Capital	\$847
378	381	TWIN Capital	\$766
379	388	CI Inverness	\$712
380	398	Miller/Howard Investments	\$697
381	396	Belle Haven Investments	\$690
382	384	Montag & Caldwell	\$682
383	378	Anchor Capital	\$668
384	385	Wedgewood Partners	\$657
385	392	_	\$628
		Wright Investors' Service	
386	391	Phocas Financial	\$625
387	397	TSCG Investors	\$622
388	386	Pier Capital	\$614
389	395	GLOBALT	\$591
390	402	Van Hulzen Asset Mgmt.	\$569
391		SKBA Capital Mgmt.	\$551
392	405	Domain Timber Advisors	\$519
393	407	Speece Thorson Capital	\$502
394	404	Redstone Advisors	\$483
395	409	Aristotle Credit Partners	\$480
396	411	TerraCotta Group	\$465
397	403	Farr, Miller & Washington	\$461
398	400	SouthernSun Asset Mgmt.	\$448
399	401	Gifford Fong Associates	\$438
400	410	Denali Advisors	\$410
401		KDP Asset Mgmt.	\$406
402	399	AMI Asset Mgmt.	\$384
403	418	Semper Capital	\$354
404		Renaissance Investment	\$332
405	412	ZWJ Investment Counsel	\$329
406	414	Campbell Newman Asset	\$309
407	380	Gateway Investment	\$287
401	300	Gutoway myesunelit	<b>\$201</b>

			1
Rank	Prev. rank	Manager	Assets
409	417	Argent Capital	\$235
410	413	Chicago Capital	\$219
411	427	Osborne Partners	\$203
412	415	Oak Associates	\$201
413	408	Windham Capital	\$193
414	422	Bridge City	\$182
415	434	Strategy Asset Managers	\$177
416	419	Kingdon Capital	\$167
417	423	Glovista Investments	\$164
418	426	Winslow Asset Mgmt.	\$157
419	421	Hahn Capital	\$154
420	429	Affinity Investment Advisors	\$153
421	424	Teton Advisors	\$144
422	428	Abner, Herrman & Brock	\$138
423	431	NovaPoint Capital	\$137
424	425	Paradigm Capital	\$135
425	436	Flippin, Bruce & Porter	\$125
426	432	Kestrel Investment	\$77
427	430	Tom Johnson Investment	\$74
428	433	Argus Investors' Counsel	\$59
429	438	Branson, Fowlkes/Russell	\$41
430	439	Robinson Value Mgmt.	\$41
431	440	Chase Investment Counsel	\$30
432	441	Nicholas Co.	\$26
433	437	Cadinha	\$25
434		Pacific West Land	\$16
		Total	\$50,368,642

\*As of Sept. 30.

#### The largest ma d alphabetically

Manager 3650 REIT	Rank 321
400 Capital Mgmt.	274
AAM	149
Abbott Capital	194
Abner, Herrman & Brock	422
Acadian Asset Mgmt.	82
ACORE Capital	155
Adams Street Partners	116
Adelante Capital	355
Advent Capital	235
Aegon Asset Mgmt.	37
AEW Capital	93
Affinity Investment Advisors	420
AFL-CIO Building Trust	283
AFL-CIO Housing Trust AGF Investments	258
Agincourt Capital	247
Alan Biller and Associates	98
Alger	242
Algert Global	318
AllianceBernstein	38
Allspring Global Investments	32
Altrinsic Global Advisors	233
Amalgamated Bank	192
American Century	86
American Realty Advisors	193
AMI Asset Mgmt.	402
Amundi	10
Anchor Capital	383
Angel Oak Capital	309
Angelo, Gordon	120
AQR Capital Mgmt.	81
Ares Mgmt.	40
Argent Capital	409
Argus Investors' Counsel	428
Ariel Investments	229
Aristotle Capital Boston	315
Aristotle Capital Mgmt.	129
Aristotle Credit Partners	395
Arrowstreet Capital	66
Artisan Partners	72
Ashmore Group	110
Asset Management One	361
Associated Capital Group  Atalanta Sosnoff Capital	291
	374
Ativo Capital Mgmt.  Aviva Investors	45
AXA Investment	18
Axiom Investors	171
Bahl & Gavnor	205
Baillie Gifford Overseas	51
Baird Advisors	76
Baird Equity Asset Mgmt.	288
Barings	36
Beach Point Capital	191
Beacon Capital	188
Belle Haven Investments	381
Beutel, Goodman	151
Bivium Capital	323
BlackRock	2
BNP Paribas Asset Mgmt.	33
BNY Mellon	5
Boston Partners	90
Bowen, Hanes	330
Boyd Watterson	174
Brandes Investment	182
Branson, Fowlkes/Russell	429
Breckinridge Capital	190
Bridge City	414
Bridgeway Capital	372
Brookfield Asset Mgmt.	31
Brown Advisory	123

Manager	Rank
Burgundy Asset Mgmt.	215
Cadinha	433
Calamos Advisors Callan	154 177
Camden Asset Mgmt.	273
Campbell Newman Asset	406
Cantillon Capital Mgmt.	180
Canyon Partners	159
Capital Fund Mgmt.	223
Capital Group	16
Cardinal Capital	306
Carmel Partners	290
Causeway Capital	134
CBRE Investment Mgmt.	63 104
CC&L Financial Group  CenterSquare Investment	198
Ceredex Value Advisors	249
Champlain Investment	175
Channing Capital	311
Charles Schwab Investment	87
Chase Investment Counsel	431
Chicago Capital	410
Christian Brothers	227
CI Inverness	379
CIBC Asset Mgmt.	139
CIM Group*	150 260
City of London ClariVest Asset Mgmt.	260 312
Cliffwater	185
Cohen & Steers	126
Colchester Global Investors	135
Columbia Threadneedle	41
Commerce Trust	208
Commonfund	146
Conestoga Capital	286
Congress Asset Mgmt.	267
Conning	60
Cooke & Bieler	212
Corbin Capital	259
CoreCommodity  Cornerstone Investment	250 362
CornerStone Partners	203
Covenant Capital Group	353
Cramer Rosenthal McGlynn	357
Crestline Investors	176
CS Capital	377
CS McKee	236
D.F. Dent	278
Dai-ichi Life Holdings	106
Dalton Investments	327
Dana Investment	269
Davis Advisors	263
Denali Advisors	400
DePrince, Race & Zollo Diamond Hill Capital	280
Diamond Hill Capital  Dimensional Fund Advisors	22
Dodge & Cox	52
Dolan McEniry	308
Domain Timber Advisors	392
Driehaus Capital	197
Duff & Phelps	282
DuPont Capital	158
DWS	29
Eagle Asset Mgmt.	195
Eagle Capital	167
EAM Investors	331
EARNEST Partners	143
Edgar Lomax	352
Emerald Advisers	299 61
Empower Investments	61 256
Equus Capital	

314

397

Evanston Capital

Farr, Miller & Washington

211

Brown Capital

прпарепсан		
Manager	Rank	
Fayez Sarofim	183	
Federated Hermes Fidelity Investments	20	
Fiduciary Mgmt./Milwaukee	281	
First Sentier Investors	95	
Fisher Investments	125	
Flippin, Bruce & Porter	425	
Forest Investment	289	
Fort Washington Foundry Partners	105 342	
Franklin Templeton	19	
Frontier Capital	226	
Fuller & Thaler	179	
GAMCO Investors	221	
Garcia Hamilton	168	
Gateway Investment GCM Grosvenor	407 101	
Genter Capital	349	
Geode Capital Mgmt.	12	
GIA Partners	333	
Gifford Fong Associates	399	
Glenmede Investment	275	
Global Endowment Mgmt.	218	
Global Forest Partners GLOBALT	310	
GLOBALT GlobeFlex Capital	389 296	
Glovista Investments	417	
GoldenTree Asset Mgmt.	118	
Goldman Sachs Group	6	
Gramercy	277	
Granahan Investment	307	
Granite Investment	373 113	
Grantham, Mayo v. Otterloo Grayscale Investments	201	
Great Lakes Advisors	266	
GTIS Partners	322	
Guardian Capital	157	
Guggenheim Investments	57	
GW&K Investment	202	
Hahn Capital Hamilton Lane	419 77	
Harbor Capital Advisors	128	
Harding Loevner	122	
Hardman Johnston Global	257	
Harris Associates	115	
Harrison Street	112	
Hayfin Capital Mgmt. Heartland Advisors	137 354	
Heartland Advisors Heitman	111	
Hillsdale Investment	319	
Hines	96	
Hoisington Investment	295	
Hood River Capital	328	
Hotchkis & Wiley	148	
HS Management IFM Investors	345 65	
Income Research & Mgmt.	92	
Intech	166	
Intercontinental Real Estate	186	
Invesco	21	
J.P. Morgan Asset & Wealth	7	
Jackson Square Partners	292	
Jacobs Levy Equity  Jarislowsky Fraser	181	
Jensen Investment	214	
Johnson Asset Mgmt.	284	
Karpus Investment	368	
Kayne Anderson Rudnick	160	
KBS	344	
KDP Asset Mgmt.	401	
Kennedy Capital Kestrel Investment	303 426	
mroomient	172	

Manager Kingdon Capital	Rani 416
KKR	28
Knights of Columbus Asset	144
Kornitzer Capital	297
L&B Realty	213
LaSalle Investment	100
Lazard Asset Mgmt.	70
LCM Partners  Leading Edge Investment	251 302
Legal & General Investment	8
LM Capital Group	285
Logan Capital	364
London Co.	220
Longfellow Investment	170
Loomis, Sayles	50
Los Angeles Capital	140
LSV Asset Mgmt.	84
Luther King Capital	255 276
Lyrical Asset Mgmt.	262
M3 Capital Macquarie Asset Mgmt.	30
Madison Investments	271
Madison Realty	252
Mairs & Power	371
Man Group	74
Manning & Napier	228
Manulife Investment	47
Mar Vista Investment	300
Marathon-London	127
Martingale Asset Mgmt.	270
MassMutual Matthews Asia	44 222
Mercer	35
Mesirow	56
MetLife Investment Mgmt.	23
MFG Asset Mgmt.	164
MFS Investment	54
Mill Creek Residential	217
Miller/Howard Investments	380
Millstreet Capital	347
MissionSquare Investments	136
Molpus Woodlands Group  Mondrian Investment	324
Montag & Caldwell	119 382
Morgan Stanley Invest. Mgmt.	24
National Investment	239
National Real Estate	234
Neuberger Berman	39
New England Asset Mgmt.	97
New York Life Investments	25
Newfleet Asset Mgmt.	238
NewSouth Capital	341
Nicholas Co.	432
Nicholas Investment	375
Nikko Asset Mgmt. Ninety One	121 78
NISA Investment	42
Nomura Asset Mgmt.	67
Nomura Corporate Research	152
Northern Trust Asset Mgmt.	14
NovaPoint Capital	423
Nuveen	15
Oak Associates	412
Oak Hill Advisors	107
Oaktree Capital	68
Oberweis Asset Mgmt.	335
ORIX USA	138
Orleans Capital	366
Osborne Partners Pacific Asset Mgmt.	411 178
Pacific Asset Mgmt.  Pacific West Land	178 434
PAG	114
•	

Palisade Capital

Manager	Rank
PanAgora Asset Mgmt.	132
Paradigm Capital	424
Parnassus Investments	268
Partners Group	79
Pathway Capital	89
Patron Capital	298
Payden & Rygel	69
.,,	
PCCP	156
Penn Capital	359
Peregrine Capital	293
PFM Asset Mgmt.	62
Phocas Financial	386
Pictet Asset Mgmt.	94
-	
Pier Capital	388
PIMCO	13
PineBridge Investments	102
PNC Financial	103
Polaris Capital	200
Polen Capital	161
Portfolio Advisors	124
PPM America	99
Prima Capital Advisors	241
Prime Group	320
PRIMECAP	73
Principal Global Investors	27
Prologis	83
Prudential Financial	11
Pugh Capital	216
Putnam Investments	109
Pzena Investment	133
Quest Investment	358
Ramirez Asset Mgmt.	232
Ranger Investments	360
-	000
RBC Global Asset Mgmt.	55
Record Currency Mgmt.	91
Redstone Advisors	394
Redwood Investments	348
Renaissance Investment	404
Resource Mgmt.	279
RhumbLine Advisers	88
Rice Hall James	356
Richmond Capital	272
River Road Asset Mgmt.	244
Riverbridge Partners	305
Robeco	75
	430
Robinson Value Mgmt.	
Rockpoint Group	147
Rockwood Capital	189
Russell Investments	49
Sage Advisory Services	206
Sarofim Realty	351
Sasco Capital	376
•	0.0
Sawgrass Asset Mgmt.	339
Schroders	26
Scout Investments	153
SECOR Asset Mgmt.	130
Security Capital Research	304
Segall Bryant & Hamill	199
SEI Investments	46
Semper Capital	403
Sentinel Real Estate	248
Shenkman Group	141
Sierra Investment	287
Silvant Capital	346
•	
Silver Creek Capital	243
Silvercrest Asset Mgmt.	253
Sit Investment	184
SKBA Capital Mgmt.	391
SLC Management	48
SMH Capital Advisors	408
Smith Affiliated Capital	363
Smith Group Asset Mgmt.	350

Sound Shore Mgmt.

Manager	Rank
SouthernSun Asset Mgmt.	398
Speece Thorson Capital	393
Spider Mgmt.  Sprucegrove Investment	261 169
SSI Investment	340
Stacey Braun Associates	301
Starwood Capital	80
State Street Global	3
Stephens Inv. Mgmt. Group	265
StepStone Group	85
Sterling Capital	117
Stockbridge Capital Group	131
Stone Harbor Investment	210
StoneRidge PMG Advisors	369
Strategic Investment Group	145
Strategy Asset Managers Sustainable Growth Advisers	415 163
Systematic Financial	316
T. Rowe Price Associates	17
TA Realty	162
TCW Group	53
TD Global	64
TerraCotta Group	396
Teton Advisors	421
Thornburg Investment	367
Timberland Inv. Resources	338
TimesSquare Capital	231
Todd Asset Mgmt.	294
Tom Johnson Investment	427
Torchlight Investors	264
Tributary Capital Trillium Asset Mgmt.	370 329
TSCG Investors	387
TT International	240
Twin Bridge Capital	313
TWIN Capital	378
Ullico Investment	219
Unigestion	165
Van Hulzen Asset Mgmt.	390
Vanguard Group	1
Verger Capital	332
Victory Capital	71
Voya Investment Mgmt.	43
Walton Street Capital	187
Wasatch Global Investors	173
Washington Capital	230
Waterfall Asset Mgmt. Weatherbie Capital	334
WEDGE Capital	237
Wedgewood Partners	384
Wellington Mgmt.	9
Westbrook Partners	204
Westfield Capital	196
Westwood Global	225
Wexford Capital	337
White Oak Global Advisors	254
Wilbanks, Smith & Thomas	365
William Blair	108
Wilmington Trust	58
windham Canital	413
Windham Capital	418
Winslow Asset Mgmt.	
Winslow Asset Mgmt. Winthrop Capital	325
Winslow Asset Mgmt. Winthrop Capital Wright Investors' Service	385
Winslow Asset Mgmt. Winthrop Capital Wright Investors' Service WTW Investment Services	385 59
Winslow Asset Mgmt. Winthrop Capital Wright Investors' Service WTW Investment Services Yousif Capital	385
Winslow Asset Mgmt. Winthrop Capital Wright Investors' Service WTW Investment Services	385 59 207
Winslow Asset Mgmt. Winthrop Capital Wright Investors' Service WTW Investment Services Yousif Capital Zacks Investment	385 59 207 209

# The largest money managers by asset universe Assets are in millions as of Dec. 31.

#### **Total worldwide assets**

Rank	Manager	Assets
1	BlackRock	\$8,594,488
2	Vanguard Group	\$7,252,612
3	Fidelity Investments	\$3,655,574
4	State Street Global	\$3,481,473
5	J.P. Morgan Asset & Wealth	\$2,765,710
6	Goldman Sachs Group	\$2,547,000
7	Capital Group	\$2,175,965
8	Amundi	\$2,031,753
9	BNY Mellon	\$1,836,032
10	Legal & General Investment	\$1,444,393
11	Invesco	\$1,409,204
12	Franklin Templeton	\$1,387,686
13	PIMCO	\$1,379,255

Rank	Manager	Assets
14	Prudential Financial	\$1,377,417
15	T. Rowe Price Associates	\$1,274,700
16	Morgan Stanley Inv. Mgmt.	\$1,234,226
17	Wellington Mgmt.	\$1,149,360
18	Nuveen	\$1,090,174
19	Northern Trust Asset Mgmt.	\$1,038,406
20	AXA Investment	\$879,135
21	DWS	\$876,790
22	Geode Capital Mgmt.	\$866,352
23	Charles Schwab Investment	\$757,647
24	Schroders	\$741,635
25	Federated Hermes	\$668,901
26	Brookfield Asset Mgmt.	\$666,146

Rank	Manager	Assets
27	New York Life Investments	\$653,63
28	AllianceBernstein	\$630,05
29	Manulife Investment	\$600,50
30	Columbia Threadneedle	\$585,16
31	<b>Dimensional Fund Advisors</b>	\$583,71
32	MetLife Investment Mgmt.	\$579,83
33	MFS Investment	\$547,57
34	Macquarie Asset Mgmt.	\$542,79
35	Dai-ichi Life Holdings	\$538,28
36	BNP Paribas Asset Mgmt.	\$536,27
37	KKR	\$503,89
38	Nomura Asset Mgmt.	\$503,66
39	Principal Global Investors	\$487,89

ank	Manager	Assets
40	MassMutual	\$465,776
41	Allspring Global Investments	\$464,898
42	Asset Management One	\$459,526
43	Neuberger Berman	\$427,269
44	RBC Global Asset Mgmt.	\$389,912
45	Ares Mgmt.	\$351,997
46	Barings	\$347,282
47	Mercer	\$344,915
48	Voya Investment Mgmt.	\$343,403
49	Dodge & Cox	\$322,933
50	SEI Investments	\$315,612

#### U.S. institutional tax-exempt assets

Rank	Manager	Assets
1	Vanguard Group	\$2,069,703
2	BlackRock	\$1,748,411
3	State Street Global	\$1,188,498
4	Fidelity Investments	\$1,063,114
5	Geode Capital Mgmt.	\$842,721
6	T. Rowe Price Associates	\$591,597
7	Nuveen	\$548,113
8	Capital Group	\$513,351
9	Northern Trust Asset Mgmt.	\$453,567
10	Prudential Financial	\$446,143
11	J.P. Morgan Asset & Wealth	\$435,772
12	Dimensional Fund Advisors	\$375,908
13	PIMCO	\$339,924

Rank	Manager	Assets
14	Principal Global Investors	\$323,063
15	BNY Mellon	\$317,015
16	Franklin Templeton	\$269,660
17	Goldman Sachs Group	\$264,073
18	MassMutual	\$251,270
19	NISA Investment	\$235,381
20	Wellington Mgmt.	\$227,521
21	Morgan Stanley Inv. Mgmt.	\$223,796
22	Invesco	\$222,532
23	Federated Hermes	\$200,225
24	Dodge & Cox	\$187,633
25	SEI Investments	\$182,628
26	Loomis, Sayles	\$164,655

lank	Manager	Assets
27	Allspring Global Investments	\$160,98
28	Voya Investment Mgmt.	\$157,49
29	PFM Asset Mgmt.	\$152,71
30	Empower Investments	\$146,19
31	AllianceBernstein	\$140,77
32	TCW Group	\$132,95
33	Mercer	\$130,18
34	Legal & General Investment	\$127,93
35	MFS Investment	\$122,78
36	Victory Capital	\$116,57
37	Manulife Investment	\$109,97
38	Russell Investments	\$107,91
39	Neuberger Berman	\$101,01

Rank	Manager	Assets
40	Arrowstreet Capital	\$95,683
41	RhumbLine Advisers	\$84,092
42	Payden & Rygel	\$77,355
43	WTW Investment Services	\$75,657
44	Pathway Capital	\$75,484
45	LSV Asset Mgmt.	\$73,084
46	Alan Biller and Associates	\$72,630
47	Baird Advisors	\$71,044
48	American Century	\$65,886
49	Brookfield Asset Mgmt.	\$65,259
50	KKR	\$63,744

#### U.S. institutional tax-exempt assets managed internally

Rank	Manager	Assets
1	Vanguard Group	\$1,891,398
2	BlackRock	\$1,748,411
3	State Street Global	\$1,175,901
4	Geode Capital Mgmt.	\$842,721
5	Fidelity Investments	\$698,217
6	T. Rowe Price Associates	\$591,597
7	Nuveen	\$548,113
8	Capital Group	\$513,351
9	Northern Trust Asset Mgmt.	\$425,569
10	J.P. Morgan Asset & Wealth	\$424,387
11	Prudential Financial	\$378,141
12	Dimensional Fund Advisors	\$375,908
13	PIMCO	\$339,924

Rank	Manager	Assets
14	BNY Mellon	\$317,015
15	Principal Global Investors	\$293,102
16	Franklin Templeton	\$269,660
17	NISA Investment	\$235,381
18	MassMutual	\$228,270
19	Wellington Mgmt.	\$227,521
20	Morgan Stanley Inv. Mgmt.	\$217,741
21	Federated Hermes	\$200,225
22	Invesco	\$188,844
23	Goldman Sachs Group	\$187,925
24	Dodge & Cox	\$187,633
25	Loomis, Sayles	\$164,655
26	Allspring Global Investments	\$145,472

Rank	Manager	Assets
27	Voya Investment Mgmt.	\$136,553
28	PFM Asset Mgmt.	\$136,039
29	TCW Group	\$132,953
30	Legal & General Investment	\$127,931
31	MFS Investment	\$122,783
32	Victory Capital	\$114,649
33	Manulife Investment	\$109,978
34	Empower Investments	\$96,495
35	Arrowstreet Capital	\$95,683
36	RhumbLine Advisers	\$84,092
37	Neuberger Berman	\$79,395
38	Payden & Rygel	\$77,355
39	Russell Investments	\$73,969

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tank	Manager	Assets
40	LSV Asset Mgmt.	\$73,084
41	AllianceBernstein	\$71,213
42	Baird Advisors	\$71,044
43	American Century	\$65,886
44	Brookfield Asset Mgmt.	\$65,259
45	KKR	\$63,744
46	Income Research & Mgmt.	\$62,805
47	New York Life Investments	\$60,410
48	Ares Mgmt.	\$55,603
49	AQR Capital Mgmt.	\$51,869
50	MetLife Investment Mgmt.	\$50,383

#### **U.S.-client** assets

Rank	Manager	Assets
1	Vanguard Group	\$6,909,007
2	BlackRock	\$5,489,523
3	Fidelity Investments	\$3,510,819
4	State Street Global	\$2,501,855
5	Capital Group	\$2,121,783
6	J.P. Morgan Asset & Wealth	\$1,945,501
7	Goldman Sachs Group	\$1,806,000
8	T. Rowe Price Associates	\$1,174,991
9	Nuveen	\$1,025,905
10	Prudential Financial	\$1,023,928
11	Franklin Templeton	\$993,086
12	Invesco	\$959,398
13	Morgan Stanley Inv. Mgmt.	\$958,327

Rank	Manager	Assets
14	Wellington Mgmt.	\$932,760
15	Northern Trust Asset Mgmt.	\$866,225
16	BNY Mellon	\$863,708
17	Geode Capital Mgmt.	\$842,728
18	PIMCO	\$818,161
19	Charles Schwab Investment	\$757,647
20	Federated Hermes	\$620,048
21	MetLife Investment Mgmt.	\$562,796
22	Dimensional Fund Advisors	\$493,931
23	New York Life Investments	\$477,830
24	MassMutual	\$465,776
25	AllianceBernstein	\$444,850

#### **Institutional U.S.-client assets**

Rank	Manager	Assets
1	Vanguard Group	\$5,024,824
2	BlackRock	\$2,765,737
3	Fidelity Investments	\$1,731,599
4	State Street Global	\$1,498,989
5	J.P. Morgan Asset & Wealth	\$970,556
6	Wellington Mgmt.	\$931,808
7	Goldman Sachs Group	\$864,536
8	Geode Capital Mgmt.	\$842,728
9	Capital Group	\$746,012
10	Nuveen	\$695,784
11	Prudential Financial	\$679,368
12	T. Rowe Price Associates	\$675,852
13	BNY Mellon	\$656,602

Rank	Manager	Assets
14	Northern Trust Asset Mgmt.	\$620,655
15	Federated Hermes	\$587,777
16	MetLife Investment Mgmt.	\$562,796
17	Dimensional Fund Advisors	\$493,931
18	PIMCO	\$468,874
19	Franklin Templeton	\$413,335
20	Principal Global Investors	\$403,253
21	Invesco	\$403,016
22	New York Life Investments	\$384,064
23	Allspring Global Investments	\$353,837
24	KKR	\$316,630
25	NISA Investment	\$255,992

#### Managers of defined benefit assets

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)



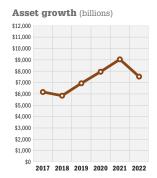


#### Managers of defined contribution assets

U.S. institutional, tax-exempt assets as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Vanguard Group	\$1,783,523
2	BlackRock	\$1,164,308
3	Fidelity Investments	\$987,774
4	State Street Global	\$554,967
5	T. Rowe Price Associates	\$542,720
6	Nuveen	\$510,463
7	Capital Group	\$483,269
8	J.P. Morgan Asset & Wealth	\$245,802
9	Prudential Financial	\$201,425
10	Northern Trust Asset Mgmt.	\$183,178



#### Managers of endowment & foundation assets

Total worldwide assets as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	State Street Global	\$140,609
2	Vanguard Group	\$115,720
3	BlackRock	\$50,029
4	J.P. Morgan Asset & Wealth	\$35,404
5	Morgan Stanley Inv. Mgmt.	\$28,340
6	Northern Trust Asset Mgmt.	\$27,956
7	PNC Financial	\$23,753
8	PIMCO	\$22,721
9	Mercer	\$22,155
10	Commonfund	\$20,978





U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	State Street Global	\$140,609
2	Vanguard Group	\$115,720
3	Wellington Mgmt.	\$39,104
4	BlackRock	\$34,328
5	Northern Trust Asset Mgmt.	\$27,956
6	PIMCO	\$22,721
7	Morgan Stanley Inv. Mgmt.	\$17,204
8	PNC Financial	\$13,210
9	BNY Mellon	\$11,963
10	Payden & Rygel	\$11,917



# Profiles of the 50 largest money managers

#### **37** Aegon Asset Management

Aegonplein 50, The Hague 2591 TV Netherla 877-234-6862; www.aegonam.com

	(IIIIIIIIIIIIII)
Total assets managed worldwide	\$311,283
Total worldwide institutional assets	\$302,171
Total U.S. client assets	. \$93,413
Total U.S. institutional client assets	\$93,413
Total U.S. RIA assets	. \$17,800
Total U.S. tax-exempt assets	\$3,884
Total U.S. institutional tax-exempt	\$3,884
Internally managed	\$3,884

# INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS ASSET MIX

ASSET MIX	
Fixed income	94%
Cash	6%
INVESTMENT STR	ATEGIES
U.S. equity, active	\$2
$\hbox{U.S. bond, active}\\$	\$3,882
FIXED-INCOME ST	TRATEGIES
Core	\$92
	\$100
High-yield	\$511
High-yield mandat	es\$511

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Hedge fund assets	\$11
Mutual fund assets	\$90,863
Investment outsourcing mandates	\$40,630
LDI strategies	. \$134,470
Managed for retirement plans	\$41,082
ESG investing	. \$128,385
ESG mandates	\$2,239
DEFINED COMBUDITION ACCES	

Total number of employees......

U.S. INSTITUTIONAL TAX-EXEMPT
Total\$467
Internally managed\$467
ORKFORCE

1.214

#### Number of cybersecurity professionals .......

PERCENT U.SBASED FEMALE EMPLOYEES	
Total	
Senior management	
Investment	
DEDOCAT II C DACED MINODITY EMPLOYEES	

Number of U.S.-based employees......491

IIIVO30IIIOIIC
Parent company: Aegon NV
Chief executive officer: Bas NieuweWeme

Chief investment officer: Stephen Jones U.S. client contact: Anthony Mazzella Other client contact: Bradley Dawson

The assets of the following subsidiaries or affiliates are included in the figures above:

- ▶ Aegon Asset Management NL
- ▶ Aegon Asset Management Spain
- ▶ Aegon Asset Management UK
- ► Aegon Asset Management US: total assets: \$84.63 billion; U.S. institutional, tax-exempt assets: \$3.88 billion: CIO: Stephen Jones: client contact: Bradley Dawson, phone: 312-777-2732, email: brdawson@aegonam.com

#### 38 AllianceBernstein LP

501 Commerce St., Nashville, TN 37203; phone: 212-969-

1000; www.alliancebernstein.com	
	(millions)
Total assets managed worldwide	\$630,050
Total worldwide institutional assets	\$301,329
Total U.S. client assets	\$444,850
Total U.S. institutional client assets	\$230,563
Total U.S. tax-exempt assets	\$215,313
Total U.S. institutional tax-exempt	\$140,772
Assigned to external managers	\$69,559
Internally managed	\$71,213

#### More data online

For a full set of manager data, plus profiles of all 434 managers, go to pionline.com/ managers2023

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

ASSET MIX

Equity	
Fixed income	18%
Hedge funds	3%
INVESTMENT STRATEGIES	
U.S. equity, active	\$20,679
U.S. equity, passive	\$17,981
Non-U.S. equity, active	
Non-U.S. equity, passive	\$1,683
Global equity, active	\$8,664
Global equity, passive	\$232
U.S. bond, active	\$3,712
U.S. bond, passive	\$92
Global/non-U.S. bond, active	\$5,087
Global/non-U.S. bond, passive	\$3
Real estate debt	\$89
Hedge funds	\$1,737
Direct lending	\$51
Privately placed debt	\$161
Distressed debt	\$3,529
Renewable energy	\$141
Cash	\$196
ACTIVE U.S. EQUITY STRATEGIES	
GROWTH	

TIVE U.S. EQUITY STRATEGIES GROWTH	
Large-cap	\$9,195
Smidcap	\$2,112
Small-cap	\$3,298
Broad-market	\$78
VALUE	
Large-cap	\$464
Smidcap	\$2,699
Small-cap	\$1,282
CORE	
Large-cap	\$981
Small-cap	\$1
Broad-market	\$572

	GROWTH	
	Large-cap	\$79
	CORE	
	Large-cap	\$16,379
	Midcap	\$21
	Smidcap	\$374
	Broad-market	\$1,130
	Low-volatility strategies	\$1,138
	REITs	\$495
ı	ON-U.S. STRATEGIES	

Emerging markets equity	\$523
Emerging markets equity mandates	\$176
Frontier markets equity	\$124
China equity	\$223
Emerging markets debt	\$1,070
Emerging markets debt mandates	\$1.070

#### FIXED-INCOME STRATEGIES

ESG mandates

Equity, active.....

Core	\$611
Core-plus	\$4,639
High-yield	\$593
High-yield mandates	\$593
Inflation-protected securities	\$93
Risk-parity strategies	\$24
ESG INVESTING	
T-4-1	145 405

### Bond, active.....

Hedge fund assets	\$10,972
Hedge fund-of-fund assets	\$1,294
Mutual fund assets	207,377

\$566

.\$421



# DIRECT LENDING NICHE OFFERS **CONSISTENT RETURNS**

Drew Guyette

olatility has been a hallmark of the capital markets this year, with the Federal Reserve battling inflation while concerns linger about the strength of U.S. regional banks, tightening credit markets and a general growth slowdown. For investors seeking consistent returns, navigating this economic environment can be challenging at best. Not all asset classes, however, are subject to the whiplash of short-term market movements.

Direct lending is one such asset class that can provide long-term resilience, according to Drew Guvette, co-chief credit officer and senior partner at Twin Brook Capital Partners - Angelo Gordon's middle market direct lending business. "We think about direct lending in terms of consistency of outcomes and expectations," he said. "In this market, a senior debt position in the capital structures of sponsor-backed businesses coupled with the right experienced lending manager can produce that 'sleep well at night' experience for investors."

#### A SPECIFIC SEGMENT

Direct lending has been among the fastest-growing asset classes since the Global Financial Crisis, with total assets under management reaching roughly \$800 billion by mid-2022, according to Preqin. This large market is typically defined based on borrower ownership - family- or founder-owned (non-sponsored) versus private equity-backed (sponsored) companies - or it is segmented by size, measured by borrower revenue or EBITDA.

When defining the market based on borrower size, it is further delineated into four segments: the broadly syndicated loan, or BSL, market; the upper middle market; the core middle market; and the lower middle market. The BSL market consists of the largest companies - borrowers with greater than \$75 million of EBITDA — while the lower middle market is defined as companies with EBITDA of \$25 million or less,

It's the lower middle market segment that can offer investors a sweet spot, with lower volatility and consistent returns, he said. In fact, this segment has absorbed the recent shocks of four-decade high inflation followed by sharp and rapid interest rate increases better than other parts of the direct lending market.

"The lower middle market has benefited from the consistency of borrower performance," Guyette said. "Smaller businesses can compete as successfully as their larger counterparts in the marketplace. Additionally, structurally, they have had less pressurized balance sheets and more conservative debt instruments.

#### COUNTERINTUITIVE VIEW

The fact that smaller borrowers weathered the economic and fiscal storms of the last few years better than their larger counterparts seems counterintuitive. But, according to Guyette, that's where an experienced direct lending manager's process plays a major role.

"Generally, there is an assumption that larger businesses should perform better or be more resilient than smaller businesses," he said. "But if you have the right selection process and the right underwriting structures, you can identify small businesses that are market leaders with demonstrated niche or regional dominance." Twin Brook's unwavering focus on lending to market leaders within this lower middle market segment is one of the major reasons the firm has not only managed through the macroeconomic headwinds of the last

few years, but has continued to grow and gain market share.

'The reality is that these businesses have been challenged by a variety of inflationary factors as well as interest rate policy over the last two years. And they've withstood those tests. he said. "These best-in-class businesses in the lower middle market have value propositions and pricing power that have allowed them to weather the storm." Some of the ways that Twin Brook's portfolio companies have navigated supply chain challenges, the rise in interest rates and volatile capital markets have included passing through price increases to customers, redefining their value propositions, reinforcing customer relationships, and staying small but nimble.

However, Guyette is quick to add that such success isn't seen across the entire lower middle market. With this in mind, investors need to carefully consider a manager's credit selection and underwriting processes, which are key to identifying companies best positioned to perform without the risk - or with a lower risk - of default. As such, they should consider the following about a direct lending manager:

- · How much experience do they have in the direct lending space broadly and in the segment of the market on which they focus? What's their credit selection process?
- · What's their portfolio construction process?
- What is the scale of the infrastructure backing the manager?

These best-in-class businesses in the lower middle market have value propositions and pricing power that have allowed them to weather the storm.

#### ROBUST DUE DILIGENCE

When it comes to identifying best-in-class small businesses, it's not about looking at a few standalone factors. Lenders need to perform robust due diligence, evaluating upwards of a dozen different factors that all need to be considered in concert, Guyette said.

"It's our institutional belief that you have to get 100% of those dozen-plus different factors right to deliver that consistent underwriting and portfolio management experience," he noted. "And that having a deep relationship with a borrower's PE sponsor - understanding their goals for the company and the value they bring to the table in terms of operating expertise and resources - is key."

However, a manager's job is not complete once they have determined that a borrower meets their standards and finish the initial underwriting process. Ongoing due diligence on the borrower - or portfolio management - is equally important, according to Guyette.

#### A DEEPER DIVE

Ongoing portfolio management includes in-depth monitoring of a borrower's performance and balance sheet to under stand how much, if any, risk the company may be exposed to from outside forces, such as higher interest rates.

We're always looking at the cash conversion cycle of our borrowers, thinking about their working capital and free cash flow from operations," Guyette explained. "Then we think about how the borrower will interact on its revolving line of credit and use that as a monitoring tool." That process, which Guyette characterized as "preventative maintenance, has served the firm well through the market stresses of the last three years.

"With recent Fed tightening, the question of, 'Is there concern of a future default cycle that direct lending as a whole is possibly facing?' has been a point of much discussion." he said. "Reflecting on the past few years, I think our performance has been supported by our portfolio management style and our ability to spot micro trends and manage through them before the macro trends really set in."

Given the ongoing macro concerns, both private equity firms and direct lenders are taking a more measured due diligence stance and engaging in a deeper evaluation of opportunities, which can result in elongated transaction timelines. Those extended processes could impact the level of market activity this year. "You could extrapolate that the markets are going to experience less volume this year," Guyette added.

#### EXPERIENCE AND CONSISTENCY

For Twin Brook, consistency of strategy - or not succumbing to style drift - is a key strength, Guyette said.

While investment opportunities exist across different industries in the lower middle market. Guvette warned that trying to capitalize on hot new ideas or sectors can be risky because those opportunities are often less likely to deliver consistent returns with low volatility over the long term. "We try to not chase trends or fads as they relate to specific sectors," he said. "Historically, we've sought to avoid volatile industries or industries that don't line up well with the consistent, stable senior cash flow profiles we target."

Twin Brook takes a generalist approach, focusing on businesses that offer a strong value proposition and have high barriers to entry, but they've also ensured they have the appropriate specialized resources in place where it makes sense. "We believe some sectors require specialized originations, underwriting, and PE support," Guyette said. "When it comes to healthcare, for example, we have the dedicated resources and human capital to specialize in that industry.'

In addition to consistency, it is important to focus on a manager's experience. Guvette emphasized, "Longevity and experience are differentiators in the lower middle market. You need to make sure you have deeply knowledgeable professionals that are able to speak to all the nuances of the market in order to deliver on portfolio outcomes."



pionline.com/twinbrook-direct-lending23

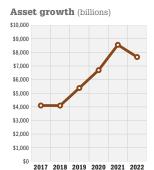


### Managers sponsoring ETFs/ETNs

Total worldwide assets as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	BlackRock	\$2,909,613
2	Vanguard Group	\$2,003,689
3	State Street Global	\$1,018,882
4	Invesco	\$394,413
5	Charles Schwab Investment	\$259,367
6	Amundi	\$213,874
7	Nomura Asset Mgmt.	\$196,951
8	DWS	\$149,186
9	J.P. Morgan Asset & Wealth	\$97,473
10	Nikko Asset Mgmt.	\$90,360

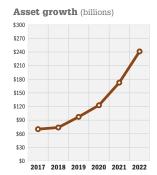


#### Managers sponsoring active ETFs/ETNs

Total worldwide assets as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Dimensional Fund Advisors	\$72,249
2	J.P. Morgan Asset & Wealth	\$63,526
3	PIMCO	\$21,014
4	American Century	\$18,423
5	Invesco	\$10,427
6	State Street Global	\$10,326
7	Victory Capital	\$8,004
8	Franklin Templeton	\$5,800
9	Vanguard Group	\$5,393
10	Fidelity Investments	\$4,803



#### Managers of non-affiliated insurance co. assets

Total worldwide assets as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	BlackRock	\$569,851
2	PIMCO	\$258,938
3	J.P. Morgan Asset & Wealth	\$257,933
4	State Street Global	\$206,846
5	Prudential Financial	\$185,681
6	DWS	\$167,713
7	T. Rowe Price Associates	\$167,176
8	Schroders	\$143,403
9	Wellington Mgmt.	\$136,840
10	Franklin Templeton	\$117,186



#### Managers of sovereign wealth fund assets

Total worldwide assets as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	BNY Mellon	\$109,369
2	BlackRock	\$98,813
3	Brookfield Asset Mgmt.	\$85,527
4	State Street Global	\$82,141
5	Legal & General Investment	\$57,890
6	Franklin Templeton	\$51,344
7	J.P. Morgan Asset & Wealth	\$45,689
8	Starwood Capital	\$30,494
9	Pathway Capital	\$28,937
10	Ares Mgmt.	\$28,022



2017 2018 2019 2020 2021 2022

Asset growth (billions)

#### Continued from Page 26

U.S. 1940 Investment Co. Act	\$120,728
Sponsored ETFs/ETNs	\$287
Actively managed	\$287
Institutional	\$50
Factor-based strategies	\$889
ESG investing	\$429,811
ESG mandates	\$17,226
DEFINED CONTRIBUTION ASSET	s

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$92,414
Internally managed	\$22 934

Primary custodian: State Street Parent company: Equitable Holdings Inc. Chief executive officer: Seth Bernstein U.S. client contact: Miguel Rozensztroch Other client contact: Onur Erzan DC client contact: Jennifer DeLong

#### **32** Allspring Global Investments

Level 3, 1415 Vantage Park Drive, Charlotte, NC 28203; phone: 800-368-7550; www.allspringglobal.com

	(millions)
Total assets managed worldwide	\$464,898
Total worldwide institutional assets	\$385,314
Total U.S. client assets	\$432,672
Total U.S. institutional client assets	\$353,837
Total U.S. RIA assets	\$24,311
Total U.S. tax-exempt assets	\$164,102
Total U.S. institutional tax-exempt	\$160,982
Assigned to external managers	\$15,510
Internally managed	\$145,472

#### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### Fauity

Equity	21/0
Fixed income	78%
Cash	1%
INVESTMENT STRATEGIES	
U.S. equity, active	\$17,405
U.S. equity, passive	\$403
U.S. equity, enhanced index	\$1,386
Non-U.S. equity, active	\$9,609
Non-U.S. equity, passive	\$2
Non-U.S. equity, enhanced index	\$33
Global equity, active	\$1,343

\$112.073

.....\$133

### Hedge funds ..... ACTIVE U.S. EQUITY STRATEGIES

U.S. bond, passive.....

U.S. bond, active .....

Cash .....

Large-cap\$2	2,674
Midcap	\$186
Smidcap\$1	1,691
Small-cap	\$731
Broad-market	\$405
VALUE	
Large-cap	\$90
Midcap\$6	6,064
Small-cap\$3	3,236
CORE	
Large-cap	\$52
Midcap	
Small-cap	
Broad-market	
PASSIVE U.S. EQUITY STRATEGIES	
CORE	

Large-can

Largo cap	
Low-volatility strategies \$1,865	
NON-U.S. STRATEGIES	
Emerging markets equity\$4,423	
Emerging markets equity mandates \$4,423	
Emerging markets debt\$105	
FIXED-INCOME STRATEGIES	
Core\$27,251	
Core-plus\$1,126	
Unconstrained\$7	
1000 000	

High-yield mandates .....\$67 Inflation-protected securities.....

.....\$21

Bank loans\$14
LDI strategies\$2,858
ESG INVESTING
Total\$8,068
WORLDWIDE ASSETS UNDER MANAGEMENT

#### Hedge fund assets ......\$227 U.S. 1940 Investment Co. Act ...... \$245,823

#### Investment outsourcing mandates......\$1,722 LDI strategies .......\$2,858 Managed for retirement plans......\$2,858 Proprietary stable value ..... \$75.731 Factor-based strategies ...... \$7.388 ESG investing ...... \$26,641

#### OVERLAY STRATEGIES

U.S. INSTITUTIONAL TAX-EXEMPT ASSETS (NOTIONAL VALUE)	
Total\$7	7

#### DEFINED CONTRIBUTION ASSETS

### \$106.534

#### Internally managed ....... .....\$91.315

WORKFORCE	
Total number of employees	
Number of U.Sbased employees 1 400	

#### PERCENT U.S.-BASED FEMALE EMPLOYEES Total.....

### PERCENT U.S.-BASED MINORITY EMPLOYEES

Total	%
Senior management	%
Investment37	%

Parent company: Allspring Global Investments Holdings LLC

Primary custodian: State Street

Chief executive officer: Joseph A. Sullivan Chief investment officer: Jon Baranko Client contact: John Moninger

#### 10 Amundi

91-93 boulevard Pasteur, Paris 75015 France; phone: 33-1-7633-3030; www.amundi.com

	(millions)
Total assets managed worldwide	.\$2,031,753
Total worldwide institutional assets	.\$1,119,793
Total U.S. client assets	\$55,773
Total U.S. institutional client assets	\$20,546
Total U.S. RIA assets	\$2,600
Total U.S. tax-exempt assets	\$31,247
Total U.S. institutional tax-exempt	\$17,052
Internally managed	\$17,052

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets	\$758,409
U.S. 1940 Investment Co. Act	\$42,718
Sponsored ETFs/ETNs	\$213,874
Factor-based strategies	\$19,699
ESG investing	\$853,339
ESG mandates	\$280,998

Total number of employee	s5,400
Percent employee owned	1%

Parent company: Credit Agricole SA Chief executive officer: Valerie Baudson Chief investment officer: Vincent Mortier

U.S. client contact: Joseph Carrabes The assets of the following subsidiaries or affiliates are included in the figures above:

▶ Amundi Asset Management US Inc.

#### 40 Ares Management LLC

2000 Avenue of the Stars, 12th Floor, Los Angeles, CA 90067; phone: 310-201-4100; www.aresmgmt.com

	(millions)
Total assets managed worldwide	\$351,997
Total worldwide institutional assets	\$296,014
Total U.S. client assets	\$154,413
Total U.S. institutional client assets	\$154,413
Total U.S. tax-exempt assets	\$55,603
Total U.S. institutional tax-exempt	\$55,603
Internally managed	\$55,603

ASSET MIX	
Fixed income	
Equity real estate	
Private equity	
Hedge funds	
Other	
Other type: Real estate debt, reacredit secondaries, strategic init	
INVESTMENT STRATEGIES	
U.S. bond, active	
Global/non-U.S. bond, active	
Equity real estate, U.S	
Equity real estate, non-U.S	
Hedge funds	
Buyout funds	
Distressed debt	
Renewable energy	
High-yield	
CD0s	
ORLDWIDE ASSETS UNDER	
edge fund assets	\$5,224
lutual fund assets	
U.S. 1940 Investment Co. Ac	. ,
SG investing	\$100
ORKFORCE	
otal number of employees	2,536
umber of U.Sbased employee	s1,744
umber of cybersecurity profes:	
ercent employee owned	
ERCENT U.SBASED FEMALE	EMPLOYEES
otal	40%
enior management	21%
vestment	22%
ERCENT U.SBASED MINORIT	Y EMPLOYEES
otal	34%
enior management	21%
vestment	24%
rimary custodian: State Street	
arent company: Ares Managen	
hief executive officer: Michael	•
.S. client contact: Scott McCon	
.o. onent contact. Jour MCCOII	non
4 Asset Managen	ent One
Co. Ltd.	
ekko Building, 8-2, Marunouchi 1-chor	ne, Chiyoda-ku, Tokyo

	(IIIIIIIIIIIII)
Total assets managed worldwide	\$459,526
Total worldwide institutional assets	\$376,559
Total U.S. client assets	\$460
Total U.S. institutional client assets	\$460
Total U.S. tax-exempt assets	\$460
Total U.S. institutional tax-exempt	\$460
Internally managed	\$460

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX Equity.....

Fixed income	8%
Other 8	1%
Other type: Multiasset	
INVESTMENT STRATEGIES	
U.S. equity, active	.\$7
Non-U.S. equity, active\$	43
II C band and a	

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets	. \$74,417
Sponsored ETFs/ETNs	\$8,550
ESG investing	. \$15,436
ESG mandates	. \$15,436

7
19
23
ļ

Parent companies: Mizuho Financial Group Inc., Dai-ichi Life Holdings Inc.

Chief executive officer: Akira Sugano

Chief investment officers: Nobutaka Aoki, Takashi

U.S. client contact: Satoshi Oshita

#### **45** Aviva Investors

St. Helen's, 1 Undershaft, London EC3P 3DQ England; phone: 44-20-7809-6000; www.avivainvestors.com

	(millions)
Total assets managed worldwide	\$267,766
Total worldwide institutional assets	\$250,137
Total U.S. client assets	\$87
Total U.S. institutional client assets	\$87
Total U.S. tax-exempt assets	\$87
Total U.S. institutional tax-exempt	\$87
Internally managed	\$87

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

AX-EXEMPT ASSETS	
ASSET MIX Fixed income	00%
INVESTMENT STRATEGIES	
U.S. bond, active	\$87
High-yield	\$27
High-yield mandates	\$27
ESG INVESTING	
Total	\$87

#### WORLDWIDE ASSETS UNDER MANAGEMENT Mutual fund assets ...... U.S. 1940 Investment Co. Act .......

LDI strategies \$20,822	2
Managed for retirement plans\$5,509	Э
ESG investing \$267,766	ò
ESG mandates \$98,079	Э

#### WORKFORCE

97
.34
.31
1%
1%
1%
9%

#### Investment..... PERCENT U.S.-BASED MINORITY EMPLOYEES

Total	4%
Senior management	3%
Investment	3%
Primary custodian: J.P. Morgan	

Parent company: Aviva PLC Chief executive officer: Mark Versey

#### 18 AXA Investment Managers

100 W. Putnam Ave., 3rd Floor, Greenwich, CT 06830; phone

(	millions)
Total assets managed worldwide \$8	379,135
Total worldwide institutional assets \$7	726,093
Total U.S. client assets	34,580
Total U.S. institutional client assets	33,070
Total U.S. tax-exempt assets	\$256
Total U.S. institutional tax-exempt	\$256
Internally managed	\$256

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX

EquityFixed income	
INVESTMENT STRATEGIES	
U.S. equity, active	\$122
U.S. bond, active	\$134
FIXED-INCOME STRATEGIES	
Core	\$134
High-yield	\$134

#### WORLDWIDE ASSETS HINDER MANAGEMENT

Hedge fund-of-fund assets	\$3,353
Mutual fund assets	\$287,215
Investment outsourcing mandates	\$18,809
LDI strategies	\$12,561
Managed for retirement plans	\$8,842
Factor-based strategies	\$5,068
ESG investing	\$719,017
ESG mandates	\$522,059

WORKFORCE	
Total number of employees	2,61
Number of U.Sbased employees	174
Number of cybersecurity professionals	4

Primary custodian: State Street Parent company: AXA Group

#### Continued on Page 30

#### Managers of central bank assets

Total worldwide assets as of Dec. 31.

The largest managers (millions)



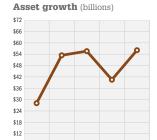
#### Asset growth (billions)



#### Managers of 529 plan assets

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)		
Rank	Manager	Assets
1	Nuveen	\$32,561
2	Invesco	\$5,608
3	Dimensional Fund Advisors	\$4,704
4	Fidelity Investments	\$4,265
5	Voya Investment Mgmt.	\$2,654
6	American Century	\$2,634
7	State Street Global	\$1,547
8	Principal Global Investors	\$1,374
9	AllianceBernstein	\$228
10	AEW Capital	\$144

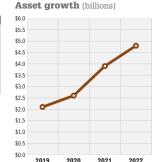


#### Managers of **HSA** assets

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Fidelity Investments	\$3,577
2	Nuveen	\$1,136
3	Voya Investment Mgmt.	\$52
4	Federated Hermes	\$29
5	Winthrop Capital	\$3



#### Managers of mutual fund assets

Total worldwide assets as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Vanguard Group	\$4,984,848
2	Fidelity Investments	\$3,235,885
3	Capital Group	\$2,058,957
4	J.P. Morgan Asset & Wealth	\$1,241,637
5	T. Rowe Price Associates	\$911,763
6	BlackRock	\$884,902
7	Franklin Templeton	\$870,034
8	PIMCO	\$851,703
9	Amundi	\$758,409
10	Wellington Mgmt.	\$643,415



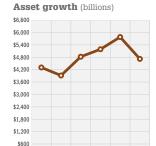


#### Managers assigning assets to others

Total worldwide assets as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	Fidelity Investments	\$900,608
2	Vanguard Group	\$638,674
3	Goldman Sachs Group	\$403,268
4	Mercer	\$344,915
5	SEI Investments	\$315,612
6	Manulife Investment	\$180,361
7	WTW Investment Services	\$163,007
8	Prudential Financial	\$148,950
9	State Street Global	\$91,961
10	Russell Investments	\$91,215



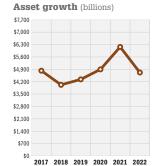
2017 2018 2019 2020 2021 2022

#### Managers of subadvised assets

Total worldwide assets as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Geode Capital Mgmt.	\$800,134
2	Wellington Mgmt.	\$643,415
3	BlackRock	\$408,336
4	Principal Global Investors	\$268,239
5	PIMCO	\$240,101
6	T. Rowe Price Associates	\$167,779
7	J.P. Morgan Asset & Wealth	\$132,403
8	State Street Global	\$105,470
9	Loomis, Sayles	\$100,332
10	Prudential Financial	\$100,192



#### Managers of outsourcing/fiduciary mgmt. mandates

Total worldwide assets as of Dec. 31.

The largest managers (millions)

THE largest managers (mimons)		
Rank	Manager	Assets
1	Mercer	\$344,915
2	SEI Investments	\$183,670
3	WTW Investment Services	\$163,007
4	BlackRock	\$157,719
5	Russell Investments	\$149,838
6	State Street Global	\$146,273
7	StepStone Group	\$134,001
8	Columbia Threadneedle	\$122,120
9	Alan Biller and Associates	\$72,360
10	Northern Trust Asset Mgmt.	\$70,196



#### Managers of **overlay assets**

U.S. institutional, tax-exempt assets covered as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	NISA Investment	\$177,239
2	Parametric	\$85,849
3	Russell Investments	\$50,384
4	Legal & General Investment	\$49,481
5	Voya Investment Mgmt.	\$43,736
6	J.P. Morgan Asset & Wealth	\$43,472
7	AllianceBernstein	\$22,901
8	Record Currency Mgmt.	\$15,366
9	State Street Global	\$14,576
10	Payden & Rygel	\$6,963



Asset growth (billions)

#### Continued from Page 29

Chief executive officer: Marco Morelli U.S. client contact: Leigh Troy

#### 36 Barings

300 S. Tryon St., Suite 2500, Charlotte, NC 28202; phone: 877-766-0014; www.barings.com

	(millions)
Total assets managed worldwide	\$347,282
Total worldwide institutional assets	\$303,519
Total U.S. client assets	\$238,010
Total U.S. institutional client assets	\$209,524
Total U.S. RIA assets	\$34
Total U.S. tax-exempt assets	\$28,371
Total U.S. institutional tax-exempt	\$28,371
Internally managed	\$28,371

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX

10%
55%
20%
2%
13%
re

INVESTMENT STRATEGIES	
Global equity, active	\$2,76
U.S. bond, active	\$12,83
Global/non-U.S. bond, active	\$2,92
Equity real estate, U.S	\$3,11
Equity real estate, non-U.S	\$27
Real estate debt	\$42
Timber	\$9:
Infrastructure	\$1,27
Private equity, U.S	\$56
Direct lending	\$1,65
Distressed debt	\$5
Mezzanine debt	\$11
NON-U.S. STRATEGIES	
Emerging markets debt	\$16
FIXED-INCOME STRATEGIES	
Core	\$5.12
Core-plus	
High-yield	
Inflation-protected securities	
CDOs	
Stable value	
0.00.0 10.00	+5,10

Mutual fund assets	\$20,502
Investment outsourcing mandates	\$3,964
Proprietary stable value	\$9,137
ESG investing \$	347,282

#### DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$9,925
Internally managed	\$9,925

#### WORKFORCE

ESG INVESTING

Total number of employees	3
Number of U.Sbased employees892	2
Number of cybersecurity professionals18	3
PERCENT U.SBASED FEMALE EMPLOYEES	
Total	6

PERCENT U.S.-BASED MINORITY EMPLOYEES

Parent company: Massachusetts Mutual Life

Chief executive officer: Mike Freno Client contact: Britta Hion

Primary custodian: State Street

#### BlackRock Inc.

50 Hudson Yards, New York, NY 10001; phone: 212-810-5300;

www.blackrock.com	
	(millions)
Total assets managed worldwide	\$8,594,488
Total worldwide institutional assets	\$4,834,449
Total U.S. client assets	\$5,489,523
Total U.S. institutional client assets	\$2,765,737
Total U.S. tax-exempt assets	\$2,688,737
Total U.S. institutional tax-exempt	\$1,748,411

Internally managed	\$1,748,411

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX

Equity	6
Fixed income	6
Other	6
Other type: Advisory, multiasset, alternatives	

#### INVESTMENT STRATEGIES U.S. equity, active ......

J.S. equity, passive	\$976,478
Non-U.S. equity, active	\$8,020
Non-U.S. equity, passive	\$162,162
Global equity, active	\$16,994
Global equity, passive	\$227,666
J.S. bond, active	\$94,961
J.S. bond, passive	\$165,595
J.S. bond, enhanced index	\$8,653
Global/non-U.S. bond, active	\$3,110
Global/non-U.S. bond, passive	\$1,825
Equity real estate, U.S	\$9,781
Hedge funds	\$1,625
Commodities	\$1,479
Cash	\$30,082

#### ACTIVE U.S. EQUITY STRATEGIES

Large-cap.

Midcap	\$1,227
Smidcap	\$157
Small-cap	\$198
/ALUE	
_arge-cap	
Broad-market	\$464
CORE	
arge-cap	\$13,875
Smidcap	\$333
Small-cap	\$3,969

.....\$1,716

#### PASSIVE U.S. EQUITY STRATEGIES

Large-cap\$10,259
Midcap\$297
Smidcap\$235
Small-cap\$395
Broad-market\$635
VALUE
Large-cap\$7,752
Smidcap\$372
Small-cap
Broad-market\$562
CORE
Large-cap
Midcap\$11,026
Smidcap\$83,348

#### NON-U.S. STRATEGIES

EIXED-INCOME STRATEGIES	
Emerging markets debt\$2,431	
Emerging markets equity \$25,848	

REITs ......\$3,838

Core	\$107,536
Core-plus	\$12,336
High-yield	\$1,398
Inflation-protected securities	\$11,132
Stable value	\$564
LDI strategies	\$110,668

#### ESG INVESTING

Total	\$13,822
ESG mandates	\$13,822
WORLDWIDE ASSETS UNDER MANAGE	EMENT

#### Hedge fund assets ...... \$51,970 Hedge fund-of-fund assets..... ...... \$884.902 Mutual fund assets ..... U.S. 1940 Investment Co. Act ........... \$380,725 Sponsored ETFs/ETNs.....\$2,909,613 Investment outsourcing mandates...... \$157,719 LDI strategies...... \$345 942

Factor-based strategies ...... \$280.367

#### ESG mandates ...... \$586,497 DEFINED CONTRIBUTION ASSETS

#### U.S. INSTITUTIONAL TAX-EXEMPT

Total	\$1,164,308
Internally managed	\$1,164,308

WORKFORCE

# **The Largest Money Managers**

Total number of employees19,763
Primary custodian: J.P. Morgan
Chief executive officer: Laurence D. Fink
Chief investment officers: Rick Rieder, Raffaele Savi, Becci McKinley Rowe, Philip Vasan
U.S. client contact: Armando Senra
DC client contact: Anne Ackerley
33 BNP Paribas Asset
Management
787 Seventh Ave., 5th Floor Annex, New York, NY 10019;
phone: 212-681-3181; www.bnpparibas-am.com (millions)
Total assets managed worldwide \$536,278
Total worldwide institutional assets \$377,839
Total U.S. client assets
Total U.S. institutional client assets \$4,735
Total U.S. tax-exempt assets\$3,601
Total U.S. institutional tax-exempt \$3,601
Internally managed\$3,601
INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS
ASSET MIX
Fixed income
Other
Other type: Balanced, currency
INVESTMENT STRATEGIES
U.S. bond, active\$228
Global/non-U.S. bond, active\$1,446
Inflation-protected securities\$1,446
WORLDWIDE ASSETS UNDER MANAGEMENT
Hedge fund assets \$287
Hedge fund-of-fund assets\$868
Mutual fund assets
LDI strategies
Managed for retirement plans\$15,098
Factor-based strategies\$14,230
ESG investing
ESG mandates \$73,490
OVERLAY STRATEGIES
U.S. INSTITUTIONAL TAX-EXEMPT ASSETS
(NOTIONAL VALUE)
Total\$922
WORKFORCE
Total number of employees2,363
Number of U.Sbased employees97
PERCENT U.SBASED FEMALE EMPLOYEES
Total
Senior management 60%
Investment
Primary custodian: BNP Paribas
Parent company: BNP Paribas
Chief executive officer: Sandro Pierri Chief investment officer: Robert Gambi

#### **BNY Mellon Investment** Management

U.S. client contact: Kenneth Corwin

Other client contact: Johanna Lasker

240 Greenwich St., New York, NY 10286; phone: 212-495-1784; www.bnymellon.com

	(millions)
Total assets managed worldwide	1,836,032
Total worldwide institutional assets\$	1,447,404
Total U.S. client assets	. \$863,708
Total U.S. institutional client assets	. \$656,602
Total U.S. tax-exempt assets	. \$317,015
Total U.S. institutional tax-exempt	. \$317,015
Internally managed	. \$317,015

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

'A	Х	-1	3)	K	E	N	1
		_	_	-			

Equity
Fixed income
Cash
Other 9%
Other type: Multiasset, alternatives, LDI, overlay
INVESTMENT STRATEGIES
U.S. equity, active\$8,843

U.S. equity, passive......\$112,379

Non-U.S. equity, active......\$16,192

Global equity, active ...... \$10,470

... \$7.883

Non-U.S. equity, passive .....

Global equity, passive	\$17,13
U.S. bond, active	\$33,00
U.S. bond, passive	\$20,574
Global/non-U.S. bond, active	\$1,92
Global/non-U.S. bond, passive	\$1,48
Cash	\$56,819

### ACTIVE U.S. EQUITY STRATEGIES

Large-cap\$329
Smidcap\$403
Small-cap\$137
VALUE
Large-cap\$1,149
Midcap\$503
Smidcap\$283
Small-cap\$606
CORE
Large-cap\$684

#### PASSIVE U.S. EQUITY STRATEGIES

Large-cap	\$1,113		
Small-cap	\$124		
VALUE			
Large-cap	\$801		
Small-cap	\$354		
CORE			
Large-cap	\$26,767		
Midcap	\$3,787		
Small-cap	\$5,001		
ON-U.S. STRATEGIES			
merging markets debt	\$241		

FIXED-INCOME STRATEGIES	
Core	\$130
Core-plus	\$3,253
Unconstrained	\$18
High-yield	\$352
Inflation-protected securities	\$1,023
Stable value	\$22,139
I strategies	\$11,251

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets	\$383,750
U.S. 1940 Investment Co. Act	\$308,887
Sponsored ETFs/ETNs	\$1,304
Actively managed	\$126
LDI strategies	\$469,603
Managed for retirement plans	\$453,888
Proprietary stable value	\$22.139

#### **DEFINED CONTRIBUTION ASSETS**

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$86,923
Internally managed	\$86,923

Primary custodian: BNY Mellon Parent company: Bank of New York Mellon Chief executive officer: Hanneke Smits U.S. client contact: Kyle Pham

#### 31 Brookfield Asset Management

250 Vesey St., 15th Floor, New York, NY 10281-1023; phone: 212-417-7000; www.brookfield.com

	(IIIIIIIIIIII)
Total assets managed worldwide	\$666,146
Total worldwide institutional assets	\$391,551
Total U.S. client assets	\$101,362
Total U.S. institutional client assets	\$86,907
Total U.S. RIA assets	\$3,990
Total U.S. tax-exempt assets	\$65,259
Total U.S. institutional tax-exempt	\$65,259
Internally managed	\$65,259

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

ASSET MIX	
Equity	. 3%
Equity real estate	42%
Private equity	21%
Other	34%
Other type: Infrastructure, multiasset	
INVESTMENT STRATEGIES	

#### Global/non-U.S. bond, active...... Equity real estate, U.S.... . \$5.973 Equity real estate, non-U.S......\$21,685

Continued on Page 32

#### **Managers of LDI strategies**

Total worldwide assets as of Dec. 31.

The largest managers (millions)







#### Managers of LDI strategies for retirement plans

Total worldwide assets as of Dec. 31.

The largest managers (millions)		
Rank	Manager	Assets
1	Legal & General Investment	\$562,026
2	Insight Investment	\$453,888
3	NISA Investment	\$205,762
4	Mercer	\$158,660
5	PIMCO	\$135,345
6	Schroders	\$73,100
7	Aegon Asset Mgmt.	\$41,082
8	Franklin Templeton	\$32,851
9	Dodge & Cox	\$29,929
10	Russell Investments	\$22,600

### \$3,300



#### **Managers of ESG mandates**

Total worldwide assets as of Dec. 31.

The largest managers (millions)

The largest managers (mimons)		
Rank	Manager	Assets
1	BlackRock	\$586,497
2	AXA Investment	\$522,059
3	Legal & General Investment	\$401,298
4	Amundi	\$280,998
5	State Street Global	\$244,200
6	Aviva Investors	\$98,079
7	Robeco	\$96,704
8	Northern Trust Asset Mgmt.	\$92,914
9	BNP Paribas Asset Mgmt.	\$73,490
10	IFM Investors	\$69,484





#### Managers of assets under ESG principles

Total worldwide assets as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	J.P. Morgan Asset & Wealth	\$2,289,349
2	Capital Group	\$2,175,965
3	Nuveen	\$1,090,174
4	Amundi	\$853,339
5	AXA Investment	\$719,017
6	Schroders	\$712,000
7	Brookfield Asset Mgmt.	\$666,146
8	BlackRock	\$586,497
9	New York Life Investments	\$570,583
10	MFS Investment	\$547,578





2 9/2

# The Largest Money Managers

#### Managers of active U.S. equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)



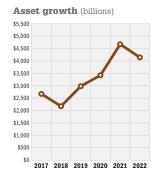


#### Managers of passive U.S. equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Vanguard Group	\$1,332,266
2	BlackRock	\$976,478
3	Geode Capital Mgmt.	\$697,818
4	State Street Global	\$440,186
5	Northern Trust Asset Mgmt.	\$221,852
6	BNY Mellon	\$112,379
7	RhumbLine Advisers	\$71,381
8	Morgan Stanley Inv. Mgmt.	\$70,513
9	Principal Global Investors	\$49,999
10	Nuveen	\$39,711

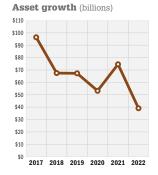


#### Managers of enhanced index U.S. equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	T. Rowe Price Associates	\$20,376
2	PIMCO	\$5,654
3	Legal & General Investment	\$4,031
4	J.P. Morgan Asset & Wealth	\$2,783
5	MFS Investment	\$1,517
6	Allspring Global Investments	\$1,386
7	Voya Investment Mgmt.	\$1,045
8	Franklin Templeton	\$990
9	TWIN Capital	\$596
10	Federated Hermes	\$275



#### Managers of active non-U.S. equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Dimensional Fund Advisors	\$126,547
2	Fidelity Investments	\$92,691
3	Capital Group	\$79,612
4	MFS Investment	\$44,684
5	Baillie Gifford Overseas	\$43,498
6	Arrowstreet Capital	\$37,671
7	Nuveen	\$34,457
8	J.P. Morgan Asset & Wealth	\$33,225
9	Acadian Asset Mgmt.	\$31,755
10	Mondrian Investment	\$28,182





#### Continued from Page 31

Buyout funds	\$14,143
Infrastructure	\$20,191
Mezzanine debt	\$987
REITs	\$1,340
ESG INVESTING	
Total	\$65,259
WORLDWIDE ASSETS UNDE	R MANAGEMENT
Mutual fund assets	\$1,630
U.S. 1940 Investment Co. A	ct\$1,630
ESG investing	\$666,146
DEFINED CONTRIBUTION A	SSETS
U.S. INSTITUTIONAL TAX-EXE	MPT
Total	\$101
Internally managed	\$101

Total number of employees......195,000

#### 16 Capital Group

333 S. Hope St., Los Angeles, CA 90071; phone: 213-486-9200; www.capitalgroup.com

	(millions)
Total assets managed worldwide	\$2,175,965
Total worldwide institutional assets	\$753,026
Total U.S. client assets	\$2,121,783
Total U.S. institutional client assets	\$746,012
Total U.S. tax-exempt assets	\$1,280,234
Total U.S. institutional tax-exempt	\$513,351
Internally managed	\$513,351

### INTERNALLY MANAGED U.S. INSTITUTIONAL

#### ASSET MIX

Е	quity	73%
F	ixed income	20%
C	Cash	7%
1	NVESTMENT STRATEGIES	
L	J.S. equity, active	\$260,622
N	Non-U.S. equity, active	\$79,612
G	Global equity, active	\$34,120
L	J.S. bond, active	\$91,137
0	Global/non-U.S. bond, active	\$11,900
C	Cash	\$35,960
L	DI strategies	\$10,359
Е	ESG INVESTING	

### WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets\$2	,058,957
U.S. 1940 Investment Co. Act\$2	,058,957
LDI strategies	\$10,698
Managed for retirement plans	\$10,698
ESG investing\$2	,175,965

#### DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$483,269
Internally managed	\$483,269

WORRIGHOE
Total number of employees5,003
Percent employee owned
Chief executive officer: Timothy D. Armour

#### U.S. client contacts: Walt Best, Chantal Manseau

#### 41 Columbia Threadneedle Investments

290 Congress St., Boston, MA 02210; phone: 617-385-9840; www.columbiathreadneedle.com

	(millions)
Total assets managed worldwide	\$585,161
Total worldwide institutional assets	\$265,521
Total U.S. client assets	\$361,548
Total U.S. institutional client assets	\$106,813
Total U.S. tax-exempt assets	. \$24,313
Total U.S. institutional tax-exempt	. \$19,233
Assigned to external managers	\$5,409
Internally managed	. \$13,824
WORLDWIDE ASSETS UNDER MANAGE	EMENT

Hedge fund assets	\$1,334
Mutual fund assets	\$294,500
U.S. 1940 Investment Co. Act	\$241,950
Sponsored ETFs/ETNs	\$1,300
Investment outsourcing mandates	\$122,120
LDI strategies	\$28,226
Proprietary stable value	\$3,896

#### WORKFORCE

Total number of employees

Number of U.Sbased employees	1
PERCENT U.SBASED FEMALE EMPLOYEES	,
Total	ò
Senior management	ó
Investment	ò
PERCENT U.SBASED MINORITY EMPLOYEES	
Total	ò
Senior management 12%	ó
Investment	ó
Parent company: Ameriprise Financial Inc.	

#### Chief investment officer: William Davies U.S. client contact: Francine Asselta 22 Dimensional Fund

Advisors LP

Chief executive officer: Ted Truscott

6300 Bee Cave Road, Building One, Austin, TX 78746; phone: 512-306-7400; www.dfafunds.com

	(millions)
Total assets managed worldwide	\$583,714
Total worldwide institutional assets	\$583,714
Total U.S. client assets	\$493,931
Total U.S. institutional client assets	\$493,931
Total U.S. tax-exempt assets	\$375,908
Total U.S. institutional tax-exempt	\$375,908
Internally managed	\$375,908

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX

Equity	ò
Fixed income	ò
Other	ò
Other type: Commodities	

#### INVESTMENT STRATEGIES

U.S. equity, active	\$150,67
U.S. equity, passive	\$8,90
U.S. equity, enhanced index	\$21
Non-U.S. equity, active	\$126,54
Global equity, active	\$22,89
U.S. bond, active	\$46,83
Global/non-U.S. bond, active	\$18,35
Commodities	\$1,49
ACTIVE U.S. EQUITY STRATEGIES	

CTIVE U.S. EQUITY STRATEGIES	
GROWTH	
Large-cap	\$2,335
Small-cap	\$807
VALUE	
Large-cap	\$25,893
Smidcap	\$12,587
Small-cap	\$14,523
CORE	
Large-cap	\$8,653
Small-cap	\$20,227
Broad-market	\$65,645
ASSIVE II S FOULTY STRATEGIES	

REITs	\$17,144
NON-U.S. STRATEGIES	
Emerging markets equity	\$46,832
Emerging markets equity mandates	\$46,832
FIXED-INCOME STRATEGIES	

#### Inflation-protected securities..... WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets	\$503,19
U.S. 1940 Investment Co. Act	\$488,57
Sponsored ETFs/ETNs	\$72,249
Actively managed	\$72,249
LDI strategies	\$41
Factor-based strategies	\$574,19
ESG investing	\$75,90
ESG mandates	\$22.78

#### DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$42,216
Internally managed	\$42 216

\$10.463

# Pensions&Investments

# DEFINED CONTRIBUTION WEST OCTOBER 22-24, 2023 OMNI LA COSTA I SAN DIEGO





Ali Khawar Principal Deputy Assistant Secretary, U.S. Department of Labor **Employee Benefits Security Administration** 

#### REGULATORY UPDATE AT DC WEST: The Next Wave of SECURE 2.0 Deadlines – Is Your Plan Ready?

The next wave of SECURE 2.0 deadlines will be just 2-months away during P&I's DC West Conference, October 22-24. Significant changes which directly impact DC plans are underway in an attempt to make the January 1, 2024 deadline. To help navigate the complex landscape, please join Principal Deputy Assistant Secretary of the Employee Benefits Security Administration (EBSA), Ali Khawar, who will provide guidance on what steps plan sponsors need to be taking right now.

In an extended Q&A session, Mark Iwry, who helped develop some of the important tax code provisions, will join Ali Khawar on stage to help provide attendees with a comprehensive understanding of the new changes and opportunities under ERISA. You'll learn how to effectively leverage the tax qualification and tax credit rules aimed at fostering a financially secure future for both your organization and your workforce.



### Mark Iwry

Former Senior Advisor to the Secretary of the Treasury **Currently Non-Resident Senior Fellow, Brookings Institution** Visiting Scholar, Wharton School, University of Pennsylvania

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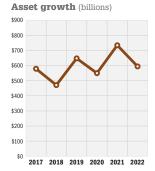


#### Managers of passive non-U.S. equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
апк	Manager	Assets
1	BlackRock	\$162,162
2	Geode Capital Mgmt.	\$138,221
3	State Street Global	\$118,309
4	Vanguard Group	\$74,230
5	Northern Trust Asset Mgmt.	\$66,352
6	BNY Mellon	\$7,883
7	Nuveen	\$5,819
8	Legal & General Investment	\$5,792
9	RhumbLine Advisers	\$5,113
10	Voya Investment Mgmt.	\$2,660

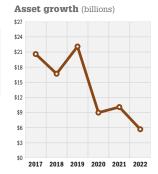


#### Managers of enhanced index non-U.S. equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Legal & General Investment	\$2,541
2	PIMCO	\$2,325
3	MFS Investment	\$797
4	Allspring Global Investments	\$33
5	T. Rowe Price Associates	\$8



#### Managers of active global equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Arrowstreet Capital	\$52,837
2	Capital Group	\$34,120
3	Nuveen	\$26,349
4	Wellington Mgmt.	\$25,250
5	Dimensional Fund Advisors	\$22,895
6	American Century	\$21,105
7	BlackRock	\$16,994
8	Artisan Partners	\$12,720
9	Invesco	\$10,861
10	BNY Mellon	\$10,470

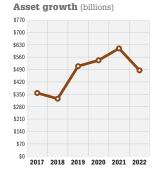


#### Managers of passive global equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	State Street Global	\$229,769
2	BlackRock	\$227,666
3	BNY Mellon	\$17,132
4	Legal & General Investment	\$4,059
5	RhumbLine Advisers	\$2,437
6	Vanguard Group	\$1,617
7	Morgan Stanley Inv. Mgmt.	\$1,127
8	Geode Capital Mgmt.	\$790
9	Invesco	\$568
10	AllianceBernstein	\$232



#### Continued from Page 32

#### WORKFORCE

Primary custodian: State Street Chief executive officers: David Butler, Gerard

DC client contact: Ashish Shrestha

#### 29 DWS Group GmbH & Co. KGaA

875 Third Ave., 26th Floor, New York, NY 10022; phone: 212-454-6260; www.dws.com

	(millions)
Total assets managed worldwide	\$876,790
Total worldwide institutional assets .	\$419,758
Total U.S. client assets	\$212,396
Total U.S. institutional client assets	\$145,987
Total U.S. tax-exempt assets	\$31,059
Total U.S. institutional tax-exempt	\$31,059
Internally managed	\$31,059

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

#### ASSET MIX

Equity	22%
Fixed income	3%
Equity real estate	. 70%
Private equity	1%
Cash	2%
Other	2%

### WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets	\$314,392
U.S. 1940 Investment Co. Act	\$87,318
Sponsored ETFs/ETNs	. \$149,186
LDI strategies	\$21,390
Managed for retirement plans	\$21,390
ESG investing	. \$124,887

PERCENT U.SBASED FEMALE EMPLOYEES
Number of U.Sbased employees850
Total number of employees3,662
WORKFORCE

Senior management	44%
Investment	25%
PERCENT U.SBASED MINORITY EMPLOYEES	
Total	33%

Senior management .... .. 15% Investment..... ... 32% Primary custodian: State Street

Chief executive officer: Stefan Hoops Chief investment officer: Bjorn Jesch U.S. client contacts: Dirk Goergen, JJ Wilczewski,

Parent company: Deutsche Bank AG

Laura Gaylord, Amanda Rebello

#### 20 Federated Hermes Inc.

1001 Liberty Ave., 23rd Floor, Pittsburgh, PA 15222-3779; phone: 800-245-0242; www.federatedinvestors.com (millions)

Total assets managed worldwide	\$668,901
Total worldwide institutional assets	\$618,026
Total U.S. client assets	\$620,048
Total U.S. institutional client assets	\$587,777
Total U.S. RIA assets	\$11,102
Total U.S. tax-exempt assets	<b>COOF FOA</b>
Total 0.0. tax exempt assets	\$205,584
Total U.S. institutional tax-exempt	
	\$200,225

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX

Equity	10%
Fixed income	28%
Cash	62%
INVESTMENT STRATEGIES	
U.S. equity, active	\$16,211
U.S. equity, enhanced index	\$275
Non-U.S. equity, active	\$2,430
Global equity, active	\$289
U.S. bond, active	\$56,767
Global/non-U.S. bond, active	\$191
Cach	\$124.062

GROWTH	
Large-can	\$1 137

Midcap\$4,	425
Small-cap\$2,	702
VALUE	
Large-cap\$6,	919
Small-cap\$	139
Broad-market	\$7
CORE	
Small-cap\$	640
Broad-market\$	242
NON-U.S. STRATEGIES	
Emerging markets equity	\$33
Emerging markets debt	\$10
FIXED-INCOME STRATEGIES	
Core\$16,	463
Core-plus\$6,	851
High-yield\$5,	,860
High-yield mandates\$1,	,026
Inflation-protected securities\$	
Stable value\$3,	
Mortgages (whole loans)\$	294
I DI strategies \$2	539

Mutual fund assets	\$424,487
U.S. 1940 Investment Co. Act	\$397,631
Sponsored ETFs/ETNs	\$75
Actively managed	\$75
Institutional	\$75
DI strategies	\$2,539
Proprietary stable value	\$3,283
Factor-based strategies	\$6,184

#### DEFINED CONTRIBUTION ASSETS U.S. INSTITUTIONAL TAX-EXEMPT

Total	\$51,650
Internally managed	\$51.650

Total number of employees	1,961
Number of U.Sbased employees	1,422
Percent employee owned	19%

Primary custodian: State Street Chief executive officer: John B. Fisher

Chief investment officers: Robert J. Ostrowski, Stephen F. Auth, Deborah A. Cunningham Client contacts: Paul A. Uhlman, Stephen Cronin, Amy Michaliszyn

#### Fidelity Investments

	(millions)
Total assets managed worldwide	\$3,655,574
Total worldwide institutional assets	\$1,731,599
Total U.S. client assets	\$3,510,819
Total U.S. institutional client assets .	\$1,731,599
Total U.S. tax-exempt assets	\$2,216,191
Total U.S. institutional tax-exempt	\$1,063,114
Assigned to external managers	\$364,897
Internally managed	\$698 217

60%

#### ASSET MIX Equity....

Fixed income	
Cash	119
INVESTMENT STRATEGIES	
U.S. equity, active	\$319,843
U.S. equity, passive	\$2
Non-U.S. equity, active	\$92,69:
Global equity, active	\$4,43
U.S. bond, active	\$112,93
U.S. bond, passive	\$88,02
Global/non-U.S. bond, active	\$1,74
Global/non-U.S. bond, passive	\$2,20
Cash	\$76,316

CTIVE U.S. EQUITY STRATEGIES	
GROWTH	
Large-cap	
Midcap	\$575
Small-cap\$2	2,425
VALUE	
Large-cap\$23	3,051
Midcap\$18	3,181
Small-cap\$1	L,480
CORE	
Large-can \$13	3 037

... \$5.519

Midcap	
Small-cap	. \$9,735
NON-U.S. STRATEGIES	
Emerging markets equity	\$28,963
Emerging markets equity mandates	\$28,963
High-yield	\$11,682
Inflation-protected securities	\$14,050
Stable value	\$38,629
LDI strategies	\$35,115
WORLDWIDE ASSETS UNDER MANAGE	MENT
Mutual fund assets\$3,	235,885
U.S. 1940 Investment Co. Act\$3,	141,676
Sponsored ETFs/ETNs	\$32,607
Actively managed	. \$4,803
Investment outsourcing mandates	\$14,218
LDI strategies	\$35,115
Proprietary stable value	\$43,315
Factor-based strategies	. \$4,171
DEFINED CONTRIBUTION ASSETS	
U.S. INSTITUTIONAL TAX-EXEMPT	
Total\$	987,774
Internally managed\$	629,100
WORKFORCE	
Total number of employees	. 68,000
Parent company: FMR LLC	
Chief executive officer: Bart Grenier	
Chief investment officer: Joe DeSantis	
U.S. client contact: Casey Condron	
DC client contact: Ted Madden	
Do Gilette Golfage. Tea Maddell	

#### 4 Franklin Templeton

1 Franklin Parkway, Building 970, 1st Floor, San Mateo, CA 94403; phone: 650-312-2000; www.franklintempleton.com

Total assets managed worldwide	\$1,387,686
Total worldwide institutional assets	\$682,456
Total U.S. client assets	\$993,086
Total U.S. institutional client assets	\$413,335
Total U.S. tax-exempt assets	\$298,921
Total U.S. institutional tax-exempt	\$269,660
Internally managed	\$269,660

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

ASSET MIX	
Equity	27%
Fixed income	48%
Equity real estate	17%
Hedge funds	1%
Cash	1%
Other	6%
Other type: Balanced	

J.S. equity, active	ı
J.S. equity, enhanced index\$990	
Non-U.S. equity, active\$7,377	١

INVESTMENT STRATEGIES

Global equity, active	\$6,998
U.S. bond, active	\$108,456
Global/non-U.S. bond, active	\$19,374
Equity real estate, U.S	\$31,108
Equity real estate, non-U.S	\$67
Hedge funds	\$1,852
Infrastructure	\$400
Convertible securities	\$166
Cash	\$2,655
ACTIVE U.S. EQUITY STRATEGIES	

GROWIH
Large-cap\$12,613
Midcap\$352
Smidcap\$414
Small-cap\$4,698
Broad-market \$1,566
VALUE
Large-cap \$15,814

Broad-ma	arket	\$51
CORE		
Large-cap	p	\$4,03
Midcap		\$1,35
Small-cap	p	\$68
Low-volatilit	ty strategies	\$5,23

NUN-U.S.	SIKAIEGIES	
Emerging	markets equity	\$1,09

ON-U.S. STRATEGIES	
nerging markets equity	\$1,09
Emerging markets equity mandates	\$1,0

Emerging markets debt	\$1,305	
Emerging markets debt mandates .	\$298	
FIXED-INCOME STRATEGIES		
Core	\$11,473	
Core-plus	\$30,316	
Unconstrained	\$7,640	
High-yield	\$5,990	
High-yield mandates	\$2,788	
Inflation-protected securities	\$537	
CDOs	\$278	
Stable value	\$5,519	
Mortgages (whole loans)	\$162	
Bank loans	\$133	
LDI strategies	\$36,758	
VODE DWITT A GGERG WEIGHT TA WA GELLENW		

#### WORLDWIDE ASSETS UNDER MANAGEMENT Hedge fund assets ..... Hedge fund-of-fund assets..... ... \$1.410 Mutual fund assets ...... \$870,034 Actively managed..... ... \$5.800 Investment outsourcing mandates..........\$15.779 Managed for retirement plans..... \$32,851

#### Proprietary stable value ..... OVERLAY STRATEGIES U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

(NOT	NAL VALUE)	
Total	\$	990
DEFIN	D CONTRIBUTION ASSETS	

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$21,6
Internally managed	\$21.0

WORKFORCE
-----------

Parent company: Franklin Resources Inc. Chief executive officer: Jenny Johnson Client contact: Michael Foley

#### 12 Geode Capital Management

100 Summer St., 12th Floor, Boston, MA 02110; phone: 800-777-6757; www.geodecapital.com

	(millions)
Total assets managed worldwide	\$866,352
Total worldwide institutional assets	\$866,352
Total U.S. client assets	\$842,728
Total U.S. institutional client assets	\$842,728
Total U.S. tax-exempt assets	\$842,721
Total U.S. institutional tax-exempt	\$842,721
Internally managed	\$842,721

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

ASSET MIX	
Equity	999
Other	19
Other type: Commodities, equity option overlay	

INVESTMENT STRATEGIES	
U.S. equity, passive	\$697,818
Non-U.S. equity, passive	\$138,221
Global equity, passive	\$790
Commodities	\$5,687

PASSIVE U.S. EQUITY STRATEGIES		
GROWTH		
Large-cap\$13,560		
Midcap\$523		
Small-cap\$320		
VALUE		

Large-cap	\$16,503
Midcap	\$792
Smidcap	\$226
Small-cap	\$851
Broad-market	\$1,787
CORE	
Large-cap	\$473,583
Midcap	\$25,226
Smidcap	\$32,824
Small-cap	\$18,887
Broad-market	\$92,883
ow-volatility strategies	\$3,435

NON-U.S. STRATEGIES Emerging markets equity ......\$15,168

Continued on Page 36

#### Managers of active U.S. large-cap growth equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

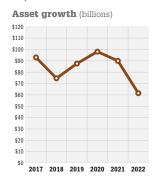




#### Managers of active U.S. midcap growth equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

I'ne largest managers (millions)			
Rank	Manager	Assets	
1	T. Rowe Price Associates	\$20,276	
2	Artisan Partners	\$7,525	
3	MFS Investment	\$5,822	
4	Federated Hermes	\$4,425	
5	TimesSquare Capital	\$3,540	
6	Baird Equity Asset Mgmt.	\$2,491	
7	Westfield Capital	\$1,953	
8	Invesco	\$1,792	
9	Voya Investment Mgmt.	\$1,761	
10	J.P. Morgan Asset & Wealth	\$1,518	



#### Managers of active U.S. small-cap growth equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

The largest managers (mimons)			
Rank	Manager	Assets	
1	T. Rowe Price Associates	\$10,628	
2	Franklin Templeton	\$4,698	
3	Invesco	\$3,970	
4	Emerald Advisers	\$3,419	
5	AllianceBernstein	\$3,298	
6	Brown Capital	\$2,975	
7	Federated Hermes	\$2,702	
8	Fidelity Investments	\$2,425	
9	Hood River Capital	\$2,304	
10	Artisan Partners	\$2,183	

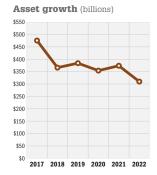


#### Managers of active U.S. large-cap value equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Dodge & Cox	\$70,220
2	MFS Investment	\$27,819
3	Dimensional Fund Advisors	\$25,893
4	Fidelity Investments	\$23,051
5	T. Rowe Price Associates	\$22,299
6	Franklin Templeton	\$15,814
7	Invesco	\$9,126
8	Principal Global Investors	\$8,954
9	Boston Partners	\$8,578
10	Nuveen	\$8,537

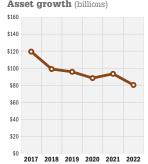


#### Managers of active U.S. midcap value equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)





#### Managers of active U.S. small-cap value equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	Dimensional Fund Advisors	\$14,523
2	Victory Capital	\$11,740
3	Fisher Investments	\$5,333
4	Franklin Templeton	\$3,415
5	Allspring Global Investments	\$3,236
6	T. Rowe Price Associates	\$3,039
7	Systematic Financial	\$2,862
8	American Century	\$2,443
9	Kennedy Capital	\$2,426
10	Channing Capital	\$2,213

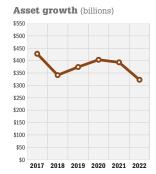


#### Managers of emerging markets equity

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Dimensional Fund Advisors	\$46,832
2	Fidelity Investments	\$28,963
3	BlackRock	\$25,848
4	J.P. Morgan Asset & Wealth	\$21,083
5	State Street Global	\$17,116
6	Geode Capital Mgmt.	\$15,168
7	Northern Trust Asset Mgmt.	\$11,763
8	Vanguard Group	\$10,429
9	Baillie Gifford Overseas	\$10,315
10	Nuveen	\$9,860

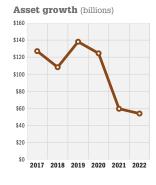


#### Managers of low-volatility equity strategies

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	Morgan Stanley Inv. Mgmt.	\$11,164
2	Franklin Templeton	\$5,234
3	Acadian Asset Mgmt.	\$5,012
4	Martingale Asset Mgmt.	\$4,038
5	J.P. Morgan Asset & Wealth	\$3,444
6	Geode Capital Mgmt.	\$3,435
7	State Street Global	\$3,020
8	Neuberger Berman	\$2,363
9	MFG Asset Mgmt.	\$2,222
10	Allspring Global Investments	\$1,865



#### Continued from Page 35

WORLDWIDE ASSETS UNDER MANAGEMENT Factor-based strategies	
WORKFORCE	
Total number of employees	
Number of U.Sbased employees	
Percent employee owned	
Parent company: Geode Capital Holdings LLC	
Chief executive officer: David Lane	
Chief investment officer: Diane Hairing	

### The Goldman Sachs Group Inc.

U.S. client contacts: Bill Miller, Bill Gibbs

200 West St., New York, NY 10282; phone: 212-902-100 www.gs.com

	(11111110113)
Total assets managed worldwide	\$2,547,000
Total worldwide institutional assets.	\$1,441,249
Total U.S. client assets	\$1,806,000
Total U.S. institutional client assets	\$864,536
Total U.S. tax-exempt assets	\$281,929
Total U.S. institutional tax-exempt	\$264,073
Assigned to external managers	\$76,148
Internally managed	\$187,925

#### 21 Invesco

Midtown Union, 1331 Spring St. N.W., Atlanta, GA 30309; phone: 404-479-1095; www.invesco.com

	(millions)
Total assets managed worldwide	.\$1,409,204
Total worldwide institutional assets	\$606,715
Total U.S. client assets	\$959,398
Total U.S. institutional client assets	\$403,016
Total U.S. RIA assets	\$360,000
Total U.S. tax-exempt assets	\$328,565
Total U.S. institutional tax-exempt	\$222,532
Assigned to external managers	\$33,688
Internally managed	\$188,844

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

Equity.....

Fixed income	32%
Equity real estate	19%
Private equity	1%
Cash	4%
Other	1%
Other type: Commodities	
INVESTMENT STRATEGIES	
U.S. equity, active	\$31,940
U.S. equity, passive	\$21,598
U.S. equity, enhanced index	\$24
Non-U.S. equity, active	\$16,035
Non-U.S. equity, passive	\$509
Global equity, active	\$10,861
Global equity, passive	\$568
U.S. bond, active	\$55,716
Global/non-U.S. bond, active	\$4,948
Equity real estate, U.S	\$31,131
Equity real estate, non-U.S	\$2,666
Real estate debt	\$24
Venture capital	\$25
Infrastructure	\$13
Private equity, U.S	\$648
Distressed debt	\$694
Mezzanine debt	\$2,270
MLPs	\$253
Commodities	\$1,747
Convertible securities	\$74
Cash	\$7,102
	Equity real estate Private equity. Cash Other Other type: Commodities INVESTMENT STRATEGIES U.S. equity, active. U.S. equity, passive. U.S. equity, passive. U.S. equity, active. U.S. equity, active. U.S. equity, active. U.S. equity, active. U.S. bond, active. Inon-U.S. equity, passive. Global equity, passive. U.S. bond, active. Equity real estate, U.S. Equity real estate, U.S. Equity real estate debt Venture capital Infrastructure. Private equity, U.S. Distressed debt. Mezzanine debt MILPs Commodities. Comvertible securities

#### ACTIVE U.S. EQUITY STRATEGIES

GROWTH
Large-cap\$3,994
Midcap\$1,792
Small-cap\$3,970
Broad-market \$1,577
VALUE
Large-cap\$9,126
Midcap\$659
Small-cap\$611
Broad-market\$1.577
CORE
Large-cap\$2,675

	Small-cap	\$305		
	Broad-market	\$4,829		
PASSIVE U.S. EQUITY STRATEGIES GROWTH				
	Large-cap	\$1,134		
	Midcap	\$2		
	Smidcap	\$239		
	Small-cap	\$33		
	VALUE			
	Large-cap	\$1,013		
	Midcap	\$259		
	Smidcap	\$272		
	Small-cap	\$1		
	CORE			
	Large-cap	\$7.158		
	Midcap			
	Small-cap			
	Broad-market			
	Low-volatility strategies	\$225		
	REITs			
	NON-U.S. STRATEGIES			
	Emerging markets equity	\$8.530		
	Emerging markets equity mandates			
	Emerging markets debt			
	Emerging markets debt mandates			
	FIXED-INCOME STRATEGIES			
	Core	\$1.997		
	Core-plus			
	Unconstrained			
	High-yield	\$763		
	High-yield mandates			
	Inflation-protected securities	\$29		
	Stable value	. \$42,817		
	Bank loans	\$1,224		
	Risk-parity strategies	\$9,470		
	ESG INVESTING			

#### WORLDWIDE ASSETS UNDER MANAGEMENT

..... \$1.131

. 40%

Nutual fund assets	\$581,812
U.S. 1940 Investment Co. Act	\$435,874
Sponsored ETFs/ETNs	\$394,413
Actively managed	\$10,427
Institutional	\$52,374
roprietary stable value	\$75,638
actor-based strategies	\$136,997
Digital assets/cryptocurrency	\$74
SG investing	\$76,600
ESC mandates	\$18.400

#### DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT
Total\$130,834
Internally managed \$98,013

WORKFORCE

DEDCENT II & DASED FEMALE EMPLOYEES	
Percent employee owned	7%
Number of cybersecurity professionals1	120
Number of U.Sbased employees3,2	95
iotal number of employees	ouc

### Senior management 41% Investment 18%

PERCENT U.S. BASED MINURITE EMPLOTEES	
Total	38%
Senior management	18%
Investment	29%

Parent company: Invesco Ltd.

Chief executive officer: Andrew Schlossberg U.S. client contact: Stephen Wagenbach DC client contact: John Galateria

#### <sup>28</sup> Kohlberg Kravis Roberts & Co. LP

30 Hudson Yards, New York, NY 10001; phone: 212-750-8300; www.kkr.com

(millions)	
Total assets managed worldwide \$503,897	
Total worldwide institutional assets \$458,165	
Total U.S. client assets \$349,824	
Total U.S. institutional client assets \$316,630	
Total U.S. tax-exempt assets	
Total U.S. institutional tax-exempt \$63,744	
Internally managed	

.. 38%

WORLDWIDE ASSETS UNDER MANAGEMENT
ESG investing
Total number of employees2,496
Number of U.Sbased employees
PERCENT U.SBASED FEMALE EMPLOYEES
Total         46%           Senior management         26%
Investment
Primary custodian: J.P. Morgan
Chief executive officers: Joe Bae, Scott Nuttall U.S. client contact: Amy Lesch
0.3. Client Contact. Amy Lesch
■ Legal & General
Investment Management
(Holdings) Ltd.
1 Coleman St., London EC2R 5AA England; phone: 44-20-3124-3000; www.lgim.com
(millions) Total assets managed worldwide\$1,444,393
Total worldwide institutional assets\$1,376,967
Total U.S. client assets
Total U.S. institutional client assets \$136,457 Total U.S. RIA assets \$6,096
Total U.S. tax-exempt assets \$127,931
Total U.S. institutional tax-exempt \$127,931
Internally managed\$127,931
INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS
ASSET MIX Equity
Fixed income
Other
INVESTMENT STRATEGIES
U.S. equity, passive\$22,865
U.S. equity, enhanced index
Non-U.S. equity, enhanced index
Global equity, passive\$4,059
U.S. bond, active
U.S. bond. passive
U.S. bond, passive
Global/non-U.S. bond, active\$144  PASSIVE U.S. EQUITY STRATEGIES
Global/non-U.S. bond, active\$144
Global/non-U.S. bond, active
Silve U.S. Equity Strategies   Growth
Global/non-U.S. bond, active
Global/non-U.S. bond, active
Global/non-U.S. bond, active

Internally managed .....

WORKFORCE		
Total number of employees	2,521	
Number of U.Sbased employees	252	
PERCENT U.SBASED FEMALE EMPLOYEES		
Total	31%	

 Senior management
 19%

 Investment
 8%

 PERCENT U.S.-BASED MINORITY EMPLOYEES
 Total
 30%

 Total
 30%
 30%

Parent company: Legal & General Group

Chief executive officer: Michelle Scrimgeour Chief investment officer: Sonja Laud

U.S. client contact: Donald Andrews

DC client contact: Rob Capone

Investment.....

The assets of the following subsidiaries or affiliates are included in the figures above:

Legal & General Investment Management America Inc.: total assets: \$201.78 billion; U.S. institutional, tax-exempt assets: \$127.93 billion; CIO: Jason Shoup; client contact: Donald Andrews, phone: 312-585-0380, email: donald. andrews@gjma.com

#### 50 Loomis, Sayles & Co. LP

1 Financial Center, Boston, MA 02111; phone: 617-482-2450; www.loomissayles.com

	(millions)
Total assets managed worldwide	\$282,060
Total worldwide institutional assets	\$222,198
Total U.S. client assets	\$222,148
Total U.S. institutional client assets	\$168,380
Total U.S. tax-exempt assets	\$217,590
Total U.S. institutional tax-exempt	\$164,655
Internally managed	\$164,655

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

ASSET MIX	
Equity	229
Fixed income	789
INVESTMENT STRATEGIES	
U.S. equity, active	\$35,979
Global equity, active	\$923
U.S. bond, active	. \$123,649
Global/non-U.S. bond, active	\$4,103
ACTIVE II S FOULTY STRATEGIES	

CIIVE U.S. EQUITY STRATEGIES	
GROWTH	
Large-cap	\$29,638
Smidcap	\$1,969
Small-cap	\$1,569
Broad-market	\$1,433
VALUE Small-cap	\$807
CORE Smidcap	\$563
DN-U.S. STRATEGIES	
merging markets equity	\$232
merging markets debt	\$241

Emerging markets equity	4202
Emerging markets debt	\$241
Emerging markets debt mandates	\$241
FIXED-INCOME STRATEGIES	
Core\$	20,679
Core-plus\$	42,873
High-yield	\$7,021
High-yield mandates	\$7,021
Inflation-protected securities	\$1
and the second s	

High-yield	\$7,021
High-yield mandates	\$7,021
Inflation-protected securities	\$1
Stable value	\$17,546
Bank loans	\$714
LDI strategies	\$11,205
ESG INVESTING	

WORLDWIDE ASSETS UNDER MAN	AGEMENT
Hedge fund assets	\$49
Mutual fund assets	\$103,669

U.S. 1940 Investment Co. Act	\$75,12
Sponsored ETFs/ETNs	\$3
Actively managed	\$3
Institutional	\$3
LDI strategies	\$11,39
Managed for retirement plans	\$11,34
Proprietary stable value	\$17,54

ESG investing .....

#### Continued on Page 38

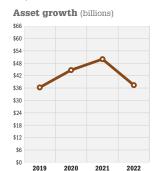
..... \$119.715

#### Managers of risk-parity strategies

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)



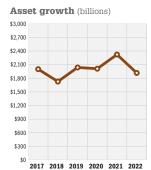


#### Managers of factor-based strategies

Total worldwide assets as of Dec. 31.

The largest managers (millions

ank	Manager	Assets
1	Dimensional Fund Advisors	\$574,192
2	BlackRock	\$280,367
3	State Street Global	\$201,564
4	Invesco	\$136,997
5	Geode Capital Mgmt.	\$82,689
6	AQR Capital Mgmt.	\$82,468
7	Northern Trust Asset Mgmt.	\$64,893
8	Legal & General Investment	\$57,738
9	Russell Investments	\$46,741
10	Charles Schwab Investment	\$42,745

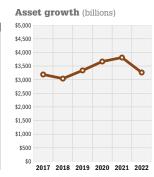


#### Managers of active U.S. bonds

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	PIMCO	\$275,624
2	NISA Investment	\$234,332
3	Prudential Financial	\$222,043
4	Nuveen	\$166,807
5	Loomis, Sayles	\$123,649
6	TCW Group	\$121,101
7	Fidelity Investments	\$112,932
8	Allspring Global Investments	\$112,073
9	Franklin Templeton	\$108,456
10	Wellington Mgmt.	\$98,497

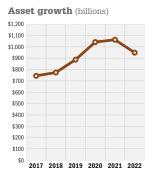


#### Managers of passive U.S. bonds

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Vanguard Group	\$333,260
2	State Street Global	\$220,215
3	BlackRock	\$165,595
4	Fidelity Investments	\$88,022
5	Northern Trust Asset Mgmt.	\$54,284
6	Morgan Stanley Inv. Mgmt.	\$23,252
7	BNY Mellon	\$20,574
8	Principal Global Investors	\$15,415
9	Payden & Rygel	\$8,177
10	RhumbLine Advisers	\$5,161



#### Managers of enhanced index U.S. bonds

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Baird Advisors	\$71,044
2	BlackRock	\$8,653
3	Neuberger Berman	\$1,382
4	T. Rowe Price Associates	\$36
5	Morgan Stanley Inv. Mgmt.	\$5

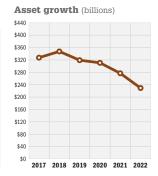


#### Managers of active global/non-U.S. bonds

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

		,
lank	Manager	Assets
1	Wellington Mgmt.	\$23,098
2	PIMCO	\$20,147
3	Franklin Templeton	\$19,374
4	Dimensional Fund Advisors	\$18,352
5	Prudential Financial	\$15,046
6	Ares Mgmt.	\$13,422
7	Capital Group	\$11,900
8	Nuveen	\$10,236
9	J.P. Morgan Asset & Wealth	\$9,675
10	Principal Global Investors	\$8,925

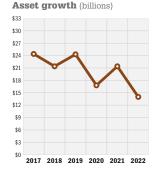


#### Managers of passive global/non-U.S. bonds

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	State Street Global	\$4,372
2	Vanguard Group	\$3,921
3	Fidelity Investments	\$2,207
4	BlackRock	\$1,825
5	BNY Mellon	\$1,481
6	Northern Trust Asset Mgmt.	\$100
7	J.P. Morgan Asset & Wealth	\$65
8	Yousif Capital	\$47
9	AllianceBernstein	\$3



#### Managers of stable value assets

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Allspring Global Investments	\$61,531
2	Invesco	\$42,817
3	Fidelity Investments	\$38,629
4	T. Rowe Price Associates	\$38,074
5	Prudential Financial	\$27,561
6	Vanguard Group	\$27,242
7	PIMCO	\$23,585
8	Principal Global Investors	\$23,079
9	Empower Investments	\$22,212
10	BNY Mellon	\$22,139



#### Continued from Page 37

DEFINED CONTRIBUTION ASSETS           U.S. INSTITUTIONAL TAX-EXEMPT           Total
WORKFORCE           Total number of employees
PERCENT U.SBASED FEMALE EMPLOYEES           Total         41%           Senior management         25%           Investment         26%
PERCENT U.SBASED MINORITY EMPLOYEES           Total         21%           Investment         24%           Primary custodian: State Street
Parent company: Natixis Investment Managers Chief executive officer: Kevin Charleston Chief investment officer: David L. Waldman
U.S. client contact: Maurice Leger  DC client contacts: Christopher T. Perkin, Brian Hobin, Anne Schneidman Coleman

## Macquarie Asset Management

50 Martin Place, Sydney NSW 2000 Australia; phone 61-2-8232-3708; www.macquarie.com

	(millions)
Total assets managed worldwide	\$542,791
Total worldwide institutional assets	\$398,691
Total U.S. client assets	\$233,815
Total U.S. institutional client assets	\$110,545
Total U.S. tax-exempt assets	\$42,254
Total U.S. institutional tax-exempt	\$23,855
Assigned to external managers	\$375
Internally managed	\$23,480

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

ASSET MIX	
Equity	41%
Fixed income	59%
INVESTMENT STRATEGIES	
U.S. equity, active	\$8,107
Global equity, active	\$1,521
U.S. bond, active	11,793
Global/non-U.S. bond, active	\$2,059
ACTIVE U.S. EQUITY STRATEGIES	

#### ACTIVE U.S. EQUITY STRATEGIES GROWTH

Large-cap	\$53
Midcap	\$216
Small-cap	\$103
VALUE	
Large-cap\$	
Midcap	\$902
Smidcap	\$41
CORE	
Large-cap	
Smidcap	\$562
Small-cap	\$748
Broad-market	\$341
NON-U.S. STRATEGIES	
Emerging markets equity	\$846
Emerging markets equity mandates	\$846

#### 

Core\$1	416
Core-plus	915
High-yield\$	482
High-yield mandates\$	482
Bank loans\$	106
I DI strategies \$	665

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets\$1	133,949
U.S. 1940 Investment Co. Act \$	42,915
LDI strategies	\$3,155

#### DEFINED CONTRIBUTION ASSETS

FIXED-INCOME STRATEGIES

U.S. INSTITUTIONAL TAX-EXEMPT
Total\$3,024
Internally managed\$3,024

#### WORKFORCE

Total number of employees2,37	79
Number of U.Sbased employees86	67
PERCENT U.SBASED FEMALE EMPLOYEES	
Total	%
Senior management	%
Investment	%
PERCENT U.SBASED MINORITY EMPLOYEES	
Total	%
Senior management	%
Investment	.%
Primary custodian: BNY Mellon	
Parent company: Macquarie Group	

#### 47 Manulife Investment Management

200 Bloor St. E., Toronto, ON M4W 1E5 Canada; phone: 617-375-1500; www.manulifeim.com

	(millions)
Total assets managed worldwide	\$600,503
Total worldwide institutional assets	\$235,473
Total U.S. client assets	\$295,482
Total U.S. institutional client assets	\$163,332
Total U.S. tax-exempt assets	\$116,390
Total U.S. institutional tax-exempt	\$109,978
Internally managed	\$109,978

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Mutual fund assets \$246,576
ESG investing \$454,155
Primary custodian: State Street
Parent company: Manulife Einancial Corp

Chief executive officer: Paul Lorentz

#### 44 MassMutual

1295 State St., Springfield, MA 01111; phone: 413-744-1000;

	(millions)
Total assets managed worldwide	\$465,776
Total worldwide institutional assets	\$251,270
Total U.S. client assets	\$465,776
Total U.S. institutional client assets	\$251,270
Total U.S. tax-exempt assets	\$278,465
Total U.S. institutional tax-exempt	\$251,270
Assigned to external managers	\$23,000
Internally managed	\$228,270

#### DEFINED CONTRIBUTION ASSETS

To	tal					 	\$77,900
In	ternally	/ man	aged			 	\$54,900
				_	_		

Chief executive officer: Roger Crandall

#### 35 Mercer

1166 Avenue of the Americas, New York, NY 10036; phone: 212-345-7000; www.mercer.com

	(IIIIIIIIIIIII)
Total assets managed worldwide	\$344,915
Total worldwide institutional assets	\$337,941
Total U.S. client assets	\$130,188
Total U.S. institutional client assets	\$130,188
Total U.S. tax-exempt assets	\$130,187
Total U.S. institutional tax-exempt	\$130,187
Assigned to external managers	\$130,187

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Hedge fund-of-fund assets	\$7,282
Investment outsourcing mandates	\$344,915
LDI strategies	\$158,660
Managed for retirement plans	\$158,660

### DEFINED CONTRIBUTION ASSETS U.S. INSTITUTIONAL TAX-EXEMPT

Total	\$67,855
WORKFORCE	

otal number of employees24,400	
lumber of U.Sbased employees	
EDCENT II C DACED FEMALE EMPLOYEES	

# Total 59% Senior management 37% Investment 35%

PERCENT U.SBASED MINORITY EMPLOYEES	
Total	23%
Senior management	11%
Investment	21%

Primary custodian: State Street
Parent company: Marsh McLennan

Chief executive officer: Michael Dempsey Chief investment officer: Stan Mavromates U.S. client contact: Rich Joseph DC client contact: Holly Verdeyen

#### 23 MetLife Investment Management

1 MetLife Way, Whippany, NJ 07981; phone: 973-355-4000; www.metlife.com/investments

	(millions)
Total assets managed worldwide	\$579,837
Total worldwide institutional assets	\$579,837
Total U.S. client assets	\$562,796
Total U.S. institutional client assets	\$562,796
Total U.S. tax-exempt assets	\$50,383
Total U.S. institutional tax-exempt	\$50,383
Internally managed	\$50,383

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

Т	AX-EXEMPT ASSETS	
	ASSET MIX	
	Equity	4%
	Fixed income	90%
	Equity real estate	69
	INVESTMENT STRATEGIES	
	U.S. equity, passive	\$2,061
	U.S. bond, active	. \$42,843
	U.S. bond, passive	\$806
	Global/non-U.S. bond, active	\$1,412
	Equity real estate, U.S	\$3,075
	Privately placed debt	\$187
	NON-U.S. STRATEGIES	
	Emerging markets debt	\$1,412
	Emerging markets debt mandates	\$1,412
	FIXED-INCOME STRATEGIES	
	Core	\$2,001
	Coro pluo	¢4.400

ESG INVESTING	
Total	\$501
WORLDWIDE ASSETS UNDER MANAGEM	MENT
Mutual fund assets	\$327
U.S. 1940 Investment Co. Act	\$327
LDI strategies	\$5,458

High-yield....\$40

LDI strategies \$5.458

High-yield mandates .....\$40

#### ESG mandates ......\$254 DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$2,632
Internally managed	\$2,632

Managed for retirement plans.....\$451

#### WORKFORCE

Investment.....

PERCENT U.SBASED FEMALE EMPLOYEES
Number of cybersecurity professionals161
Number of U.Sbased employees
Total number of employees

### Senior management ...... 14%

PERCENT U.SBASED MINORITY EMPLOYEES	
Total	36%
Conjer manadement	4 = 0/

Parent company: MetLife Inc. Chief investment officer: Steven J. Goulart U.S. client contact: Brendan Kilfeather

Other client contacts: Thomas Metzler (Global), Nigel Murdoch (Europe, Middle East & Africa), Maya Kiyokawa (Japan), Angus Campbell (Global)

DC client contact: Brendan Kilfeather

#### J.P. Morgan Asset & Wealth Management

383 Madison Ave., New York, NY 10179; phone: 212-648-0523; www.jpmorgan.com/institutional

	(millions)
Total assets managed worldwide	.\$2,765,710
Total worldwide institutional assets	.\$1,411,863
Total U.S. client assets	.\$1,945,501
Total U.S. institutional client assets	\$970,556
Total U.S. RIA assets	\$90,600
Total U.S. tax-exempt assets	\$443,112
Total U.S. institutional tax-exempt	\$435,772

Assigned to external managers	\$11,385
Internally managed	\$424,387

#### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

ASSET MIX	
Equity	34
Fixed income	34
Equity real estate	20
Hedge funds	1
Cash	10
Other	1
Other type: Currency, private credit	

### INVESTMENT STRATEGIES

U.S. equity, active	\$54,813
U.S. equity, passive	\$661
U.S. equity, enhanced index	\$2,783
Non-U.S. equity, active	\$33,225
U.S. bond, active	\$85,274
Global/non-U.S. bond, active	\$9,675
Global/non-U.S. bond, passive	\$65
Equity real estate, U.S	\$44,534
Equity real estate, non-U.S	\$1,070
Hedge funds	\$1,567
Venture capital	\$353
Buyout funds	\$383
Infrastructure	\$8,247
Cash	\$25.998

CTIVE U.S. EQUITY STRATEGIES	
GROWTH	
Large-cap	2,63
Midcap	1,51
Small-cap	\$4
Broad-market	1,80
VALUE	
Large-cap	. \$70
Midcap	
Small-cap	
Broad-market	2,15
CORE	
Large-cap\$4	12,93
Small-cap	. \$93
Broad-market	1,01

#### PASSIVE U.S. EQUITY STRATEGIES

Large-cap	\$661
Low-volatility strategies	\$3,444
REITs	\$1,821
NON-U.S. STRATEGIES	
Emerging markets equity	21,083

EIVED INCOME STRATEGIES	
Emerging markets debt mandates\$8	02
Emerging markets debt\$8	02
Emerging markets equity mandates \$21,0	83
Emerging markets equity \$21,0	83

High-yield	. \$4,449
High-yield mandates	. \$4,449
Inflation-protected securities	\$358
Stable value	. \$8,895
Risk-parity strategies	\$695
LDI strategies	\$16,488
ESG INVESTING	

### Total......\$411.475

ESG mandates	\$200
Equity, active	\$198
Rond active	\$2

WORLDWIDE ASSETS UNDER I	MANAGEMENT
Hedge fund assets	\$3,809
Hedge fund-of-fund assets	\$16,695
Mutual fund assets	\$1,241,637
U.S. 1940 Investment Co. Act	\$801,644
Sponsored ETFs/ETNs	\$97,473
Actively managed	\$63,526
Investment outsourcing mandates	\$51,676
LDI strategies	\$89,755
Managed for retirement plans	\$18,851
Proprietary stable value	\$11,895
Factor-based strategies	\$14,013
ESG investing	\$2,289,349
FSG mandates	\$14.447

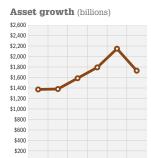
#### Continued on Page 40

#### Managers of core bond strategies

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)



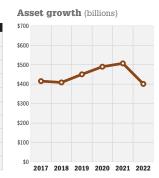


2017 2018 2019 2020 2021 2022

#### Managers of core-plus bond strategies

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.



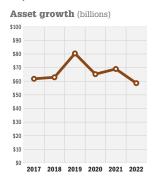


#### Managers of unconstrained bond strategies

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Empower Investments	\$22,212
2	Franklin Templeton	\$7,640
3	Neuberger Berman	\$5,893
4	SLC Management	\$5,651
5	TCW Group	\$5,175
6	PIMCO	\$3,639
7	Payden & Rygel	\$1,916
8	Prudential Financial	\$1,356
9	American Century	\$946
10	3650 REIT	\$933



#### Managers of inflation-protected securities

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

	• • • • • • • • • • • • • • • • • • • •	,
Rank	Manager	Assets
1	State Street Global	\$23,363
2	Fidelity Investments	\$14,050
3	Vanguard Group	\$13,849
4	BlackRock	\$11,132
5	<b>Dimensional Fund Advisors</b>	\$10,463
6	PIMCO	\$10,396
7	Northern Trust Asset Mgmt.	\$9,593
8	Nuveen	\$7,108
9	NISA Investment	\$5,775
10	RhumbLine Advisers	\$2,082

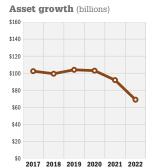


#### Managers of emerging markets debt

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)



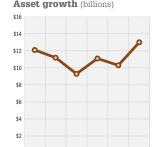


#### Managers of convertible securities

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	Advent Capital	\$4,593
2	Voya Investment Mgmt.	\$4,560
3	Victory Capital	\$1,733
4	Oaktree Capital	\$693
5	Palisade Capital	\$503
6	Income Research & Mgmt.	\$320
7	New York Life Investments	\$181
8	Franklin Templeton	\$166
9	AAM	\$124
10	Invesco	\$74



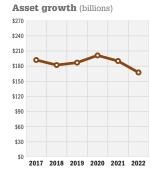
2017 2018 2019 2020 2021 2022

#### Managers of high-yield securities

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	New York Life Investments	\$13,570
2	Nuveen	\$11,898
3	Fidelity Investments	\$11,682
4	Nomura Corporate Research	\$9,400
5	Nomura Asset Mgmt.	\$9,090
6	Shenkman Group	\$8,666
7	Principal Global Investors	\$7,171
8	Loomis, Sayles	\$7,021
9	Franklin Templeton	\$5,990
10	T. Rowe Price Associates	\$5,923



#### Managers of bank loans

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	PineBridge Investments	\$6,349
2	Nuveen	\$4,037
3	Voya Investment Mgmt.	\$3,405
4	Pacific Asset Mgmt.	\$3,036
5	Morgan Stanley Inv. Mgmt.	\$2,462
6	Conning	\$2,195
7	T. Rowe Price Associates	\$1,873
8	Barings	\$1,748
9	Invesco	\$1,224
10	Neuberger Berman	\$902



#### **Continued from Page 39**

OVERLAY STRATEGIES U.S. INSTITUTIONAL TAX-EXEMPT ASSETS
(NOTIONAL VALUE)
Total\$43,472
DEFINED CONTRIBUTION ASSETS
U.S. INSTITUTIONAL TAX-EXEMPT
Total\$245,802
Internally managed \$242,548
WORKFORCE
Total number of employees
Number of U.Sbased employees3,309
Number of cybersecurity professionals1,471
Percent employee owned
PERCENT U.SBASED FEMALE EMPLOYEES
Total
Senior management 21%
Investment
PERCENT U.SBASED MINORITY EMPLOYEES
Total
Senior management 17%
Investment 24%
Parent company: J.P. Morgan Chase & Co.
Chief executive officer: George Gatch
U.S. client contact: Andrea Lisher

#### 24 Morgan Stanley **Investment Management**

Other client contact: Keith Cahill DC client contact: Jennifer Archer

522 Fifth Ave., New York, NY 10036; phone: 212-761-4000;

	(millions)
Total assets managed worldwide	\$1,234,226
Total worldwide institutional assets	\$530,982
Total U.S. client assets	\$958,327
Total U.S. institutional client assets	\$255,133
Total U.S. RIA assets	\$267
Total U.S. tax-exempt assets	\$303,153
Total U.S. institutional tax-exempt	\$223,796
Assigned to external managers	\$6,055
Internally managed	\$217,741

### INTERNALLY MANAGED U.S. INSTITUTIONAL

#### ASSET MIX

INVESTMENT STRATEGIES	
Other type: Commodities	
Other	1%
Cash	3%
Private equity	3%
Equity real estate	14%
Fixed income	27%
Equity	52%

U.S. equity, active	\$20,200
U.S. equity, passive	\$70,513
Non-U.S. equity, active	\$10,835
Non-U.S. equity, passive	\$435
Global equity, active	\$9,479
Global equity, passive	\$1,127
U.S. bond, active	\$28,727
U.S. bond, passive	\$23,252
U.S. bond, enhanced index	\$5
Global/non-U.S. bond, active	\$5,875
Equity real estate, U.S	\$29,364
Equity real estate, non-U.S	\$327
Hedge funds	\$14
Infrastructure	\$1,707
Private equity, U.S	\$1,757
Private equity, non-U.S	\$1,200
Privately placed debt	\$3,375
Commodities	\$1,857
Cash	\$7,691
Low-volatility strategies	\$11,164
REITs	\$62
NON-U.S. STRATEGIES	
Emerging markets equity	\$4,005
Emerging markets equity mandates	\$3,049
China equity	\$1,449
Emerging markets debt	\$1,198
Emerging markets debt mandates	\$1,198
High-yield	\$4,028
CDOs	\$5,252
Stable value	\$931
Mortgages (whole loans)	\$695
Bank loans	\$2,462

Risk-parity strategies	\$26	
LDI strategies	\$7,505	
WORLDWIDE ASSETS UNDER MANA	GEMENT	
Hedge fund assets	\$3,935	
Hedge fund-of-fund assets	\$18,338	
Mutual fund assets	\$557,596	
U.S. 1940 Investment Co. Act	\$413,989	
Investment outsourcing mandates	\$12,316	
LDI strategies	\$10,020	
Managed for retirement plans	\$10,020	
Factor-based strategies	\$9,953	
ESG investing	\$211,210	
ESG mandates	\$39,564	
OVERLAY STRATEGIES U.S. INSTITUTIONAL TAX-EXEMPT ASSETS (NOTIONAL VALUE) Total\$85,849		
DEFINED CONTRIBUTION ASSETS	400,043	

U.S. INSTITUTIONAL TAX-EXEMPT	
Total\$8	3,214
Internally managed\$8	3,214
WORKFORCE	

#### Total number of employees Number of U.S.-based employees......3,118 PERCENT U.S.-BASED FEMALE EMPLOYEES

PERCENT U.SBASED MINORITY EMPLOYEES	
nvestment25%	6
Senior management	6
Total	6

PERCENT U.SBASED MINORITY EMPLOYEES	
Total	9%
Senior management2	3%

Parent company: Morgan Stanley U.S. client contact: Lou Membrino

DC client contact: Kristin Carcio

The assets of the following subsidiaries or affiliates are included in the figures above:

- ▶ Atlanta Capital: total assets: \$25.1 billion; U.S. institutional, tax-exempt assets: \$5.79 billion; client contact: Kelly Williams, phone: 404-682-
- Calvert Research and Management: total assets: \$32.7 billion: U.S. institutional. tax-exempt assets: \$235 million; client contact: Lou Membrino, phone: 617-672-8775, email: louis.membrino@morganstanley.com
- ► Eaton Vance Management: total assets: \$149.5 billion; U.S. institutional, tax-exempt assets: \$10.49 billion: client contact: Lou Membrino phone: 617-672-8775, email: louis.membrino@ morganstanley.com
- ▶ Parametric Portfolio Associates: total assets: \$286.2 billion; U.S. institutional, tax-exempt assets: \$168.38 billion; client contact: Rob Ciro, phone: 206-381-6441

#### 39 Neuberger Berman

1290 Avenue of the Americas, New York, NY 10104; phone: 212-476-9000; www.nb.com

	(millions)
Total assets managed worldwide	\$427,269
Total worldwide institutional assets	\$297,897
Total U.S. client assets	\$246,398
Total U.S. institutional client assets	\$140,880
Total U.S. tax-exempt assets	\$120,353
Total U.S. institutional tax-exempt	\$101,019
Assigned to external managers	. \$21,624
Internally managed	. \$79,395

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX

Equity	30%
Fixed income	47%
Equity real estate	. 6%
Private equity	13%
Other	. 4%
Other type: Alternatives, quantitative, multiasset	

INVESTMENT STRATEGIES	
U.S. equity, active	. \$19,405
Non-U.S. equity, active	\$3,700
Global equity, active	\$263
U.S. bond, active	\$31,920
U.S. bond, passive	\$1,728
U.S. bond, enhanced index	\$1,382
Global/non-U.S. bond, active	\$2,074
Equity real estate, U.S	\$4,878
Hodge funds	\$224

Private equity, U.S
Privately placed debt\$2,694
ACTIVE U.S. EQUITY STRATEGIES GROWTH
Large-cap\$340
Midcap\$697
Small-cap         \$138           Broad-market         \$20
VALUE
Large-cap\$2,232 Midcap\$5
Smidcap\$8
Small-cap
Broad-market\$83
CORE
Large-cap\$1,313
Small-cap
Broad-market \$3,892
Low-volatility strategies
NON-U.S. STRATEGIES
Emerging markets equity\$1,242
Emerging markets equity mandates \$1,242
Emerging markets debt\$1,054
Emerging markets debt mandates \$1,054
FIXED-INCOME STRATEGIES
Core\$4,622
Core-plus
High-yield
High-yield mandates \$4,497
Inflation-protected securities \$781
Bank loans\$902
Dank 10ano
Risk-parity strategies         \$615           LDI strategies         \$2,889
Risk-parity strategies\$615 LDI strategies\$2,889
Risk-parity strategies\$615
Risk-parity strategies       \$6.15         LDI strategies       \$2,889         WORLDWIDE ASSETS UNDER MANAGEMENT         Hedge fund assets       \$6,148         Hedge fund-of-fund assets       \$9,712
Risk-parity strategies         \$615           LDI strategies         \$2,889           WORLDWIDE ASSETS UNDER MANAGEMENT           Hedge fund assets         \$6,148           Hedge fund-of-fund assets         \$9,712           Mutual fund assets         \$78,342
Risk-parity strategies       \$2,889         LDI strategies       \$2,889         WORLDWIDE ASSETS UNDER MANAGEMENT         Hedge fund assets       \$6,148         Hedge fund-of-fund assets       \$9,712         Mutual fund assets       \$78,342         U.S. 1940 Investment Co. Act       \$49,684
Risk-parity strategies         \$6.15           LDI strategies         \$2,889           WORLDWIDE ASSETS UNDER MANAGEMENT           Hedge fund assets         \$6,148           Hedge fund-of-fund assets         \$9,712           Mutual fund assets         \$78,342           U.S. 1940 Investment Co. Act         \$49,684           Sponsored ETFs/ETNs         \$243
Risk-parity strategies         \$6.15           LDI strategies         \$2.889           WORLDWIDE ASSETS UNDER MANAGEMENT           Hedge fund assets         \$6,148           Hedge fund-of-fund assets         \$9,712           Mutual fund assets         \$78,342           U.S. 1940 Investment Co. Act         \$49,684           Sponsored ETFs/ETNs         \$243           Actively managed         \$243
Risk-parity strategies         \$6.15           LDI strategies         \$2,889           WORLDWIDE ASSETS UNDER MANAGEMENT           Hedge fund assets         \$6,148           Hedge fund-of-fund assets         \$9,712           Mutual fund assets         \$78,342           U.S. 1940 Investment Co. Act         \$49,684           Sponsored ETFs/ETNs         \$243
Risk-parity strategies
Risk-parity strategies         \$6.15           LDI strategies         \$2,889           WORLDWIDE ASSETS UNDER MANAGEMENT           Hedge fund assets         \$6,148           Hedge fund-of-fund assets         \$9,712           Mutual fund assets         \$78,342           U.S. 1940 Investment Co. Act         \$49,684           Sponsored ETFs/ETNs         \$243           Actively managed         \$243           Investment outsourcing mandates         \$1,760           LDI strategies         \$3,197
Risk-parity strategies
Risk-parity strategies
Risk-parity strategies         \$6.15           LDI strategies         \$2,889           WORLDWIDE ASSETS UNDER MANAGEMENT         Hedge fund assets         \$6,148           Hedge fund-of-fund assets         \$9,712           Mutual fund assets         \$78,342           U.S. 1940 Investment Co. Act         \$49,684           Sponsored ETFs/ETNs         \$243           Actively managed         \$243           Actively managed         \$243           Investment outsourcing mandates         \$1,760           LDI strategies         \$3,197           Factor-based strategies         \$10,282           Digital assets/cryptocurrency         \$33           DEFINED CONTRIBUTION ASSETS         U.S. INSTITUTIONAL TAX-EXEMPT
Risk-parity strategies

#### 25 New York Life Investments

Chief investment officers: Joseph Amato, Brad Tank,

U.S. client contact: Matt Malloy Other client contact: Lesley Nurse

DC client contact: Scott Kilgallen

www.nylim.com	. 212-576-7000,
-	(millions)
Total assets managed worldwide	\$653,638
Total worldwide institutional assets	\$487,748
Total U.S. client assets	\$477,830
Total U.S. institutional client assets	\$384,064
Total U.S. RIA assets	\$56,758
Total U.S. tax-exempt assets	\$65,508
Total U.S. institutional tax-exempt	\$60,725
Assigned to external managers	\$315
Internally managed	\$60,410

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

AX-EXEMPT ASSETS	IUIIUNAL
ASSET MIX	
Equity	1%
Fixed income	77%
Equity real estate	15%
Private equity	6%
Cash	1%
INVESTMENT STRATEGIES	
Non-U.S. equity, active	\$470
U.S. bond, active	\$42,076
Equity real estate, U.S	\$2,084
Equity real estate, non-U.S	\$2,736
Buyout funds	\$2,057
Private equity, U.S	\$1,349
Privately placed debt	\$3,905
Mezzanine debt	\$288
Fossil fuel energy	\$175
Convertible securities	\$181
Cash	\$591
FIXED-INCOME STRATEGIES	
Core	\$2,684
Core-plus	\$7,548
Unconstrained	\$369
High-yield	\$13,570
Stable value	\$8,202
ESG INVESTING	
Total	\$49,245
VORLDWIDE ASSETS UNDER MANA	
ledge fund assets	

WORLDWIDE ASSETS UNDER MAN	AGEMENT
Hedge fund assets	\$4,952
Hedge fund-of-fund assets	\$35:
Mutual fund assets	\$171,475
U.S. 1940 Investment Co. Act	\$86,169
Sponsored ETFs/ETNs	\$3,440
Actively managed	\$592
Institutional	\$592
Investment outsourcing mandates	\$1,050
LDI strategies	\$15,35
Managed for retirement plans	\$1,048
Proprietary stable value	\$18,354
Factor-based strategies	\$11,859
ESG investing	\$570,583
ESG mandates	\$40,443

#### DEFINED CONTRIBUTION ASSETS U.S. INSTITUTIONAL TAX-EXEMPT

Total	\$12,121
Internally managed	\$12,121

#### WORKFORCE

Total number of employees...... Parent company: New York Life Insurance Co.

Chief executive officer: Naim Abou-Jaoude The assets of the following subsidiaries or affiliates are included in the figures above:

- ▶ Apogem Capital LLC: total assets: \$39.31 billion; U.S. institutional, tax-exempt assets: \$3.87 billion; client contact: David Fann, phone: 212-601-3600
- ▶ MacKay Shields LLC: total assets: \$128.58 billion; U.S. institutional, tax-exempt assets: \$35.73 billion: client contact: John Akkerman. phone: 212-230-3805

#### **42** NISA Investment **Advisors LLC**

101 S. Hanley Road, Suite 1700, St. Louis, MO 63105; phone:

314-721-1900, www.iiisa.com	
	(millions)
Total assets managed worldwide	\$259,207
Total worldwide institutional assets	\$259,207
Total U.S. client assets	\$255,992
Total U.S. institutional client assets	\$255,992
Total U.S. tax-exempt assets	\$235,381
Total U.S. institutional tax-exempt	\$235,381
Internally managed	\$235 381

#### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

ASSET MIX	
Fixed income	100%
INVESTMENT STRATEGIES	
U.S. equity, active	\$59
U.S. equity, passive	\$810
Non-U.S. equity, passive	\$180
U.S. bond, active	\$234,332

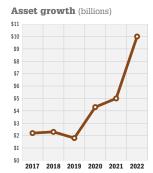
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#### Managers of collateralized debt obligations

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

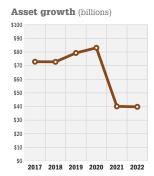




#### Managers of mortgages (whole loans)

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

пе	largest managers (mi	mons)
Rank	Manager	Assets
1	Prudential Financial	\$17,170
2	Principal Global Investors	\$8,795
3	Heitman	\$3,683
4	Ullico Investment	\$3,363
5	Prima Capital Advisors	\$2,844
6	Washington Capital	\$1,758
7	3650 REIT	\$933
8	Morgan Stanley Inv. Mgmt.	\$695
9	Federated Hermes	\$294
10	Franklin Templeton	\$162

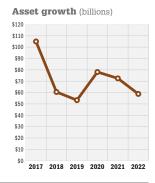


#### Managers of hedge fund assets

U.S. inst'l, tax-exempt assets managed internally, reported on a net basis, as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Wellington Mgmt.	\$17,759
2	PIMCO	\$8,250
3	Grantham, Mayo v. Otterloo	\$4,417
4	Waterfall Asset Mgmt.	\$4,393
5	King Street Capital	\$2,900
6	Franklin Templeton	\$1,852
7	AllianceBernstein	\$1,737
8	BlackRock	\$1,625
9	Voya Investment Mgmt.	\$1,597
10	J.P. Morgan Asset & Wealth	\$1,567

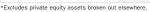


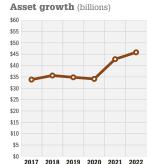
#### Managers of private equity\*

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Nuveen	\$17,508
2	State Street Global	\$7,068
3	Oaktree Capital	\$5,596
4	Morgan Stanley Inv. Mgmt.	\$2,957
5	Voya Investment Mgmt.	\$2,600
6	Neuberger Berman	\$1,883
7	StepStone Group	\$1,691
8	Prudential Financial	\$1,404
9	Unigestion	\$1,378
10	New York Life Investments	\$1,349
Exclu	des private equity assets broken out e	elsewhere.



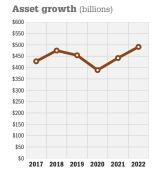


#### Managers of real estate equity

U.S. institutional, tax-exempt assets managed internally, net of leverage, as of Dec. 31.

The largest managers (millions)

The largest managers (mimons)		
Rank	Manager	Assets
1	Nuveen	\$59,650
2	J.P. Morgan Asset & Wealth	\$45,604
3	Invesco	\$33,797
4	Franklin Templeton	\$31,175
5	Morgan Stanley Inv. Mgmt.	\$29,691
6	Brookfield Asset Mgmt.	\$27,718
7	Principal Global Investors	\$24,932
8	Heitman	\$23,297
9	AEW Capital	\$18,994
10	State Street Global	\$15,536

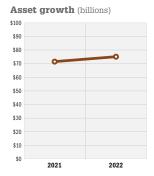


#### Managers of real estate debt

U.S. institutional, tax-exempt assets managed internally, net of leverage, as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Nuveen	\$43,321
2	Prudential Financial	\$21,258
3	Voya Investment Mgmt.	\$3,326
4	Prima Capital Advisors	\$2,844
5	Washington Capital	\$1,758
6	3650 REIT	\$933
7	CenterSquare Investment	\$816
8	Barings	\$423
9	TerraCotta Group	\$106
10	StepStone Group	\$95



#### Managers of **REITs**

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Prudential Financial	\$35,955
2	Dimensional Fund Advisors	\$17,144
3	Principal Global Investors	\$11,796
4	Vanguard Group	\$10,339
5	Northern Trust Asset Mgmt.	\$9,749
6	State Street Global	\$9,649
7	CenterSquare Investment	\$5,973
8	Cohen & Steers	\$5,288
9	BlackRock	\$3,838
10	AEW Capital	\$2,962

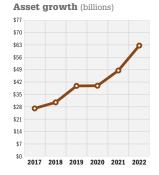


#### Managers of infrastructure assets

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

lank	Manager	Assets
1	Brookfield Asset Mgmt.	\$20,191
2	IFM Investors	\$16,454
3	J.P. Morgan Asset & Wealth	\$8,247
4	Nuveen	\$3,705
5	Ullico Investment	\$3,615
6	CBRE Investment Mgmt.	\$2,100
7	Morgan Stanley Inv. Mgmt.	\$1,707
8	Cohen & Steers	\$1,687
9	Harrison Street	\$1,586
10	Barings	\$1,279



#### Continued from Page 41

ACTIVE U.S. EQUITY STRATEGIES CORE	
Large-cap\$44 Smidcap\$15	
•	
PASSIVE U.S. EQUITY STRATEGIES	
CORE	
Large-cap\$325	
Small-cap\$4	
Broad-market\$417	
REITs\$417	
NON-U.S. STRATEGIES	
Emerging markets equity\$48	
FIXED-INCOME STRATEGIES	
Core\$234,332	
Inflation-protected securities \$5,775	
Stable value	
LDI strategies\$206,695	
ESG INVESTING	
Total\$7,107	
WORLDWIDE ASSETS UNDER MANAGEMENT	
LDI strategies \$211.542	

Managed for retirement plans \$205,762	į
Proprietary stable value\$1,560	)
Factor-based strategies\$202	2
ESG investing \$7,714	ļ

#### **OVERLAY STRATEGIES**

(NOTIONAL VALUE)	
Total	\$177,239

#### DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$1,782
Internally managed	\$1,782

#### WORKFORCE

Percent employee owned	100%
Number of cybersecurity professionals	6
Number of U.Sbased employees	383
lotal number of employees	383

#### Senior management .....

Investment	
PERCENT U.SBASED MINORITY EMPLOYEES	
Total	4.40/

Senior management
-------------------

#### 11 Northern Trust Asset Management

DC client contact: Daniel H. Riley

50 S. LaSalle St., Chicago, IL 60603; phone: 312-630-6000; www.northerntrust.com/asset-management/united-states

	(millions)
Total assets managed worldwide\$	1,038,40
Total worldwide institutional assets	\$792,80
Total U.S. client assets	\$866,22
Total U.S. institutional client assets	\$620,65
Total U.S. tax-exempt assets	\$486,25
Total U.S. institutional tax-exempt	\$453,56
Assigned to external managers	\$27,99
Internally managed	\$425,569

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

#### ASSET MIX

ASSET MILY	
Equity	69%
Fixed income	14%
Cash	17%
INVESTMENT STRATEGIES	
U.S. equity, active	\$3,686
U.S. equity, passive	\$221,852
Non-U.S. equity, passive	\$66,352
U.S. bond, active	\$4,808
U.S. bond, passive	\$54,284
Global/non-U.S. bond, passive	\$100
Hedge funds	\$443
Private equity, U.S	\$426

#### ACTIVE U.S. EQUITY STRATEGIES

VALUE

Large-cap\$350
Small-cap\$60
CORE
Large-cap\$2,512
Small-cap\$763
PASSIVE U.S. EQUITY STRATEGIES
GROWTH
Large-cap\$23,073
Midcap\$219
Small-cap\$6,114
VALUE
Large-cap\$24,216
Midcap\$357
Small-cap\$5.927
CORE
Large-cap
Midcap\$4,876
Smidcap\$955
Small-cap\$1,835
Broad-market \$38.694
Low-volatility strategies\$1,232
REITs
NON-U.S. STRATEGIES
Emerging markets equity
Emerging markets equity mandates \$11,763
FIXED-INCOME STRATEGIES
Core\$2,393
High-yield\$213
Inflation-protected securities \$9,593
LDI strategies\$8,237
ESG INVESTING

#### WORLDWIDE ASSETS UNDER MANAGEMENT

Bonds, passive .....

\$1 463

ledge fund-of-fund assets	\$1,264
Nutual fund assets	. \$247,592
U.S. 1940 Investment Co. Act	. \$176,396
Sponsored ETFs/ETNs	\$20,750
Actively managed	\$987
nvestment outsourcing mandates	\$70,196
DI strategies	\$8,812
Managed for retirement plans	\$7,392
actor-based strategies	\$64,893
SG investing	. \$137,080
ESG mandates	\$92,914

#### OVERLAY STRATEGIES

# U.S. INSTITUTIONAL TAX-EXEMPT ASSETS (NOTIONAL VALUE) Total.....

### DEFINED CONTRIBUTION ASSETS U.S. INSTITUTIONAL TAX-EXEMPT

Total	\$183,178
Internally managed	\$183,178

#### VORKFORCE

Total.....

Equity, passive ...

Number of U.Sbased employees	632
Percent employee owned	. 2%
PERCENT U.SBASED FEMALE EMPLOYEES	
Total	38%
Senior management	26%
Investment	36%
PERCENT U.SBASED MINORITY EMPLOYEES	
Total	31%

#### 

Primary custodian: Northern Trust Parent company: Northern Trust Co.

Chief executive officer: Daniel Gamba
Chief investment officer: Angelo Manioudakis

#### U.S. client contacts: John Abunassar, Jason Tyler

#### 15 Nuveen

730 Third Ave., New York, NY 10017; phone: 800-842-2733; www.nuveen.com

	(millions)
Total assets managed worldwide	\$1,090,174
Total worldwide institutional assets	\$759,724
Total U.S. client assets	\$1,025,905
Total U.S. institutional client assets	\$695,784
Intal II S tay-evennt assets	\$548 113

Internally managed
INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS
ASSET MIX Equity
Fixed income
Equity real estate
Private equity
Other
INVESTMENT STRATEGIES
U.S. equity, active
U.S. equity, passive\$39,711
Non-U.S. equity, active\$34,457
Non-U.S. equity, passive
Global equity, active
U.S. bond, active
Global/non-U.S. bond, active\$10,236
Equity real estate, U.S\$53,862
Equity real estate, non-U.S\$4,822
Real estate debt \$43,321
Timber\$966
Infrastructure \$3,705
Privately placed debt \$62.268
Privately placed debt
ACTIVE U.S. EQUITY STRATEGIES
Large-cap\$15,911
Small-cap
VALUE
Large-cap\$8,537
Small-cap\$175
CORE
Large-cap\$47,508
Smidcap\$1,211
Small-cap\$1,385
PASSIVE U.S. EQUITY STRATEGIES
GROWTH
Large-cap\$17,458
CORE
Large-cap
REITS \$1,147
NON-U.S. STRATEGIES
Emerging markets equity\$9,860
Emerging markets debt\$10,236
Emerging markets debt mandates \$10,236
FIXED-INCOME STRATEGIES
Core\$107,609
Core\$107,609
Core
Core         \$107,609           High-yield         \$11,898           High-yield mandates         \$4,790           Inflation-protected securities         \$7,108           Stable value         \$2,743
Core
Core
Core
Core
Core         \$107,609           High-yield         \$11,898           High-yield mandates         \$4,790           Inflation-protected securities         \$7,108           Stable value         \$2,743           Bank loans         \$4,037           LDI strategies         \$3,340           ESG INVESTING           Total         \$548,113           ESG mandates         \$44,869
Core         \$107,609           High-yield         \$11,898           High-yield mandates         \$4,790           Inflation-protected securities         \$7,108           Stable value         \$2,743           Bank loans         \$4,037           LDI strategies         \$3,340           ESG INVESTING           Total         \$548,113           ESG mandates         \$44,869           Equity, active         \$951
Core         \$107,609           High-yield         \$11,898           High-yield mandates         \$4,790           Inflation-protected securities         \$7,108           Stable value         \$2,743           Bank loans         \$4,037           LDI strategies         \$3,340           ESG INVESTING           Total         \$548,113           ESG mandates         \$44,869
Core         \$107,609           High-yield         \$11,898           High-yield mandates         \$4,790           Inflation-protected securities         \$7,108           Stable value         \$2,743           Bank loans         \$4,037           LDI strategies         \$3,340           ESG INVESTING           Total         \$548,113           ESG mandates         \$44,869           Equity, passive         \$12,519           Bond, active         \$8,835
Core

Primary custodian: BNY Mellon
Parent company: TIAA
Chief executive officer: Jose Minaya
Chief investment officer: Saira Malik
U.S. client contact: Elizabeth Sansone

#### 13 Pacific Investment Management Co. LLC

650 Newport Center Drive, Newport Beach, CA 92660; phone: 949-1720-6000; www.pimco.com (millions)
Total assets managed worldwide ....\$1,379,255
Total worldwide institutional assets ....\$865,656
Total U.S. client assets ....\$818,161
Total U.S. institutional client assets ....\$468,874
Total U.S. tax-exempt assets ....\$341,457
Total U.S. institutional tax-exempt ....\$339,924
Internally managed ....\$339,924

#### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

X-EXEMPT ASSETS
ASSET MIX
Equity69
Fixed income
Private equity 19
Hedge funds19
Cash39
Other 69
Other type: Commodities, real estate, asset allocation ARS

ANG	
INVESTMENT STRATEGIES	
U.S. equity, active	\$7,68
U.S. equity, enhanced index	\$5,65
Non-U.S. equity, active	\$4,28
Non-U.S. equity, enhanced index	\$2,32
Global equity, active	\$86
U.S. bond, active	\$275,62
Global/non-U.S. bond, active	\$20,14
Hedge funds	\$8,25
Commodities	\$4,33
Cash	\$10,74
ACTIVE U.S. EQUITY STRATEGIES VALUE	

77202	
Large-cap	. \$4,822
Small-cap	\$84
NON-U.S. STRATEGIES	
Emerging markets equity	. \$1,045
Emerging markets equity mandates	. \$1,045
Emerging markets debt	. \$3,416
Emerging markets debt mandates	. \$3,416
FIXED-INCOME STRATEGIES	
Core	. \$8,870

TIMED INCOME CHAMILONE	
Core	\$8,870
Core-plus	\$60,382
Unconstrained	\$3,639
High-yield	\$4,836
High-yield mandates	\$4,836
Inflation-protected securities	\$10,396
Stable value	\$23,585
Bank loans	\$463
LDI strategies	\$122,742
ESG INVESTING	
Total	\$8,529
ESG mandates	\$914
Bond, active	\$914

WORLDWIDE ASSETS UNDER MAN	AGEMENT
Hedge fund assets	\$23,747
Mutual fund assets	\$851,703
U.S. 1940 Investment Co. Act	\$441,488
Sponsored ETFs/ETNs	\$27,258
Actively managed	\$21,014
LDI strategies	\$167,411
Managed for retirement plans	\$135,345
Proprietary stable value	\$18,097
Factor-based strategies	\$14,570
ESG investing	\$236,108
ESG mandates	\$64,286

OVERLAY STRATEGIES
U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

Total.....\$4,59

#### DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	\$106,500
Internally managed	\$106,500

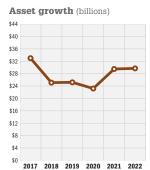
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#### Managers of commodities

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)



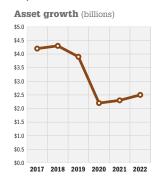


#### Managers of venture capital

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions

The largest managers (millions)		
Rank	Manager	Assets
1	Adams Street Partners	\$1,180
2	StepStone Group	\$523
3	Wexford Capital	\$400
4	J.P. Morgan Asset & Wealth	\$353
5	Invesco	\$25
6	PineBridge Investments	\$8

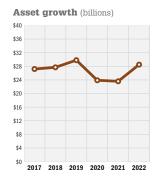


#### Managers of buyout funds

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Brookfield Asset Mgmt.	\$14,143
2	Ares Mgmt.	\$7,335
3	New York Life Investments	\$2,057
4	Twin Bridge Capital	\$1,977
5	StepStone Group	\$1,522
6	Adams Street Partners	\$1,065
7	J.P. Morgan Asset & Wealth	\$383
8	PineBridge Investments	\$5

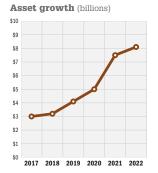


#### Managers of mezzanine debt

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	SLC Management	\$2,834
2	Invesco	\$2,270
3	Brookfield Asset Mgmt.	\$987
4	AEW Capital	\$880
5	Oaktree Capital	\$576
6	New York Life Investments	\$288
7	Barings	\$116
8	Rockwood Capital	\$48
9	National Real Estate	\$40
10	StepStone Group	\$30

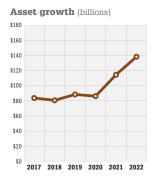


#### Managers of privately placed debt

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Nuveen	\$62,268
2	Prudential Financial	\$29,859
3	Voya Investment Mgmt.	\$21,618
4	New York Life Investments	\$3,905
5	TCW Group	\$3,716
6	Morgan Stanley Inv. Mgmt.	\$3,375
7	Neuberger Berman	\$2,694
8	PCCP	\$2,517
9	Schroders	\$2,462
10	Adams Street Partners	\$2,199



#### Managers of distressed debt

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

ank	Manager	Assets
1	Oaktree Capital	\$11,712
2	AllianceBernstein	\$3,529
3	Ares Mgmt.	\$2,486
4	Invesco	\$694
5	TCW Group	\$290
6	Barings	\$50
7	Prudential Financial	\$17
8	StepStone Group	\$7





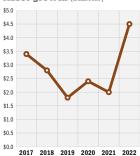
#### Managers of energy assets

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	Voya Investment Mgmt.	\$3,191
2	Ares Mgmt.	\$499
3	Victory Capital	\$409
4	New York Life Investments	\$175
5	AllianceBernstein	\$141
6	StepStone Group	\$60





#### Managers of MLPs

U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)

Rank	Manager	Assets
1	State Street Global	\$1,026
2	Invesco	\$253
3	Cohen & Steers	\$62

Asset growth (billions)



#### Continued from Page 43

WORKFORCE	
Total number of employees	393
Number of U.Sbased employees2,3	386
PERCENT U.SBASED FEMALE EMPLOYEES	
Total3	7%
Senior management 2	9%
Investment	1%
PERCENT U.SBASED MINORITY EMPLOYEES	
Total	8%
Senior management 4	2%
Investment5	0%
Parent company: Allianz Asset Management	
Chief executive officer: Emmanuel Roman	
Chief investment officer: Daniel Ivascyn	

#### T. Rowe Price Associates Inc.

DC client contact: James Bentley

100 E. Pratt St., Baltimore, MD 21202-1009; phone: 410-345-2000; www.troweprice.com

	(millions)
Total assets managed worldwide	.\$1,274,700
Total worldwide institutional assets	\$737,473
Total U.S. client assets	.\$1,174,991
Total U.S. institutional client assets	\$675,852
Total U.S. tax-exempt assets	\$701,398
Total U.S. institutional tax-exempt	\$591,597
Internally managed	\$591,597

### INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS

 WA'EVENELI WOOFIO	
ASSET MIX	
Equity	90%
Fixed income	10%
INVESTMENT STRATEGIES	
U.S. equity, active	\$487,591
U.S. equity, passive	\$1,926
U.S. equity, enhanced index	\$20,376
Non-U.S. equity, active	\$12,114
Non-U.S. equity, passive	\$100
Non-U.S. equity, enhanced index	\$8
Global equity, active	\$6,862
U.S. bond, active	\$56,305
U.S. bond, passive	\$778
U.S. bond, enhanced index	\$36
Global/non-U.S. bond, active	\$3,899
Cash	\$1,602
ACTIVE II S FOULTY STRATEGIES	

#### GROWTH Large-cap ...... \$403,257

Small-cap...

.....\$20.276

#### Core-plus ...... .....\$225 Unconstrained..... ....\$94 Inflation-protected securities .... \$133 Mortgages (whole loans)..... ....\$27 Bank loans..... . \$1,873

LDI strategies
WORLDWIDE ASSETS UNDER MANAGEMENT
Hedge fund assets\$2,976

U.S. 1940 Investment Co. Act	\$872,787
Sponsored ETFs/ETNs	\$845
Actively managed	\$845
Institutional	\$170
LDI strategies	\$8,811
Proprietary stable value	\$37,420
ESG investing	\$19,137
ESG mandates	\$19,137

#### DEFINED CONTRIBUTION ASSETS

U.S. INSTITUTIONAL TAX-EXEMPT	
Total	 \$542,720
Internally managed	 \$542,720

WORKFORCE	
Total number of employees	
Number of U.Sbased employees6,612	
Percent employee owned	

Parent company: T. Rowe Price Group Inc.

Chief executive officer: Robert Sharps

#### 27 Principal Global Investors

801 Grand Ave., Des Moines, IA 50392-0490; phone: 800-533-1390; www.principalglobal.com

	(millions)
Total assets managed worldwide	\$487,898
Total worldwide institutional assets	\$458,932
Total U.S. client assets	\$429,119
Total U.S. institutional client assets	\$403,253
Total U.S. RIA assets	\$143,897
Total U.S. tax-exempt assets	\$323,076
Total U.S. institutional tax-exempt	\$323,063
Assigned to external managers	. \$29,961
Internally managed	\$293,102

#### INTERNALLY MANAGED U.S. INSTITUTIONAL

#### ASSET MIX Equity.....

Fixed income.....

Equity real estate	16%
Cash	1%
INVESTMENT STRATEGIES	
U.S. equity, active	\$51,277
U.S. equity, passive	\$49,999
Non-U.S. equity, active	\$22,181
Non-U.S. equity, passive	\$1,254
Global equity, active	\$6,165
Global equity, passive	\$10
U.S. bond, active	\$82,254
U.S. bond, passive	\$15,415
Global/non-U.S. bond, active	\$8,925
Equity real estate, U.S	\$24,932
Hedge funds	\$32
Direct lending	\$7,199
Cash	\$2,110
ACTIVE U.S. EQUITY STRATEGIES	

#### ACTIVE U.S. EQUITY STRATEGIES

GROWIH	
Large-cap	\$7,699
Midcap	\$617
Smidcap	\$44
Small-cap	\$66
VALUE	
Large-cap	\$8,954
Midcap	\$1
Smidcap	\$855
Small-cap	\$40
CORE	
Large-cap	\$3,632
Midcap\$	
Broad-market	\$2,398

MODIVE U.S. EQUITE STRATEGIES	
GROWTH	
Large-cap	. \$1,236
Midcap	\$167
Small-cap	\$147
VALUE	
Large-cap	
Midcap	\$451
Small-cap	\$76
CORE	
Large-cap	\$34,114
Midcap	. \$8,049
Small-cap	. \$5,310
EITs	\$11,796

#### NON-U.S. STRATEGIES

Emerging marke	ts equity	/ mandates	\$5,36

Emerging markets debt mandates \$3,298	TAX-EXEMPT ASSETS ASSET MIX
FIXED-INCOME STRATEGIES	Equity20
Core-plus	Fixed income
High-yield mandates\$6,187	Equity real estate
Stable value	Cash
Mortgages (whole loans)\$8,795	INVESTMENT STRATEGIES
Bank loans\$241	U.S. equity, active
LDI strategies\$5,124	Non-U.S. equity, active
ESG INVESTING	Non-U.S. equity, passive
Total\$2,011	Global equity, active\$3,4
ESG mandates\$2,011	U.S. bond, active\$222,0
Equity, active\$888	Global/non-U.S. bond, active\$15,0
Bond, active\$1,122	Equity real estate, U.S\$6,6
ORLDWIDE ASSETS UNDER MANAGEMENT	Equity real estate, non-U.S\$9
edge fund assets\$385	Real estate debt
utual fund assets	Hedge funds\$1,4 Private equity, U.S\$4
U.S. 1940 Investment Co. Act	Private equity, non-U.S
ponsored ETFs/ETNs \$2,189	Direct lending\$6
Actively managed	Privately placed debt\$29,8
DI strategies	Distressed debt\$
Managed for retirement plans \$5,124	Mezzanine debt
roprietary stable value\$23,079	Commodities\$1
actor-based strategies\$2,070	Cash\$3,4
SG investing	ACTIVE U.S. EQUITY STRATEGIES GROWTH
EFINED CONTRIBUTION ASSETS	Large-cap\$18,3
U.S. INSTITUTIONAL TAX-EXEMPT	Midcap
Total\$111,859	VALUE
Internally managed \$111,859	Large-cap\$6
ORKFORCE	Midcap\$
otal number of employees	CORE
umber of U.Sbased employees	Large-cap\$2,5 Midcap\$5
ercent employee owned5%	Small-cap \$2,6
ERCENT U.SBASED FEMALE EMPLOYEES	Broad-market\$36,0
otal	PASSIVE U.S. EQUITY STRATEGIES
enior management35%	CORE
vestment	Large-cap\$6,2
ERCENT U.SBASED MINORITY EMPLOYEES	Midcap\$
tal12%	Small-cap
enior management 6% vestment 13%	Broad-market
rimary custodian: BNY Mellon	NON-U.S. STRATEGIES
arent company: Principal Financial Group	Emerging markets equity\$1,1
hief executive officer: Patrick G. Halter	Emerging markets equity mandates \$1,1
ne assets of the following subsidiaries or affiliates re included in the figures above:	Emerging markets debt \$7,4 Emerging markets debt mandates \$7,4
Claritas Administracao de Recursos Ltda.	FIXED-INCOME STRATEGIES
Edge Asset Management: total assets: \$16.11 billion; U.S. institutional, tax-exempt assets:	Core
\$11.52 billion; client contact: Jaime Kiehn,	Core-plus
phone: 206-913-5842	High-yield\$4,5
Origin Asset Management LLP: total assets:	High-yield mandates \$4,5
\$4.18 billion; U.S. institutional, tax-exempt assets: \$2.65 billion; client contact: Nishil	Inflation-protected securities
Patel, phone: 44-20-7812-8500	Stable value
Post Advisory Group: total assets: \$16.39	Mortgages (whole loans)\$17,1
billion; U.S. institutional, tax-exempt assets:	Bank loans\$1
\$4.61 billion; CIO: Jeffrey Stroll; client contact: Hugh Costello, phone: 310-996-9727	LDI strategies\$18,5
Principal Real Estate Investors LLC: total	Total\$172,6
assets: \$97.87 billion; U.S. institutional, tax-exempt assets: \$61.27 billion; client	ESG mandates\$39,3
	Equity, active\$
contact: Michelle Fang, phone: 203-858-9649	
contact: Michelle Fang, phone: 203-858-9649, email: fang.michelle@principal.com	WORLDWIDE ASSETS HINDED MANAGEMENT
email: fang.michelle@principal.com	
email: fang.michelle@principal.com  • Spectrum Asset Management: total assets: \$17.37 billion; U.S. institutional, tax-exempt	Hedge fund assets\$10,2
email: fang.michelle@principal.com  > Spectrum Asset Management: total assets: \$17.37 billion; U.S. institutional, tax-exempt assets: \$5.42 billion; ClO: L. Phillip Jacoby;	Hedge fund assets
email: fang.michelle@principal.com  • Spectrum Asset Management: total assets: \$17.37 billion; U.S. institutional, tax-exempt	Hedge fund assets       \$10,2         Hedge fund-of-fund assets       \$         Mutual fund assets       \$370,6
email: fang.michelle@principal.com  > Spectrum Asset Management: total assets: \$17.37 billion; U.S. institutional, tax-exempt assets: \$5.42 billion; ClO: L. Phillip Jacoby;	WORLDWIDE ASSETS UNDER MANAGEMENT           Hedge fund assets         \$10,2           Hedge fund-of-fund assets         \$           Mutual fund assets         \$370,6           U.S. 1940 Investment Co. Act         \$359,9           Sponsored ETFs/ETNs         \$4,1

#### 111 Prudential Financial

751 Broad St., Newark, NJ 07102; phone: 97: pgim.com	3-802-6000; www.
	(millions)
Total assets managed worldwide	\$1,377,417
Total worldwide institutional assets	\$1,021,084
Total U.S. client assets	\$1,023,928
Total U.S. institutional client assets .	\$679,368
Total U.S. RIA assets	\$91,330
Total U.S. tax-exempt assets	\$634,336
Total U.S. institutional tax-exempt	\$446,143
Assigned to external managers	\$68,002
Internally managed	\$378,141

FERNALLY MANAGED U.S. INSTIT X-EXEMPT ASSETS	TUTIONAL
SSET MIX	
quity	20%
ixed income	77%
quity real estate	2%
Cash	1%
NVESTMENT STRATEGIES	
J.S. equity, active	\$60,850
J.S. equity, passive	\$8,042
lon-U.S. equity, active	\$1,597
lon-U.S. equity, passive	\$1,258
Global equity, active	\$3,446
J.S. bond, active	\$222,043
Global/non-U.S. bond, active	\$15,046
quity real estate, U.S	\$6,658
quity real estate, non-U.S	\$925
Real estate debt	\$21,258
ledge funds	\$1,422
Private equity, U.S	\$496
Privata aquity pan II C	\$000

### . \$196 8.309 .\$694 ..\$28 2,597 2,661 36.007

Midcap	\$25
Small-cap	\$127
Broad-market	\$1,631
ITs	\$35,955
N-U.S. STRATEGIES	
nerging markets equity	\$1,173
Emerging markets equity mandates	\$1,173
nerging markets debt	\$7,499
Emerging markets debt mandates	\$7,499
CED-INCOME STRATEGIES	
re	163,778
re-plus	\$30,048
constrained	\$1,356

COIE	\$103,776
Core-plus	\$30,048
Unconstrained	\$1,356
High-yield	\$4,548
High-yield mandates	\$4,548
Inflation-protected securities	\$605
Stable value	\$27,561
Mortgages (whole loans)	\$17,170
Bank loans	\$140
LDI strategies	\$18,519
ESG INVESTING	
Total	\$172,666
ESG mandates	\$39,377
Equity, active	\$77

WORLDWIDE ASSETS UNDER	MANAGEMENT
Hedge fund assets	\$10,260
Hedge fund-of-fund assets	\$65
Mutual fund assets	\$370,631
U.S. 1940 Investment Co. Act	\$359,919
Sponsored ETFs/ETNs	\$4,150
Actively managed	\$4,150
Investment outsourcing mandate	s \$35,600
LDI strategies	\$19,203
Managed for retirement plans.	\$18,122
Proprietary stable value	\$27,561
Factor-based strategies	\$24,232
ESG investing	\$432,557
F00	054.450

#### OVERLAY STRATEGIES

U.S. INSTITUTIONAL TAX-EXEMPT ASSETS (NOTIONAL VALUE)

#### Managers of direct lending assets U.S. institutional, tax-exempt assets managed internally as of Dec. 31.

The largest managers (millions)





#### Minority- & women-owned managers

As of Dec. 31

- ► Adelante Capital
- ► Advent Capital
- ► Affinity Investment Advisors ▶ Alger
- ▶ Argus Investors' Counsel
- Ariel Investments
- Ativo Capital Mgmt.
- ▶ Bivium Capital ► Brown Capital
- ► Cadinha
- ► Campbell Newman Asset ► Causeway Capital
- ▶ Channing Capital
- ► Denali Advisors
- ► EARNEST Partners
- ▶ Garcia Hamilton

Internally managed ...

- ► GIA Partners
- ▶ Gifford Fong Associates ► GlobeFlex Capital
- ▶ Glovista Investments
- ▶ Hardman Johnston Global
- ▶ Leading Edge Investment
- ► LM Capital Group
- ► Longfellow Investment
- Mar Vista Investment
- Nicholas Co.
- Nicholas Investment ▶ Oak Associates
- ▶ Orleans Capital
- ▶ Palisade Capital
- ▶ Paradigm Capital
- ▶ Payden & Rygel ▶ Phocas Financial

\$201.425

\$155.468

- ▶ Pugh Capital
- ► Ramirez Asset Mgmt. ▶ Redwood Investments
- ▶ RhumbLine Advisers
- ▶ Robinson Value Mgmt.
- ► Semper Capital
- ▶ Sit Investment
- ► Smith Affiliated Capital
- ► Sprucegrove Investment
- ► Stacey Braun Associates
- ▶ StoneRidge PMG Advisors
- ► TerraCotta Group
- ▶ Weatherbie Capital
- ► Westwood Global
- ▶ Wright Investors' Service
- ► Zevenbergen Capital

### DEFINED CONTRIBUTION ASSETS

internally managed \$200	,400
WORKFORCE	
Total number of employees37	921
Number of U.Sbased employees14	148
PERCENT U.SBASED FEMALE EMPLOYEES	
Total	
Senior management	35%
PERCENT U.SBASED MINORITY EMPLOYEES	
Total	35%
Senior management	27%
Chief executive officer: Charles F. Lowrey	
Client contact: Cameron Lochhead	

DC client contact: Michael Miller

The assets of the following subsidiaries or affiliates are included in the figures above:

- ▶ Jennison Associates LLC: total assets: \$164.12 billion: U.S. institutional, tax-exempt assets: \$74.30 billion; client contact: Lori McEvoy, phone: 212-833-0794
- ▶ PGIM Fixed Income: total assets: \$770.23 billion; U.S. institutional, tax-exempt assets: \$190.88 billion; CIO: Craig Dewling/Gregory Peters; client contact: Brad Blalock, phone: 973-367-5431
- ▶ PGIM Private Capital: total assets: \$96.33 billion: U.S. institutional, tax-exempt assets: \$32.52 billion; CIO: Matt Douglass; client contact: Albert Trank, phone: 973-802-8608
- ▶ PGIM Quantitative Solutions: total assets: \$86.28 billion; U.S. institutional, tax-exempt assets: \$15.11 billion; CIO: George N. Patterson; client contact: Jonathan Ryan, phone: 973-802-6099
- ▶ PGIM Real Estate: total assets: \$159.16 billion; U.S. institutional, tax-exempt assets: \$65.27 billion; CIO: Raimondo Amabile; client contact: Mark Chamieh, phone: 973-734-1300, email: realestate.investorservices@pgim.com

#### 49 Russell Investments

1301 Second Ave., 18th Floor, Seattle, WA 98101; phone: 206-505-7877; www.russellinvestments.com

	(millions)
Total assets managed worldwide	\$276,485
Total worldwide institutional assets	\$227,159
Total U.S. client assets	\$142,004
Total U.S. institutional client assets	\$108,307
Total U.S. tax-exempt assets	\$108,307
Total U.S. institutional tax-exempt	\$107,911
Assigned to external managers	\$33,942
Internally managed	\$73,969
LDI strategies	\$14,400
ESG investing	\$6,687

#### WORLDWIDE ASSETS UNDER MANAGEMENT Hedge fund-of-fund assets....

nougo rana or rana accordinimi	42,000
Mutual fund assets	\$48,511
U.S. 1940 Investment Co. Act	\$31,897
Sponsored ETFs/ETNs	\$564
Investment outsourcing mandates \$	149,838
LDI strategies	\$22,600
Managed for retirement plans	\$22,600
Factor-based strategies	\$46,741
ESG investing	\$35,029

#### OVERLAY STRATEGIES

U.S. INSTITUTIONAL TAX-EXEMPT ASSETS (NOTIONAL VALUE)

#### DEFINED CONTRIBUTION ASSETS U.S. INSTITUTIONAL TAX-EXEMPT

Total	\$12,141
Internally managed	\$12,141
WORKFORCE	

Total .....

DEDCENT II S . RASED EEMALE EMPLOYEES	
Number of cybersecurity professionals	7
Number of U.Sbased employees6	96
Total number of employees	40

Continued from Page 45

Parent company: Schroders PLC

NON-U.S. STRATEGIES

Global/non-U.S. bond, passive ...... \$3,921

# **The Largest Money Managers**

DEFINED CONTRIBUTION ASSETS

		Chief investment officer: Johanna Kyrklund	U.S. INSTITUTIONAL TAX-EXEMPT	Emerging markets equity \$17,116
Conjer management	2.49/	U.S. client contact: Catherine Dooley	Total\$245	Emerging markets equity mandates \$17,100
Senior management		Other client contact: Zachary Ketcho (North	Internally managed\$245	Emerging markets debt\$1,303
Investment		America)	WORKFORCE	Emerging markets debt mandates \$1,303
PERCENT U.SBASED MINORITY EMPLO		DC client contact: Deb Boyden		FIXED-INCOME STRATEGIES
Total	27%	Do mone contact. Bob Boydon	Total number of employees2,451	Core\$175,216
Senior management	15%		Number of U.Sbased employees	Core-plus
Investment	26%	46 SEI Investments	Number of cybersecurity professionals7	High-yield\$3,03
Primary custodian: State Street		1 Freedom Valley Drive, Oaks, PA 19456; phone: 866-SEI-2441;	PERCENT U.SBASED FEMALE EMPLOYEES	High-yield mandates \$3,03
Parent company: TA Associates Managem	ent I P	www.seic.com/institutional-investors	Total	= -
Chief investment officer: Kate El-Hillow	0111 21	(millions)	Senior management	Inflation-protected securities \$23,363
		Total assets managed worldwide \$315,612	Investment	LDI strategies\$1,808
U.S. client contact: Rob Cittadini		Total worldwide institutional assets \$240,732	PERCENT U.SBASED MINORITY EMPLOYEES	ESG INVESTING
DC client contact: Kerry Bandow		Total U.S. client assets \$283,430	Total	Total\$124,196
		Total U.S. institutional client assets \$240,732		ESG mandates \$61,053
26 Schroders		Total U.S. tax-exempt assets \$247,136	Senior management	Equity, passive
		Total U.S. institutional tax-exempt \$182,628	Investment	
7 Bryant Park, 19th Floor, New York, NY 10018; pho 212-641-3800; www.schroders.com	ne:	Assigned to external managers \$182,628	Primary custodian: State Street	WORLDWIDE ASSETS UNDER MANAGEMENT
212-041-3000, www.sciii0deis.com	(millions)		Parent company: Sun Life Financial	Hedge fund-of-fund assets\$2,770
Total assets managed worldwide		WORLDWIDE ASSETS UNDER MANAGEMENT	Chief executive officer: Steve Peacher	Mutual fund assets \$361,955
Total worldwide institutional assets		Investment outsourcing mandates \$183,670	Chief investment officer: Randy Brown	U.S. 1940 Investment Co. Act \$267,616
Total U.S. client assets		DEFINED CONTRIBUTION ASSETS	U.S. client contact: Tim Boomer	Sponsored ETFs/ETNs\$1,018,882
Total U.S. institutional client assets		U.S. INSTITUTIONAL TAX-EXEMPT		Actively managed \$10,326
Total U.S. RIA assets		Total\$11,631		Investment outsourcing mandates \$146,273
Total U.S. tax-exempt assets		101011111111111111111111111111111111111	State Street Global	LDI strategies
		WORKFORCE	Advisors	Managed for retirement plans\$15,026
Total U.S. institutional tax-exempt		Total number of employees4,700	1 Iron St., Boston, MA 02210; phone: 617-786-3000; www.	Factor-based strategies\$201,564
Internally managed	. \$22,876	Number of U.Sbased employees3,967	ssga.com	ESG investing
INTERNALLY MANAGED U.S. INSTITU	TIONAL	Percent employee owned	(millions)	ESG mandates \$244,200
TAX-EXEMPT ASSETS		PERCENT U.SBASED FEMALE EMPLOYEES	Total assets managed worldwide\$3,481,473	
ASSET MIX			Total worldwide institutional assets\$2,414,580	OVERLAY STRATEGIES
Equity	54%	Senior management	Total U.S. client assets\$2,501,855	U.S. INSTITUTIONAL TAX-EXEMPT ASSETS
Fixed income	34%	PERCENT U.SBASED MINORITY EMPLOYEES	Total U.S. institutional client assets\$1,498,989	(NOTIONAL VALUE)
Other	12%	Senior management	Total U.S. RIA assets	Total\$14,576
Other type: Alternatives, multiasset		U.S. client contact: Frank Wilkinson	Total U.S. tax-exempt assets\$1,188,498	DEFINED CONTRIBUTION ASSETS
INVESTMENT STRATEGIES			Total U.S. institutional tax-exempt\$1,188,498	U.S. INSTITUTIONAL TAX-EXEMPT
U.S. equity, active	\$386		Assigned to external managers\$12,597	Total\$554.96
Non-U.S. equity, active		48 SLC Management	Internally managed\$1,175,901	Internally managed \$554,96
Global equity, active		110 Worcester St., Wellesley Hills, MA 02481; phone:		
U.S. bond, active		781-446-1177; www.slcmanagement.com	INTERNALLY MANAGED U.S. INSTITUTIONAL	WORKFORCE
		(millions)	TAX-EXEMPT ASSETS	Total number of employees2,402
Privately placed debt	\$2,462	Total assets managed worldwide \$261,982	ASSET MIX	Number of U.Sbased employees
ACTIVE U.S. EQUITY STRATEGIES		Total worldwide institutional assets \$231,401	Equity	Percent employee owned
CORE		Total U.S. client assets \$100,829	Fixed income	PERCENT U.SBASED FEMALE EMPLOYEES
Large-cap		Total U.S. institutional client assets \$98,251	Cash	Total
Smidcap	\$159	Total U.S. RIA assets\$4,354	Other 5%	Senior management
Small-cap	\$90	Total U.S. tax-exempt assets\$23,052	Other type: Commodities, MLPs, real assets, currency,	Investment 289
NON-U.S. STRATEGIES		Total U.S. institutional tax-exempt \$23,052	multiasset	
Emerging markets equity	\$4.876	Internally managed\$23,052	INVESTMENT STRATEGIES	PERCENT U.SBASED MINORITY EMPLOYEES
Emerging markets equity mandates			U.S. equity, active\$2,265	Total
	🕈 1,010	INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS	U.S. equity, passive\$440,186	Senior management89
FIXED-INCOME STRATEGIES		ASSET MIX	Non-U.S. equity, active\$3,603	Investment
Core		Fixed income	Non-U.S. equity, passive \$118,309	Primary custodian: State Street
Core-plus		Equity real estate	Global equity, active	Parent company: State Street Corp.
LDI strategies	\$4,054		Global equity, passive\$229,769	Chief executive officer: Yie-Hsin Hung
ESG INVESTING		INVESTMENT STRATEGIES	U.S. bond, active	Chief investment officer: Lori Heinel
Total	. \$22,876	U.S. equity, passive\$23	U.S. bond, passive	
ESG mandates		U.S. bond, active	Global/non-U.S. bond, active\$1	U.S. client contact: Barry Smith
Equity, active		Equity real estate, U.S\$221	Global/non-U.S. bond, passive\$4,372	DC client contacts: David Ireland, Brendan Curran,
		Direct lending\$2,913	Equity real estate, U.S	Greg Porteous
WORLDWIDE ASSETS UNDER MANAG		Mezzanine debt		
Hedge fund assets		Cash\$41	Equity real estate, non-U.S\$12,314	Vanguard Group Inc.
Mutual fund assets	\$163,596	ACTIVE U.S. EQUITY STRATEGIES	Private equity, U.S	
U.S. 1940 Investment Co. Act	. \$46,711	CORE	MLPs	P.O. Box 2600, Valley Forge, PA 19482; phone: 800-310-8876; www.vanguard.com
Sponsored ETFs/ETNs	\$126	Broad-market\$24		(millions)
Actively managed	\$126	PASSIVE U.S. EQUITY STRATEGIES	Cash \$110,477	Total assets managed worldwide\$7,252,612
LDI strategies		CORE	ACTIVE U.S. EQUITY STRATEGIES	Total worldwide institutional assets\$5,024,824
Managed for retirement plans		Broad-market\$24	GROWTH	Total U.S. client assets
Factor-based strategies		•	Large-cap\$639	Total U.S. institutional client assets\$5,024,824
ESG investing		FIXED-INCOME STRATEGIES	CORE	Total U.S. tax-exempt assets\$2,737,866
ESG mandates		Core\$4,661	Large-cap\$1,161	Total U.S. institutional tax-exempt\$2,069,703
	. ψου,σου	Core-plus\$111	Small-cap\$139	Assigned to external managers\$178,305
DEFINED CONTRIBUTION ASSETS		Unconstrained\$5,651	Broad-market \$325	Internally managed\$1,891,398
U.S. INSTITUTIONAL TAX-EXEMPT		High-yield\$5,054		internally managed
Total	\$958	High-yield mandates \$5,054	PASSIVE U.S. EQUITY STRATEGIES	INTERNALLY MANAGED U.S. INSTITUTIONAL
Internally managed	\$958	Inflation-protected securities\$175	GROWTH	TAX-EXEMPT ASSETS
WORKFORCE		CDOs\$2,870	Large-cap	ASSET MIX
	0.115	Bank loans\$219	Smidcap	Equity
Total number of employees		LDI strategies\$6,813	Small-cap\$218	Fixed income
Number of U.Sbased employees		-	VALUE	Cash39
Number of cybersecurity professionals		ESG INVESTING	Large-cap\$6,685	INVESTMENT STRATEGIES
Percent employee owned	4%	Total\$23,052	Small-cap\$894	U.S. equity, active
PERCENT U.SBASED FEMALE EMPLOYE	ES	WORLDWIDE ASSETS UNDER MANAGEMENT	CORE	U.S. equity, passive\$1,332,266
Total		Investment outsourcing mandates\$3,075	Large-cap\$262,272	Non-U.S. equity, passive
Senior management		LDI strategies\$28,795	Midcap\$262,272	Non-U.S. equity, passive
Investment		Managed for retirement plans\$7,993		
			Smidcap\$1,093	Global equity, active
PERCENT U.SBASED MINORITY EMPLO		ESG investing \$261,982	Small-cap\$47,794	Global equity, passive\$1,61
Total		OVERLAY STRATEGIES	Broad-market	U.S. bond, active
Investment	8%	U.S. INSTITUTIONAL TAX-EXEMPT ASSETS	Low-volatility strategies\$3,020	U.S. bond, passive\$333,26
Drimary custodian: I D Morgan		(NOTIONAL VALUE)	DEITo CAO	Global/non-U.S. bond. active

	\$68,006
G F	ROWTH
La	rge-cap\$2,032
Mi	idcap\$105
Sr	mall-cap \$2,093
VA	ALUE
La	rge-cap\$7,892
Mi	idcap\$32
	mall-cap\$13
	DRE
	rge-cap\$1,804
	idcap\$1,312
	mall-cap\$286
G F	SIVE U.S. EQUITY STRATEGIES
	rge-cap\$29,225
	idcap\$2,683
	mall-cap \$5,857
Br	oad-market \$3,074
VA	LUE
La	rge-cap\$19,407
	idcap\$4,139
	mall-cap \$7,318
	oad-market
	DRE
	rge-cap \$396,873
	idcap\$87,812
	mall-cap
	oad-market \$731,389
REIT	s \$10,339
NON	-U.S. STRATEGIES
	rging markets equity\$10,429
	D-INCOME STRATEGIES
	\$383,479
	-yield\$1,936
	tion-protected securities \$13,849
	le value \$27,242
	INVESTING
	\$71
LSG	mandates\$71
WORL	DWIDE ASSETS UNDER MANAGEMENT
	fund assets\$4,984,848
	1940 Investment Co. Act\$4,641,243
	pred ETFs/ETNs\$2,003,689
	rely managed\$5,393
	ment outsourcing mandates\$49,905
	etary stable value\$47,946
	vesting
ESG	mandates \$9,802
DEFIN	ED CONTRIBUTION ASSETS
	INSTITUTIONAL TAX-EXEMPT
	\$1,783,523
	nally managed\$1,642,390
	xecutive officer: Mortimer J. (Tim) Buckley
Chief ir	nvestment officer: Gregory Davis
43 V	oya Investment
	lagement
	•
	k Ave., New York, NY 10169; phone: 212-309-8200; ainvestments.com (millions)
Total a	ssets managed worldwide\$343,403
	orldwide institutional assets \$257,941
	S. client assets
	S. institutional client assets \$232,208
	S. tax-exempt assets \$161,878
	S. institutional tax-exempt \$157,492
	gned to external managers\$20,939
ınter	nally managed \$136,553
NTER	NALLY MANAGED U.S. INSTITUTIONAL XEMPT ASSETS
ASSE	T MIX
Equi	ty34%
	d income

Cash......1%

U.S. equity, enhanced index ......\$1,045

Non-U.S. equity, passive ......\$2,660

Global equity, active ......\$517

\$13,355

U.S. equity, active .....

U.S. bond, active\$58,278
U.S. bond, passive\$3,459
Global/non-U.S. bond, active\$843
Real estate debt \$3,326
Hedge funds
Private equity, U.S
Private equity, non-U.S\$1,125
Privately placed debt
Renewable energy
Cash\$1,646
ACTIVE U.S. EQUITY STRATEGIES
GROWTH
Large-cap
Midcap\$1,761
Smidcap\$1
Small-cap\$591
VALUE
Large-cap\$934
CORE
Large-cap\$2,273
Small-cap\$381
PASSIVE U.S. EQUITY STRATEGIES
GROWTH
Large-cap\$900
Midcap\$922
VALUE
Large-cap\$1,299
Midcap\$44
CORE
Large-cap \$13,537
Midcap\$1,635
Small-cap\$1,098
Low-volatility strategies\$827
NON-U.S. STRATEGIES
Emerging markets equity\$732
Emerging markets equity mandates \$732
Emerging markets debt\$623
Emerging markets debt mandates\$623
FIXED-INCOME STRATEGIES
Core\$12,900
Core-plus \$8,917
Core-plus         \$8,917           Unconstrained         \$663
Unconstrained\$663
Unconstrained         \$663           High-yield         \$1,158
Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741
Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741           Inflation-protected securities         \$42
Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741           Inflation-protected securities         \$42           Stable value         \$14,352           Bank loans         \$3,405
Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741           Inflation-protected securities         \$42           Stable value         \$14,352           Bank loans         \$3,405           Risk-parity strategies         \$304
Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741           Inflation-protected securities         \$42           Stable value         \$14,352           Bank loans         \$3,405           Risk-parity strategies         \$304           LDI strategies         \$6,388
Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741           Inflation-protected securities         \$42           Stable value         \$14,352           Bank loans         \$3,405           Risk-parity strategies         \$304           LDI strategies         \$6,388           ESG INVESTING
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Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741           Inflation-protected securities         \$42           Stable value         \$14,352           Bank loans         \$3,405           Risk-parity strategies         \$304           LDI strategies         \$6,388           ESG INVESTING           Total         \$86,809           ESG mandates         \$36
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Unconstrained         \$663           High-yield         \$1,158           High-yield mandates         \$741           Inflation-protected securities         \$42           Stable value         \$14,352           Bank loans         \$3,405           Risk-parity strategies         \$304           LDI strategies         \$6,388           ESG INVESTING           Total         \$86,809           ESG mandates         \$36
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Unconstrained

IIIVeSulleIII25%
Primary custodian: BNY Mellon
Parent company: Voya Financial
Chief executive officer: Christine Hurtsellers
Chief investment officers: Matt Toms, Paul Zemsky,
Vincent Costa
Client contact: Jake Tuzza
Wellington Management Group LLP
280 Congress St., Boston, MA 02210; phone: 617-951-5000; www.wellington.com
(millions)
Total assets managed worldwide\$1,149,360
Total worldwide institutional assets\$1,147,946
Total U.S. client assets \$932,760
Total U.S. institutional client assets \$931,808
Total U.S. tax-exempt assets \$227,787
Total U.S. institutional tax-exempt \$227,521
Internally managed \$227,521
INTERNALLY MANAGED U.S. INSTITUTIONAL TAX-EXEMPT ASSETS  ASSET MIX
Equity
Fixed income
Hedge funds 8%
INVESTMENT STRATEGIES
U.S. equity, active
Non-U.S. equity, active
Global equity, active
U.S. bond, active
Global/non-U.S. bond, active\$23,098
Hedge funds \$17,759
ACTIVE U.S. EQUITY STRATEGIES GROWTH
Large-cap\$8,661
Midcap\$895
Small-cap
Broad-market
VALUE
Large-cap\$2,569
Midcap\$229
Smidcap\$587 Small-cap\$1,572
Broad-market
CORE
Large-cap\$2,977
Midcap\$6,232
Small-cap\$7,396
Broad-market \$2,027
REITs\$45
NON-U.S. STRATEGIES
Emerging markets equity\$6,611
Emerging markets debt\$8,453
FIXED-INCOME STRATEGIES
Core\$19,326
Core-plus\$7,255
High-yield\$2,356
Inflation-protected securities \$1,196
LDI strategies\$48,035
WORLDWIDE ASSETS UNDER MANAGEMENT
Hedge fund assets
Mutual fund assets
U.S. 1940 Investment Co. Act \$643,415
LDI strategies
DEFINED CONTRIBUTION ASSETS
U.S. INSTITUTIONAL TAX-EXEMPT
Total\$23,840
Internally managed\$23,840
WORKFORCE
Total number of employees3,372
Number of U.Sbased employees2,363
Percent employee owned
Chief executive officer: Jean Hynes
Client contact: Stefan Haselwandter
DC client contact: Amy Morse
· · · · · · · · · · · · · · · · · · ·



INTEREST: Jed Laskowitz cited several reasons for the increase in demand for J.P. Morgan Asset Management's ETFs.

CONTINUED FROM PAGE 18

vice president at Dimensional. The rule allowed Dimensional to implement ETFs with the same flexibility it has had with mutual funds for more than 40 years, Mr. Caruso said in an interview.

Dimensional currently offers 30 ETFs, he said, all of which are active transparent ETFs. Those ETFs include seven tax-managed mutual fund-to-ETF conversions. Six of the conversions were completed in 2021 and the seventh was completed in 2022, he said.

"We are very fortunate to be the largest active ETF issuer," Mr. Caruso said.
When it comes to Dimensional's

success in growing assets last year, he acknowledged that lower fees likely played a role.

"Having lower fees obviously is beneficial to every investor," Mr. Caruso said.

"When you look across our line-up, we're very competitive in fees. In many cases, we price our strate-gies more closely to passive than we do to active," he added.

Los Angeles-based Eduardo Repetto, chief investment officer of Avantis Investors, an investment unit of Kansas City, Mo.-based American Century, said all of Avantis' ETFs have expense ratios below 40 basis points. Avantis ETF expense ratios range from 15 to 36 basis points, he said.

"We're always trying to provide an expense ratio that in our view is a good deal for the end client," Mr. Repetto said. "If it's a good deal for the end client and we get a lot of got of assets, a lot of volume, that be-comes a good deal for us."

Prior to Avantis Investors' establishment in 2019. Mr. Repetto served as co-chief executive officer, co-chief investment officer and director at Dimensional until 2017, according to Avantis' website.

Avantis currently has 18 investment strategies available as transparent active ETFs. Nine of those strategies are also available as mutual funds offered at the same expense ratios as the ETFs. Avantis also manages separate accounts, and in total manages about \$24 billion, a spokeswoman said. Avantis' lineup includes both equity and fixed-income ETFs.

"We started three-and-a-half years ago with zero, no money," Mr. Repetto said. "And today we are around \$24 billion."

### **Bonds**

CONTINUED FROM PAGE 1

Gregory Peters, managing director and co-chief investment officer at active manager PGIM Fixed Income, Newark, N.J., said in a phone interview that 2022 represented a quintessential stagflation environment in which all assets do poorly and investors are caught between high inflation and the fear of declining economic growth.

On top of that, fixed income was operating at very low yield levels, he said

The Prudential Financial subsidiary's active U.S. fixed income AUM totaled \$222 billion as of Dec. 31, down 23% from the prior year, ranking at No.3.

"I think what 2022 was about was the breaking of the zero interest rate policy glass," Mr. Peters said. "We've been in this environment and all the accompanying excesses of zero or negative interest rates being so low, you know there's nowhere else to go but higher. Particularly in that environment, there was a massive repricing as a consequence."

For perspective, the annualized 5-year return of the Bloomberg U.S. Aggregate was 0.02%.

#### **Historic velocity**

Barbara J. McKenna, managing principal and portfolio manager at Longfellow Investment Management Co. LLC, said in a phone interview the historic velocity of the interest rate hikes contributed to the negative returns.

"The one good or bad thing about fixed income is when it does really well, it becomes expensive," Ms. McKenna said. "2022 was really a function of 2020 and 2021 when interest rates plummeted and spreads on credit it either

The result was very strong returns that managers had to give back at some point, and it turned out it would all happen in a single calendar year.

Longfellow had \$16.6 billion in U.S. institutional tax-exempt AUM as of Dec. 31, of which 95% was in

active U.S. fixed income, down about 7% for the year.

"The thing that made 2022 so painful is, we expect as interest rates start to rise, principle losses will start to increase, but typically it doesn't happen with such speed," she said.

If everything goes well, bond prices are always moving back to par as they mature, but the dramatic speed in interest rate changes led to historic losses, she said.

"The losses now make bonds very attractive because as long as everything goes according to plan, you're going to go back to par," Ms. McKenna said.

In late 2022 and going into 2023, Ms. McKenna said investors were able to appreciate the cheapness that bonds had as a result of those previous losses.

"It has been a very long time since we've seen this type of yield opportunity in fixed income," she said. "We certainly see more inquiries regularly as clients want to now lock in where on many securities in the corporate sector you could get a 5% yield, and they haven't seen that in decades."

The result is that fixed-income managers are confronting a level of interest in their asset class rarely seen since the Great Recession.

Anders S. Persson, Charlotte, N.C.-based chief investment officer of global fixed income at Nuveen, said in a phone interview the



SPEEDY: Longfellow Investment
Management's Barbara J. McKenna said
2022 was painful because of how
quickly interest rates rose...

accelerated rise in the federal funds rate turned out to be helpful rather than hikes spread out over two or three years.

"You would have had a lot of negativity around fixed income as an asset class," Mr Persson said. Over that stretch of time, he said, investors would inevitably say: "60/40 is completely gone! Should we invest in fixed income ever again?"

Instead, he said, the transition from the negative returns of 2022 shifted immediately into positive feedback from investors in 2023.

"It has been a very different mind shift for investors," he said, driven by the fact that in fixed income, investors can have both have income, yield and liquidity, which is appealing. "The mindset or interest from investors more broadly into fixed income is much more front and center, very differently than what I've seen in my quite long career."

Before this year, he said, it was very difficult to get much attention from investors, whether they be retail or institutional.

Now, investors are giving fixed income the time and attention that has been reserved in recent years for more illiquid alternative credit asset classes and the usual bias toward public equities.

"It's become a much more balanced discussion around what are the income opportunities and yield opportunities bringing me, and what is the risk/reward compared to other asset classes?" Mr. Persson said.

As of Dec. 31, Nuveen had \$166.8 billion in active U.S. fixed income AUM for U.S. tax-exempt institutional investors, down 16% from the year before.

#### Allocation challenges

But while institutional asset owners want to revisit their fixed-income allocations, moving ahead is a challenge, PGIM's Mr. Peters said.

"I think the challenge of actually resetting those allocations is the volatility and the uncertainty." Mr. Peters said. 'Investors, CIOs, investment committees and boards aren't necessarily that anxious to



SHIFTING MINDSET: Nuveen's Anders S. Persson cited the rise in interest rates as helping put fixed income more front and center in the thoughts of investors.

move when volatility is so high, so I think you need to see a decline in volatility to see some of those actually move"

"That being said, the dialogue is way up," he said. "Before, I will tell you the question that we were always getting was, 'Why bother?'"

That question has disappeared, but managers still see uncertainty ahead

"Volatility is likely to remain elevated, the risk of a policy error is exacerbated, and overtightening by central banks may ultimately result in a rally in longer-term rates if markets start to anticipate that tighter policy is unsustainable as economies weaken," said David Leduc, CEO for North America at Insight Investment, in a written response to questions.

Brian P. Kennedy, vice president at Loomis Sayles & Co. and co-portfolio manager on the full discretion team, said in a phone interview that the market seems to be pricing one more fed funds rate hike in July and then a downturn eventually necessitating rate cuts beginning in January 2024.

"The market continues to look forward that there's a downturn coming, there are rate cuts coming, and I'm not sure that's the case," Mr. Kennedy said.

'We think you may see sticky in-

flation here for a longer period of time, and that may leave rates higher for longer assuming the economy holds up and financial stability remains present and evident," Mr. Kennedy said.

As of Dec. 31, Loomis Sayles had \$123.6 billion in active U.S. fixed income AUM for U.S. tax-exempt institutional investors, down 12.6% from the year before.

#### LDI hit hard

Managers of liability-driven investing strategies were hit particularly hard in 2022. As of Dec. 31, worldwide LDI assets under management totaled \$2.86 trillion, down 26.8% from \$3.9 trillion a year earlier.

David G. Eichhorn, CEO and head of investment strategies at NISA Investment Advisers LLC, St. Louis, said in a phone interview it was a really tough year, because LDI strategies tend to be longer in duration with instruments such as 15-year and longer Treasury STRIPS, or long credit strategies.

"Durations north of 10 years when interest rates go up as rapidly as they did, you end up with meaningful assets under management declines," Mr. Eichhorn said.

The Bloomberg U.S. Long Credit Index lost a staggering 25.3% during the year ended Dec. 31.

### **ESG**

CONTINUED FROM PAGE 17

39% in 2021, the survey found.

"Regardless of whether you are deprioritizing it, it's out there. It's just been slowed down mostly for the political reasons. The market also has been a bit shaky so there might be other priorities," he said.

"Underneath it all, the asset managers still need to provide ESG offerings to their clients, and they still need to have reporting and data," he said. Linedata's latest survey found that 46% of firms expect ESG data management demands to intensify, driven in part by climate and fund disclosure rules from the Securities and Exchange Commission, which are still being finalized.

"The toothpaste is out of the tube. It's further out of the tube in Europe. You can't put it back in," Mr. Moitoso said.

Another 2023 survey released in March by Robeco also found investors regionally divided by the politics of ESG with 47% of investors in

North America concerned about the impact of ESG politicization on their investment plans, compared with 30% in Europe. By contrast, European and

By contrast, European and Asia-Pacific investors at 63% and 57%, respectively, were more concerned about political pressure for failing to act on ESG and climate issues, according to the survey of 300 large institutional and wholesale investors with a collective \$27.4 trillion in assets under management.

#### Transparency

Despite the politics of ESG in the U.S., "the promotion and disclosure of ESG considerations has not changed in the Schroders strategies," said Marina Severinovsky, New York-based head of sustainability North America for Schroders.

"We believe that both regulators, and clients who have a variety of views and objectives, are becoming quite attuned to how managers position themselves on these issues. Between the buzzwords of both 'creenwashing' and 'greenhushing'

we believe that what our key stakeholders expect of us is transparency and consistency," she said.

Greenwashing represents concerns that firms' marketing of ESG products and strategies is not followed through in practice, and the potential for abuse has attracted regulators in numerous countries to address it.

The more recent phenomenon of greenhushing is the opposite: Asset managers use science-based targets and other ESG criteria, but talk about it as little as possible and disclose only what is required by regulation.

ESG integration is critical across all asset classes, "and represents a higher standard of investment due diligence that includes the risks and opportunities," a message that is communicated consistently and globally, "irrespective of any fluctuations in market or political sentiment." Ms. Severinovsky said.

For Schroders, which uses an internal sustainability taxonomy ranging from ESG integration of most of the firm's assets to categories of sustainable driven, sustain-



'The toothpaste is out of the tube. It's further out of the tube in Europe. You can't put it back in.'

able thematic and impact driven, "we ensure that our clients are well aware of these efforts, which are made with the intention to mitigate risk and deliver more durable investment returns," Ms. Severinovsky said.

#### U.S. vs. rest of the world

The U.S. drama does not seem to be slowing down regulators and policymakers. The U.S. Department of Labor finalized a rule last year, which went into effect Jan. 30, that allows ERISA fiduciaries to consider ESG factors.

LINEDATA'S BOB MOITOSO

On June 1, the European Parliament approved draft legislation that would create a corporate sustainability due diligence directive holding companies with 1,000 or more employees to higher human rights and environmental stan-

Among LDI managers of U.S. tax-exempt institutional assets, NISA was ranked first with \$206.7 billion in assets under management, down 25.8% from the prior year.

The rise in interest rates resulting in lower pension liabilities benefited the funding ratios of corporate pension plans that utilize LDI strategies, although that effect was muted somewhat by the decline in assets due to poor market returns.

Still, Mr. Eichhorn said: "Last year was one of the most active for us for adjusting hedge targets, and they were really across the board increasing hedge targets as interest rates rose."

The U.K. gilt crisis also affected worldwide LDI AUM numbers, said Insight's Mr. Leduc.

"(That) prompted U.K. clients with liability-driven investment strategies to rebalance to maintain their required level of hedging. The revaluation of the LDI portfolios and the need to source collateral in the face of increasing rates impacted LDI and fixed-income assets under management in the short term," Mr. Leduc said.

"Notwithstanding the decline in asset values, the net result has been an improvement in funding position for many U.K. DB schemes and asset managers that proved their risk management expertise and supported their clients through a difficult period are very well placed to benefit from the ongoing popularity of LDI as an investment approach," Mr. Leduc said.

Insight Investment, which manages mostly non-U.S. assets, had \$453.9 billion in LDI AUM as of Dec. 31, down 43.7% from the prior year's total of \$805.8 billion.

Mr. Eichhorn echoed the sentiments of other managers that there is a growing level of excitement around bonds.

"Interest rates as an asset class, not as a hedging class, are very interesting to people," Mr. Eichhorn said. "The long bond is nearly 4%, so that means you obviously can get 4% locked up for 30 years if you're investment-grade credit. Those start to have very, very attractive return profiles."

dards. As proposed, the directive would apply to financial institutions and require asset managers to do due diligence and engage with the companies they hold to minimize impacts.

This September is expected to bring a global framework from the Taskforce on Nature-related Financial Disclosures for companies to manage and disclose their nature-related risks.

While not mandatory, the framework is considered the biodiversity counterpart to the now-prevalent Task Force on Climate-related Financial Disclosures standards to assess and report on the portfolio risks of climate change. It is also expected to spur more ambitious investments addressing biodiversity challenges.

By the end of 2023, global sustainability disclosure standards to help investors understand how a company connects sustainability and value will be finalized by the International Sustainability Standards Board, and Japan is working on standards consistent with ISSB that are expected by spring 2025.

## **Alts**

CONTINUED FROM PAGE 3

P&I's data show

"Last year saw a marked shift in the macro environment, which feels as though is more than just a short-term pivot in the market, said Darren Wolf, global head of investments - alternative investment strategies at abrdn PLC. "With this regime shift, we do not think investors can follow the same playbook over the next five years that they followed the prior 10 years - allocators (investors) are adjusting portfolios accordingly towards those strategies better suited for a higher-volatility, higher-rate environment."

For example, U.S. institutional investor 2022 hedge fund portfolios reflected asset allocations adopted in 2021, which was "a very different market environment," Mr. Wolf said in an emailed response to questions. In 2023, hedge fund AUM are increasing as investors adjust their portfolios for volatile market and high interest rates, he said. Most relative value, market-neutral or macro strategies "thrive" in a high-interest-rate and volatile market environment, Mr. Wolf said.

However, unlike private market assets, hedge funds mark their underlying assets to market, he said. Because hedge funds allow periodic subscriptions and redemptions, the net asset values of hedge funds' assets are struck on a monthly basis. Mr Wolf said.

This difference had an impact in 2022, alternative investment industry executives said.

#### Public vs. private

In 2022, there was a massive dispersion between public and private markets, said Michael Langdon, director of private markets for the Oregon State Treasury Investment Division, speaking at the March 31 meeting of the Oregon Investment Council, which runs the \$92.9 billion Oregon Public Employees Retirement Fund.

When it comes to private markets asset values, in the short term there is a great deal of smoothing, Mr. Langdon said in response to questions about private market valuations from a council member.

Managers have "a great incentive not to be the first one to write down their portfolios" because they still need to raise fresh capital, he said.

Oregon investment staff expects that it will take about four to six more quarters to see the asset declines already experienced in the public markets to appear in private market portfolios, depending on the private market asset class, Mr. Langdon said.

In private equity, with the rebound in the public markets, public and private market valuation multiples are slowly starting to converge

"It is the current expectation, but that could change tomorrow," Mr. Langdon said.

"In the short term, there is skepticism that private market values are perfectly reflective of reality," but over the long term it evens out, he said

Over Oregon's 40-year history of investing in private equity, there's never been a period of time in which realizations from portfolio

asset sales weren't in excess of stated valuations of those assets in managers' portfolios, Mr. Langdon said

"Generally, there's a 20% to 60% pop at exit," mostly from value creation by the private equity manager, he said. "Over time, we would expect there to continue to be a premium at exit," Mr. Langdon coid.

"We don't think they are sandbagging valuations," he added.

Private equity increased by 7% to \$45.8 billion in the year ended Dec. 31, *P&I* money manager data shows.

#### Hits to real estate first

Among the private market asset classes, Oregon's investment staff expects write-downs to show up in real estate sooner than other asset classes, possibly over the next several quarters, because there are more transactions in real estate, Mr. Langdon said.

*P&I's* money manager report shows that private real estate AUM rose 11.4% to \$482.7 billion in the year ended Dec. 31, while the real estate investment trusts dropped 21.1% to \$129.7 billion in 2022.

REITs can presage private real estate's future, industry insiders say.

"Our belief is that the public market generally overshoots but they are (a) good indicator of the direction of private real estate values," said Peter Rogers, Chicago-based director, investments – Americas head of real assets research at Willis Towers Watson PLC.

And even while real estate AUM increased in 2022, it was still a tough year for all real estate sectors, with few transactions, he said.

"2022 was a tale of two halves for private real estate," Mr. Rogers said. Total returns for core private real estate were up approximately 12% through the first half of the year but began repricing in the second half of 2022, to end the year up roughly 7.5%, said Mr. Rogers, with data reflective of the NCREIF Fund Index – Open End Diversified Core Equity index.

The market repricing continued into the first quarter of 2023, with appraisal values dropping roughly 10% from their mid-2022 peak at the end of the first quarter, Mr. Rogers said.

"Based on where we believe current transaction market pricing to be, we expect further appraisal write-downs in the coming quarter," he said.

Property sectors that did well were those that were supported by "secular and demographic tailwinds such as single-family rental, student housing, medical office, self-storage, data centers," Mr. Rogers said.

One of the most favored, multifamily, witnessed a slump in transactions in 2022, said Sean Burton, Los Angeles-based CEO of multifamily real estate manager Cityview, which has \$5 billion in assets under management.

Notwithstanding rent growth as well as high occupancy in its apartment properties throughout 2022, the rapid rise in interest rates and impact of fluctuations of capitalization rate, which is a measure of property values, the spread between the price a buyer is willing to spend and the price the seller is willing to sell was "fairly insurmountable," Mr. Burton said.

"As a result, we continued to be

patient with our capital and plan to wait for the distressed buying opportunities that we expect to hit the market towards the end of 2023 and 2024," Mr. Burton said.

As for Cityview's existing assets, they are "well capitalized with reasonable leverage levels and we don't have an urgent need to sell anything," he said.

Cityview executives are biding their time and waiting to sell properties in its portfolio in "a more advantageous seller's market," Mr. Burton said. In the meantime, they are focusing on maximizing net operating income, controlling operating expenses, mitigating downside risk and executing on its business plans, Mr. Burton said.

#### Not all property types equal

Property types such as office and certain retail properties for which there has been a fundamental shift in how people utilize the real estate will likely have more write-downs, he said.

Still, stronger property types like industrial and multifamily have seen a dislocation, but it is



PRESCIENT: Julie Ingersoll said CBRE saw the reshaping of how offices would be used even before the pandemic hit.

expected to be temporary and from that opportunities will arise, Mr. Burton said.

Despite multifamily being a more favored asset class, certain apartment building portfolios and areas are facing more headwind pressures than others, he explaimed.

"Portfolios largely made up of assets that were banking on significant rent growth for their valuations and those in areas that are seeing an abundance of new supply – like the Sumbelt cities — are going to feel more acute pressures than those in supply-constrained markets." Mr Burton said

Cityview expects to see distressed buying opportunities to hit over the next six to 18 months, with a relatively short buying window for quality distressed assets, he said.

Overall, Julie Ingersoll, chief investment officer for Americas direct real estate strategies at CBRE Investment Management, said that even before the pandemic her firm's Americas portfolios were underweight office as well as retail. CBRE executives believed there would be a reshaping of the way offices would be used and the pandemic accelerated trends that were already in place, she said.

The outlook for office worsened in 2022, Ms. Ingersoll said.

CBRE Investment Management's real estate assets under management rose 32.4% to \$14.3 billion managed for U.S. tax-exempt institutional investors in the 12 months ended Dec. 31.

Ms. Ingersoll attributed much of the increase to new funds raised in 2021 that amassed a significant amount of capital, even though CBRE took a "market leading write-down" for properties it could get access to appraisals in the fourth quarter.

"We thought it was prudent to recognize the new normal," she

These fundraises included \$2.3 billion for CBRE Strategic Partners U.S. Value 9 and its co-investment vehicle that closed in August 2021.

A portion of the capital raised for the Americas was earmarked for development and in 2022, some of those projects were completed, Ms. Ingersoll said. Among them was a life science property that had better than expected leasing and logistics properties that exceeded expectations, she said.

Christopher Merrill, Chicago-based co-founder, chairman and CEO of Harrison Street Real Estate Capital, which focuses on demographic-driven, needs-based real estate such as student and senior housing, said that in 2022 the firm "stayed in its demographic lane."

Our asset classes are tougher to access and are more fragmented because of ownership of the properties, he said. More recently, Harrison Street has expanded into life sciences, data centers, build-to-rent housing and social infrastructure such as university and college campus power projects.

Even so, fundraising has been slower than in prior years, Mr. Merrill said.

Harrison Street had \$32.2 billion in assets managed for U.S. institutional tax-exempt investors as of Dec. 31, up 17% from a year earlier.

#### Real estate debt

For real estate lenders like Mesa West Capital, 2022 was a story with two chapters. Property markets were highly liquid with transaction activity ramping up for multifamily and industrial properties in the second half of 2021 and first half of 2022, said Ronnie Gul, Los Angeles-based co-CEO of Mesa West. There were fewer office transactions but the sector was still liquid he said

With the stunning rise in interest rates, the property markets froze up in the second half of 2022, Mr. Gul said.

Even so, real estate debt assets under management for U.S. institutional tax-exempt investors grew 5% to \$75 billion in the year ended Dec. 31, *P&I* data show.

These days, quality assets within multifamily and industrial sectors are finding buyers and lending capital, he said. For offices, there needs to be more clarity to see what demand for those buildings will be, Mr. Gul said.

In the commercial real estate world, it takes time for the impact of the higher interest rates to result in price discovery in which buyers and sellers determine what prices should now be, he said.

"If history is any indicator, it would not surprise us if it takes the balance of this year and next year" for there to be price discovery, Mr. Gul said. However, he added, it is sector specific, market specific and asset specific.

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In this webinar, Chestnut Managing Partner Ravi Venkataraman and a panel of solutions business leaders, each of whom are Institute Founding Members, will discuss key issues facing investment solutions businesses today, including:

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# Managers

trillion and State Street Global Advisors, off 15.9% to \$3.48 trillion. The rest of the top 10 all stayed within one or two positions of their year-earlier rankings.

The ranks of the 10 largest man-

agers by total worldwide institutional AUM were similarly stable with one major exception: Vanguard Group, the perennial run-ner-up to BlackRock in that category, finally claimed the top spot with a 7.1% decline to \$5.02 trillion. BlackRock tumbled 15.1% to \$4.83 trillion. The next three AUM leaders remained in place, with SSGA off 16.9% to \$2.41 trillion; Fidelity down 14.8% to \$1.73 trillion and BNY Mellon Investment Manage

ment dropping 25.9% to \$1.45 trillion. Among the top 10, only Gold-man Sachs Group reported a rise in assets, up 5.9% to \$1.44 trillion, on the back of its acquisition last year of The Nether-Hague, lands-based NN Investment Partners. That inorganic AUM gain of more than \$300 billion lifted Goldman to sixth place from ninth the vear before.



**DIVERSIFY:** Christine Hurtsellers said about a in private markets.

But if hard times were the order of the day for 2022, managers of private market assets didn't get the news, reporting continued asset gains for segments such as real estate, venture capital, infrastructure, private equity and private credit.

#### **Brookfield jumps 14 spots**

Brookfield Asset Management, a Toronto-based manager of infrastructure, private equity, real estate and credit, rose to 26th place with \$666.1 billion in total worldwide AUM from 40th place in 2021, while New York-based KKR & Co. advanced to 37th place from 45th and Ares Management Corp., a Los Angeles-based real estate, private equity and credit firm, jumped to 45th place from 60th.

Whether the resilience shown by those market segments will leave money management executives as eager to diversify into private markets as their institutional clients in recent years is an open question.

According to some analysts, they should be

The end of extraordinary monetary policy stimulus, which helped money managers absorb rising costs, falling fees and surging de mand for passive strategies over the past decade, will force the industry to look to high-margin private market strategies for the revenue growth previously driven by an ever-rising tide of asset prices, said Chris McIntyre, New York-based managing director and partner with Boston Consulting Group.

A recent BCG report on the industry tied roughly 90% of money manager revenue growth over the past decade to the "second order consequences" of the central bank's efforts to levitate markets through the global financial crisis and the pandemic downturn

Absent that tailwind. money managers will need to restructure their businesses going forward to garner at least a third of their revenues from private market strategies, he said.

Market participants point to Franklin Templeton's recent move to acquire Boston-based Putnam Investments adding scale to counter the fee and cost pres-

sures facing active managers of stocks and bonds - as a sign of the

#### **Need to diversify**

If the push to add private mar-kets capabilities is well underway, the resilience those market segments enjoyed in 2022 could provide added momentum.

"As a result of last year, some of the people who maybe had their head in the sand ... or sort of resisted (moving into private markets) are going to be forced to look at some of these other things," said R. Bruce Cameron, partner and co-founder of Berkshire Global Advisors, a New York-based investment bank focused on the global money management industry.

Shifting a 60% equity/40% bond mix to a 50% equity, 30% bond, 20% private markets mix is the likely course of action for investment managers thinking about how to diversify their businesses going forward, agreed John Delaney, a Philadelphia-based portfolio manager with Willis Towers Watson PLC.

Some money managers say they've either cleared BCG's 30% hurdle or are close to doing so.

"I would say we're in that ballpark," said Mike Perry, head of global client group and global product with Chicago-based Nuveen, which rose one position to 18th place for total worldwide AUM in the latest rankings with a 13.6% decline to \$1.09 trillion. Having about \$250 billion in less-volatile private market assets such as private credit, real estate and farmland helped Nuveen's book of business remain relatively resilient last year, he said.

Christine Hurtsellers, CEO of Atlanta-based Voya Investment Management, said her firm is "already there ... with about a third of our assets in privates and more than that in terms of revenue." Voya climbed to 48th place in the latest survey on the back of a 15% gain in AUM to \$343.4 billion from 61st place the year before, powered by the acquisition of Allianz Global In vestor's U.S.-based equity and private placement investment teams, with combined assets of roughly \$100 billion, in exchange for a 24.9% stake in Voya.

Goldman Sachs Asset Manage ment is moving in that direction, with more than 20% of its revenues coming from alternatives in the quarter ended March 31, said a GSAM spokeswoman.

That, in turn, reflects the continued focus of GSAM's clients whether sovereign wealth funds, financial institutions, public pension plans, endowments and foundations, individuals or family offices - on private markets as an unusual source of uncorrelated, diversified returns, said J. Christopher Kojima, partner, global head of client solutions and capital markets at New York-based GSAM.

Mr. Kojima said GSAM takes a solutions approach, rather than a product-focused approach, to meet those client needs, bringing diversified, scaled capabilities across "private equity, private credit, secondaries, GP stakes, growth equity, real estate (and) infrastructure" to the table to serve institutional clients looking now to partner with ever fewer providers.

As of Dec. 31, private markets as-

# Security

the company's board of directors made the decision to tighten security for Messrs. Fink and Kapito last year, to "address potential threats to their safety that have originated in connection with their roles

A spokesman for BlackRock declined to comment on what security concerns led to the decision to upgrade Messrs. Fink and Kapito's home security, saying only that "BlackRock has a robust security program in place aimed at protecting our employees and offices.

The criticism of BlackRock comes from across the political spectrum. Last fall, a small group of climate activists protested Black-Rock's investment in fossil fuels at the company's New York headquarters, blocking escalators and reportedly strewing coal across the floors. Earlier this year, climate activists heckled Mr. Kapito at a financial conference in New York.

The company has also drawn the ire of Republicans, who claim BlackRock's ESG investing is an overreach that unfairly discriminates against the energy industries in red states.

And in France earlier this year, anti-pension reform protesters stormed BlackRock's Paris headquarters with smoke bombs and

#### Threat assessment

Matthew J. Dumpert, managing director of Kroll's security risk management practices and a former special agent with the U.S. State Department, said it was "not atypical at all" for a company like BlackRock to provide additional security benefits to its executives. Kroll is a global risk consulting firm.

Executive protection programs such as the one put in place by BlackRock are "very standard in Fortune 200, Fortune 300" compa nies, according to New York-based

Mr. Dumpert, and "can range in size and composition from offering simply a car and driver for commute to and from work to 24 hour a day, seven days a week guards at residences, guards that travel with the executives in the family, private and charter aircraft, (and) threat intelligence reporting when they travel overseas.

The level of protection provided depends on the threat environment for each executive, Mr. Dumpert added

"These things are costly, so to get these by a board of directors or independent investors is not easy."

Though Mr. Dumpert declined to provide an estimate for how much round-the-clock residential security services could cost, another security provider. Kent Mover, founder. president and CEO of Los Angeles-based World Protection Group. suggested a minimum cost could be anywhere from \$500,000 to \$3 million per year.

Both men said that, if there's a demonstrated threat environment.

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sets accounted for \$260 billion of GSAM's \$2.55 trillion in total world-wide assets, with a record \$72 billion in commitments for the year and another \$14 billion for the quarter ended March 31, the spokeswoman confirmed.

Others remain at an earlier stage of their private markets journey, including Federated Hermes Inc., which rose to 25th place from 32nd on the back of strong money market fund inflows that left the Pittsburgh-based firm's worldwide institutional AUM roughly flat at \$618 billion.

Federated's 2018 acquisition of London-based Hermes Investment Management, with \$47.2 billion in AUM including private equity assets, started the firm on the road to building a private markets business that could make a significant contribution to Federated's revenues, said J. Christopher Donahue, chairman, president and CEO of Federated Hermes.

Currently, with Federated's \$21 billion in real estate and private equity assets accounting for 10% of the firm's revenues, it's starting "to move the dial," said Mr. Donahue, offering "wonderful diversification" for a business that had been balanced among money market, equity and bond assets. With private markets accounting for more than half of Federated's current mandate pipeline of \$4.8 billion, that high-margin segment of the business is poised for continued growth, he said.

Meanwhile, Scott Couto, head of North American institutional and intermediary distribution, product and marketing with Columbia Threadneedle Investments, which fell to 30th place from 25th with a 22.6% decline to \$585.2 billion in global AUM, said his firm is moving to meet growing demand for private market exposures not just from institutional clients but from the wealth management side as well Every big wealth management firm Columbia Threadneedle's team has met with recently said their clients were looking to lift alternatives allocations to between 15% and 20% of their portfolios from 5% at present, focusing "our efforts around bringing some of these alternative return streams in the North America wealth market," he said, adding "you should watch for what we do there."

Boston Consulting Group's Mr.

McIntyre said at present hardly any traditional managers are getting a material revenue contribution from private markets. Among the top 50, "you can list them on one hand, probably," he said.

#### Down, but not out

But despite agreement that firms focusing on actively managed equities and bonds are facing, on balance, a tougher environment going forward, a number of managers insist they have the culture and investment chops to make those asset classes the cornerstone of successful businesses for decades to come.

"Profitability was down for asset managers last year and we weren't immune to that," said Michael W. Roberge, chairman and CEO of Boston-based MFS Investment Management, which saw total and institutional AUM each decline 21% \$547.6 billion and \$186.3 billion, respectively. "But our perspective on it is, hopefully clients give us their money to manage over 10 years and we're not going to overreact" to short-term developments.

Baillie Gifford, an Edinburgh-based manager of global equities, saw its total and institutional AUM plunge 41% to \$268.7 bil-

lion and \$216 billion, respectively, the sharpest decline among P&Ts top 100 ranked managers and falling to 51st from 37th on the institutional rankings. It likewise is culturally predisposed not to overreact to any short-term development, said Scott Nisbet, partner and head of global strategy for the more than 110-year-old firm.

A year "happens to be the time it takes the Earth to revolve around the sun. That's it," noted Mr. Nisbet. "If you look to just 2022 and say 'Oh my God, we need to change everything,' that is rarely the right thing to do in investing and probably means you end up doing exactly the wrong thing at exactly the wrong time," he said.

Instead, active management should continue to reward managers who deliver benchmark-beating returns over the long term, and the competitive backdrop has become more conducive for doing so

since last year, those executives say.

Following a decade or more of a rising tide lifting all boats, the environment of higher inflation and higher dispersion that's likely to prevail over the coming five to 10 years should be better suited to active management, and as long as MFS continues to deliver value for clients over the long term, it will stay relevant, Mr. Roberge said.

"Active management is alive and kicking," agreed George Gatch, CEO of J.P. Morgan Asset Management. To the extent tighter financial market conditions pressure managers to devote fewer resources to their tension of the skill set of being long term, not being risk averse, going for home runs, accepting mistakes, and the kind of investment culture we have for equities we think translates very nicely to private companies," Mr. Nisbet said. Still, the company's business remains 95% focused on global growth equities, he said.

BCG's Mr. McIntyre said he expects traditional firms to embrace private markets more passionately going forward. "Most of what we see people doing today is buying little companies, like they're experimenting. I think in five years, you're

'If you look to just 2022 and say "Oh my God, we need to change everything," that is rarely the right thing to do in investing and probably means you end up doing exactly the wrong thing at exactly the wrong time.'

BAILLIE GIFFORD'S SCOTT NISBET



active capabilities, the more opportunities JPMAM's global army of 300 equity and credit analysts will have to exploit market inefficiencies on behalf of clients, he said.

JPMAM's private markets AUM topped \$200 billion last year but the firm's publicly traded equity business remained vibrant as well, with \$25 billion in active equity inflows for the year and a further \$19 billion for the quarter ended March 31, as well as strong demand for newer offerings such as active exchange-traded funds, Mr. Gatch said

Baillie Gifford, meanwhile, began dipping its toes into private market waters just over a decade ago when it made an investment in Hangzhou-based Alibaba Group roughly two years before that now giant company went public.

"We've been running a little bit of money in private equities in the last few years ... very much an exgoing to have traditional and you're going to have what used to be called 'alternative' and they're going to be the same thing ... they're going to be integrated," he said.

T. Rowe Price Group Inc., the Baltimore-based active equity heavyweight that ranked 15th in P&I's latest tally with \$1.27 trillion, down 22% from the year before when it ranked 13th, could be one example of what that integration could look like.

Robert Higginbotham, T. Rowe's head of global distribution who also overseas the firm's global product group and brand marketing, noted that in addition to T. Rowe's acquisition just over a year ago of Oak Hill Advisors – a New York-based private credit shop with more than \$50 billion in assets – the firm has less visible but still quite significant private equity exposure.

"We're actually one of the larger managers in private equity," Mr. Higgenbotham said. "We just tend to embed it, not as a stand-alone, but embed it in the products that we offer to clients, particularly in our small- and midcap strategies," he said, calling it "one of the best kept secrets in asset management."

T. Rowe Price was the 17th largest global institutional manager, with \$737.5 billion in AUM down 18% last year.

#### **Head count increases**

Meanwhile, another P&I survey result — a hefty 12.6% jump in global head count to 645,309 — suggests money managers continued to take

a long view of their businesses amid last year's capital markets fireworks.

George Walker, chairman and CEO of New York-based Neuberger Berman, which climbed to 43rd place from 47th place on the back of a relatively modest 7.2% drop in AUM to \$427.3 billion, said his firm is looking to play offense by adding investment talent at a time when many firms will likely be squeezed by rising costs and falling revenues.

Neuberger added 248 people in 2022, a 10% increase over 2021, following a 7% increase the year before, said Mr. Walker, adding that current plans call

for a further 6% increase for the current year.

The bigger issue, said Mr. Walker, is "there are a lot of firms out there that had negative flows," which had been offset for years by rising markets.

Now, with markets down, those competitors face a "real problem," likely to force many competitors to cut costs, exit non-core businesses, reduce research investment as well as their footprint "and I'm gonna instead do the opposite." he said.

Baillie Gifford's Mr. Nisbet likewise pointed to periods of stress such as 2022 and 2008 as some of the best opportunities to invest in new talent. The global financial crisis was "a great time to be recruiting ... people were getting chucked out of investment management firms left, right and center in this panic to reduce costs." Baillie Gifford "did quite a lot of hiring" in 2022, he said.



**CAUTIOUS:** BlackRock has been paying for security guards and upgraded home security systems for Larry Fink in light of safety concerns related to his role as CEO.

executive protection services can often be non-taxable.

BlackRock did not comment on

whether the company was planning to roll out similar benefits for any of the company's other executives.

# **Putnam**

CONTINUED FROM PAGE 3

management industry for roughly \$3.9 billion in early 2007. At the time, Putnam had roughly \$192 billion in assets under management, including more than \$22 billion for PanAgora Asset Management, its quantitative money management affiliate.

This year, Franklin Templeton will be acquiring a Putnam with \$136 billion in AUM. PanAgora, with \$33 billion in assets, will remain with Great-West Lifeco.

Great-West Lifeco's latest financial statements show the firm's U.S. asset management business posting losses for the past five quarters through March 31.

Great-West Lifeco executives, in a news release, suggested a leading asset management firm such as Franklin Templeton will be better placed to grow Putnam's business. 'Franklin Templeton is a diversified global asset management firm, well-positioned to take Putnam's strengths to the next level," said Paul A. Mahon, president and CEO of Great-West Lifeco.

PanAgora, by contrast, is a keeper, Great-West's executives said on an call with analysts May 31 to explain the deal. "We like PanAgora as a hold because it's a good business and we think (it) has real upside to it," one executive explained. Putnam has offices in Boston, London, Munich, Singapore, Sydney and Tokyo.

"This is a compelling transaction for Franklin Templeton, and we are excited about the numerous opportunities that will be unlocked by this long-term strategic partner ship with the Power Group of Companies including Great-West," said Jenny Johnson, president and CEO of Franklin Templeton, in a news release. "Power and Great-West are global leaders across financial services, particularly in the wealth, insurance and retirement channels. With outstanding investment performance, Putnam will add complementary capabilities to our existing specialist investment managers to meet the varied needs of our clients and will increase Franklin Templeton's defined contribution AUM. We are pleased to welcome Great-West as a strategic investor, along with the impressive team at Putnam."

A spokeswoman for Franklin, meanwhile, said her firm expects to continue to use the strong Putnam brand name after closing the deal, and execute the acquisition in a way that minimizes disruptions to Putnam's investment teams and client relationships.

Morgan Stanley & Co. and Rockefeller Capital Management served as financial advisers to Great-West Lifeco and Putnam, while Sullivan & Cromwell served as legal counsel to Lifeco and Putnam. Ardea Partners served as lead financial adviser and Broadhaven Capital Partners provided financial advice to Franklin Templeton. Willkie Farr & Gallagher served as legal counsel. Power Corp. of Canada is the

Power Corp. of Canada is the parent company of Great-West and Power Group of Companies.

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#### AT DEADLINE

#### **BlackRock to buy Kreos**

BlackRock agreed to acquire growth and venture debt financing firm Kreos Capital, in a deal that plugs a gap for the money manager giant in the EMEA region.

The agreement adds to the \$9.09 trillion manager's position in global credit money management, adding capabilities in a high-growth part of the private debt market, according to a spokeswoman.

Kreos provides growth and venture debt financing to companies in the technology and health-care industries. The 45-person team will join Black-Rock, with the investment team integrating into BlackRock's European private debt platform. Kreos leadership will continue to be responsible for the firm's investment strategies. The business was privately owned by its founders.

Funds will take on the Black-Rock brand.

Kreos has committed more than €5.2 billion (\$5.6 billion) across more than 750 transactions in 19 countries.

#### Scenario modeling to rise

The vast majority of U.S. public pension funds plan to increase spending on scenario modeling and stress testing in the next two years, according to a report from Rotterdam, Netherlands-based risk management consultant Ortec Finance.

According to interviews conducted in February with 50 fund executives overseeing a total of \$1.32 trillion in assets, 90% plan to increase spending on those items to help manage market volatility.

"Many pension plans saw the value of their assets fall last year in what was a tough time for markets and are clearly preparing for future market shocks," said Marnix Engels, managing director, pension strategy, at Ortec

Ninety percent of public pension fund executives said they are confident that inflation is on the decline, with 52% saying they believe inflation could be 3.3% or lower by the end of 2023.

#### HPS closes fund at \$7.3B

HPS Investment Partners closed its latest direct lending fund, HPS Core Senior Lending Fund II, with \$7.3 billion, including parallel investment funds and accounts, a spokesman said in an email.

HPS Core Senior Lending Fund II will invest in privately originated, floating rate, senior secured loans for middle-market and upper-middle-market companies with more than half of the aggregate capital in North American and the remainder in Western Europe and Australia, according to a report by one of the fund's investors, £35 billion (\$43.6 billion) Brunel

Pension Partnership in England.

#### Rule aims at swaps

The SEC adopted a rule package June 7 aimed at preventing fraud, deception and manipulation in security-based swaps, and preventing influence over chief compliance officers in the space.

"Any misconduct in the security-based swaps market not only harms direct counterparties but also can affect reference entities and investors in those reference entitles," SEC Chairman Gary Gensler said in a news release June 7.

The first rule in the package identifies a host of illegal activities in connection with security-based swap transactions. This includes "employing or attempting to employ any device, scheme, or artifice to defraud or manipulate"; "obtaining money or property by means of any untrue statement of a material fact or any omission of a material fact; "engaging in any act, practice, or course of business that operates or would operate as a fraud or deceit upon any person"; and more, according to an SEC fact sheet.

The second rule prohibits "any officer, director, supervised person, or employee of a security-based swap entity, or any person acting under such person's direction, to take any action to coerce, manipulate, mislead, or fraudulently influence" the chief compliance officer of the security-based swap entity, the fact sheet states.

#### **SWF** deals drop

Sovereign wealth fund investment deals fell more than one-third in 2022 in the face of increasing uncertainty, according to the IFSWF's annual review for 2022 released Wednesday.

Investing in Uncertain Times is based on an International Forum of Sovereign Wealth Funds proprietary database of sovereign wealth funds' direct equity investments since 2015.

While the total annual value of publicly disclosed direct investments declined by only 3.8% to \$71.3 billion in 2022, the number of deals fell by more than a third to 306 from 468 in 2021, which saw record highs.

"Although most economies re-opened in 2022 after the COVID-19 pandemic, Russia's invasion of Ukraine shaped the investment environment and turned it unside down." the review said.

Between moves in Europe to reduce reliance on Russian gas, inflation in emerging markets, supply chain disruptions and continued pandemic restrictions in China, "the investment environment of 2022 was more uncertain than early 2020's extreme volatility and the most turbulent since the global financial crisis of 2008," the

# Vanguard

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could one day restrict what percentage of a public company that fund complexes can own, although "right now there really isn't anything like that. Even (Vanguard's late founder) John Bogle in his last book said the 1940 Act should be updated to keep a few companies from getting too big," Mr. Balchunas said.

There are two reasons Mr. Balchunas believes Vanguard is outpacing BlackRock: the continued march of passive equity and bond index investing, and last year's bear market.

"Bull markets are good for Vanguard, but bear markets are great," he said. Vanguard investors practice "Navy SEAL discipline, and generally don't sell in downturns," said Mr. Balchunas, author of the book "The Bogle Effect."

Vanguard's passive market index and ETF assets "grow market share at double the rate of their competitors during downturns. They may have taken in less money last year, but everyone else got creamed. So Vanguard's market share grows because there's no more asset appreciation lifting markets."

Passive investing continues to represent a significant piece of each manager's business. Earlier this month, BlackRock won a mandate from the \$92.9 billion Oregon Public Employees Retirement Fund, Salem, for up to \$1 billion in its Black-Rock Russell 3000 index fund.

BlackRock had \$5.53 trillion in index assets as of June 30, 2022, compared with \$5.26 trillion for Vanguard, according to *Pensions & Investments* data.

But Vanguard grew faster over the past five years in several areas:

Vanguard's passive U.S. equity assets managed for U.S. institutional tax-exempt investors grew 57% since 2017 to \$1.33 trillion, while BlackRock assets grew 50% to \$976 billion.

Meanwhile, in passive U.S. fixed income for U.S. institutions, Vanguard lost 8.5% in 2022, but grew 57% since 2017 to \$333 billion, compared with losses of 22.7% and 19.2% over one and five years, respectively, for BlackRock, to \$165.6 billion.

In a statement, a BlackRock spokesman said: "BlackRock's strength in serving institutions globally resulted in more than \$192 billion in annual institutional long-term net inflows and more than \$4.8 trillion in institutional AUM as of year-end 2022, not including

flows into our indus-try-leading ETFs. We are proud of our history as the largest provider of ETFs, with more than \$3 trillion assets under management globally, of which approximately 17% is held by our institutional clients in U.S. ETFs alone. Combining our publicly reported institutional AUM, with the ETFs held by our institutional clients, positions BlackRock as the clear leader serving institutions around the world.



PROTECTION: Jeffrey
DeMaso called Vanguard
a 'safe choice' for small
and midsized plan
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#### **Defined contribution plans**

Vanguard has been the largest U.S. institutional tax-exempt manager since 2020, when it surpassed BlackRock, propelled by strong growth in its defined contribution business.

Vanguard U.S. defined contribution plan assets grew by 56% over five years to \$1.78 trillion in 2022. Although BlackRock also increased its DC assets to \$1.16 trillion in 2022, Vanguard simply grew faster, and cemented its lead: Over the five-year period, Vanguard gained a net \$331 billion in U.S. DC assets over BlackRock.

"We've made a number of bold investments in our business," said John James, managing director of Vanguard's institutional investor group, in a statement. "A keystone part of our retirement offer is Vanguard's Target Retirement series. The glidepath is informed by four decades of insights from millions of participants," Mr. James said.

Vanguard's growth in U.S. target-date fund assets over many years illustrates the compounding effect: Those grew to \$741 billion in 2022 from \$438 billion in 2017;

meanwhile, BlackRock's grew over the same five year period to \$339.6 billion from \$37 billion. Although BlackRock target-date assets grew 20% per year, Vanguard grew 25% a year, and that cemented its lead.

"Vanguard is the safe choice," said Jeffrey De-Maso, New York-based director of research for Adviser Investments LLC, in an interview."If you're a small- or midsized business, picking Vanguard for 401(k) re-

moves any chance of a lawsuit. You can't get fired," Mr. DeMaso said. Adviser Investments manages about \$6 billion in portfolios for investors.

Vanguard's overall business is roughly 95% U.S. client assets, at \$6.9 trillion, while BlackRock's is 64% domestic, at \$5.4 trillion, said Mr. De-Maso, calling it a "huge distinction."

As the low-cost provider, "it's always easy to up your allocation to Vanguard," said Amanda Tepper, founder of Naples, Fla.-based

# Chinese Al

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Industry players generally agree that in China, the companies with the most potential in the AI space are mostly larger firms because of the resources needed to run functional AI technologies — that means they tend to be growth or late-stage private firms, or large, listed technology companies like Baidu Inc. and Alibaba Group Holding Ltd.

"Generally at this moment, investors are still cautious given the slow exit activity in the IPO market," Ms. Chu said. "Early stage startups or first-time fundraisers will need to rely more on government funding,"

Still, prompted by the ChatGPT craze, new AI companies have sprung up in China. GuangNian-ZhiWai, a new Beijing-based AI firm set up to rival OpenAI, the research company behind ChatGPT, raised \$230 million in seed funding during the first quarter, according to the KPMG report, making it among the top 10 financings in Asia-Pacific

GuangNianZhiWai was set up by Wang Huiwen, a tech veteran who co-founded e-commerce platform Meituan, which now has a market cap of more than HK\$800 billion (\$102 billion) on the Hong Kong exchange.

#### Investor silence

Chinese venture capital firms

have been uncharacteristically quiet about fundraising and capital deployment in recent months, and their U.S. investors even more so.

"Very few Western endowments or those types will admit that they invested in maybe like a SenseTime or something like that," said a San Francisco-based venture capital expert, who asked not to be identified.

"First, I doubt that they invested in those companies directly. And then, two, I really think they would not admit it anyway, just because the sensitivities around surveillance and sort of all that stuff happening, et cetera. It's much more sort of quieter," he said.

SenseTime is an AI company founded by Chinese nationals Tang Xiao'ou and Xu Li in Hong Kong. At one point, SenseTime was the world's most valuable AI company its 2021 debut on the Hong Kong stock exchange valued the company at \$16.4 billion. OpenAI has surpassed that significantly, with a valuation of \$27 billion to \$29 billion in its latest \$300 million funding round in April.

U.S. investors have made commitments to Chinese private equity and venture capital investments through firms such as Sequoia Capital China. They include the University of California Board of Regents, Oakland, the University of Texas Investment Management Co., Austin, and the Alaska Permanent Fund Corp., Juneau, according to Bloomberg data.

UC Regents committed \$131 million to Seguoia China Venture VIII and Growth VI, run by Sequoia Capital China, while the University of Texas Investment Management had \$64.5 million committed to the same two funds.

Alaska Permanent in 2020 committed \$42 million to Sequoia China Venture VIII and Growth VI, according to P&I data.

The VC funds have invested in Chinese companies that develop or use AI technologies. For instance, Sequoia Capital China Growth Fund VI has invested in artificial intelligence gaming firm Chaocanshu Technology, having led a \$100 million series B funding round in early 2022, while Sequoia Capital China Venture Fund VIII earlier this year invested in SiEngine technology, an automotive chipmaker that developed a smart cockpit system-on-chip with embedded AI for driver assistance systems, according to Bloomberg data.

UC Regents declined to comment, while the University of Texas Investment Management and Alasha Permanent did not respond to a request for comment.

În addition, the Texas County & District Retirement System, Austin, and the San Francisco City & County Employees' Retirement System had committed \$85 million and \$100 million, respectively to Hong Kong-based private equity firm Hillhouse Capital Group's Hillhouse Fund IV, which closed in 2018 at \$10.6 billion. The University of Texas Investment Management also committed \$35 million to Hillhouse Fund IV, according to